3029 Distribution of Flyers Advertising Non-School Organization Activities

As students can derive social and educational benefits from activities sponsored by non-school organizations, groups or individuals, the district will distribute information electronically through a student activity email advertising activities of non-school organizations that meet the requirements set forth below:

1. The electronic document may not contain statements that are obscene, lewd, vulgar, profane; violate federal, state or local laws or regulations; violate board policy; advocate the use or advertise the availability of any substance or material that may reasonably be believed to constitute a direct and substantial danger to the health or welfare of students, such as tobacco, alcohol or illegal drugs; incite violence; advocate use of force or urge violation of federal, state or municipal law, district policy or regulations; interfere with or advocate interference with the rights of any individual or the orderly operation of the schools and their programs.

2. The non-school organization must contact the District Communication office to (a) inform the district that it wishes to have information included in the Community Connection and (b) reserve a date from the communication office on their information will be included in the Community Connection.

3. The non-school organization must provide high resolution pdf document of their advertisement and must email it to the Communications Department 48 hours prior to the distribution date.

4. The electronic document may not advertise any activity which will take place during instructional time or during school-sponsored activities.

5. The electronic document must include a statement explaining that the organization is not affiliated with or endorsed by the district.

6. The District can, at its discretion, deny the inclusion of information at any time that conflict with local organizations or opportunities or at times that conflict or are inconvenient with school purposes.

Adopted on: July 25, 2016 Revised on: November 27, 2023 Reviewed on: November 13, 2023