

Dear High School Administrators and Counselors in the Kansas Plains (all counties in Kansas except: Franklin, Johnson, Leavenworth, Linn, Miami and Wyandotte),

*Your Better Business Bureau (BBB) is offering two amazing opportunities for your students. One is a video contest. All high school students, regardless of grade level, are eligible to enter. The other is BBB's Student of Integrity Award Scholarships for seniors. Below is information about both these programs made possible by BBB's Education Foundation. Please share it with your counselors, publications, journalism teachers and/or other staff who may have students who wish to participate.*

## **2020 BBB HIGH SCHOOL VIDEO CONTEST**

This competition provides an opportunity for all high school students who reside in the Kansas Plains (all counties in Kansas except: Franklin, Johnson, Leavenworth, Linn, Miami and Wyandotte) to creatively learn the values of BBB - trust, honesty, reliability and objectiveness – helping them discover how these ideals can be applied in their everyday lives. Contestants will gain valuable marketing experience because they are also challenged to get the most views on the contest's website by promoting their video that will be posted on [bbbvideocontest.org/kansas-plains](http://bbbvideocontest.org/kansas-plains)

Students may enter individually or form teams of two to four people. First and second place prizes will be awarded. Five hundred dollars cash will be given to the creator(s) of the winning video, and a \$2,000 donation of video equipment will be given to their school. In addition, \$250 cash will be awarded to the second place video, and \$1,000 for video equipment will be given to their school. Winners will be determined by how well the entry adheres to BBB's brand, expresses the theme "Start With Trust" or "Ask BBB," the quality of the video's production, and how many times it's been viewed on [bbbvideocontest.org](http://bbbvideocontest.org).

BBB will accept entries from Monday, February 3, 2020 – Friday, February 28, 2020. The winners will be announced on Friday, March 13, 2020.

**More details about the contest can be accessed by clicking on this link:**

<http://bbb.org/h/jzux>. This is a flyer that can be posted and/or circulated.

For questions or for more information, please contact BBB Senior Communications Specialist Jeff Niebaum at 402-898-8550, 800-649-6814 #8550 or [jniebaum@bbbinc.org](mailto:jniebaum@bbbinc.org).

## **2020 BBB STUDENT OF INTEGRITY AWARD SCHOLARSHIPS**

Three high school seniors from the Kansas Plains (all counties in Kansas except: Franklin, Johnson, Leavenworth, Linn, Miami and Wyandotte) will each be granted \$2,000 college scholarships. These awards are not based on ethnicity, need or grade point average, but recognize students who exemplify ethical behavior and personal integrity, and who demonstrate humility, courage, compassion and respect for their peers, teachers and community — values of the BBB.

The application guide with complete instructions and required forms can be accessed at [bbb.org/kansas-plains](http://bbb.org/kansas-plains) by clicking on "Student of Integrity Award Scholarships" box.

**Applications must be postmarked by Friday, March 6, 2020 and sent to BBB's office in Omaha to be considered by the judges.** Scholarship winners will be announced in April.

Aside from the obvious benefit to the students, both these contests are also wonderful opportunities for your institutions to be publicly recognized!

For more information, please contact BBB Communications Director Margo Riekes at 800-649-6814 #8526, 800-649-6814 #8526 or [mriekes@bbbinc.org](mailto:mriekes@bbbinc.org).