# SANTA ROSA

INDEPENDENT SCHOOL DISTRICT

102 Jesus R. Cruz, Santa Rosa, TX 78593


# RECRUITMENT PLAN WITH TIMELINE OF ACTIVITIES

The ECHS recruitment and enrollment processes shall identify, recruit, and enroll the subpopulations of at-risk students (as defined by PEIMS), including, but not limited to, students who are of limited English proficiency, students with disabilities, or students who have failed a state administered assessment. Enrollment decisions shall not be based on passing state assessment scores, discipline history, teacher recommendation, parent or student essays, minimum grade point average (GPA), or other criteria that create barriers for student enrollment. Santa Rosa ISD's ECHS shall also identify, recruit, and enroll subpopulations (in addition to those who are at risk as defined by PEIMS) that are historically underrepresented in college courses (e.g., first generation college goers, students of low socioeconomic status, African American, Hispanic, and Native American).

| Action/ Event | Date | Location | Intended Audience | Required Materials and/or Resources | Documentation For Expected Outcomes | Responsible Party |
|---|---|---|---|---|---|---|
| Career Pathways Presentation | February | Auditorium | 7th - 10th Grade Students and Teachers | Handouts | Sign-in Sheets | Workforce Solutions |
| ECHS Open House | February | Auditorium | Parents and Community Members | Handouts | Sign-in Sheets | Superintendent/ Counselor/ Principals |
| Recruitment Visits | February | 7th and 8th Grade Classrooms | 7th and 8th Grade Students and Teachers | Handouts | Sign-in Sheets | Counselor |
| Student Survey | March | Online Platform | 7th - 10th Grade Students and Parents | Computers/Laptops / Tablets | Survey Results | Counselor |
| Counselor Individual Meetings | February - March | Counselor's Office | 7th - 10th Grade Students | Handouts | Sign-in Sheets and/or IGPs | Counselor |
| Trip to Texas Southmost College | March | Texas Southmost College (TSC) | 7th - 10th Grade Students | Transportation and/or Computer for Virtual Visits | Sign-in Sheets | TSC College Liaison |