

# Schoology

## Initial System Build

The Schoology platform is a fully built, commercial off the shelf Learning Management System.

Schoology is a Software as a Service (SaaS) platform, 100% cloud-based learning management solution offering browser support for Internet Explorer, Chrome, Safari, Firefox 3.5+ and Microsoft Edge Browser.

By deploying a cloud-based SaaS system, Schoology does not have to build out heavy infrastructure to support new institutional implementations.

As a cloud-based system, Schoology requires no formal software installation, extensive training or maintenance. Schoology is affordable to implement, easy to use, and virtually effortless to maintain. Employing a cloud-based system allows us to ensure that our clients are not responsible for platform upkeep or service.

With regards to system set up and integration, once a district signs with Schoology, the district will be assigned an onboarding team. This team will develop a plan that includes technical integrations, roles and permission set up, and system admin training to ensure the district is set up for a successful roll out of the platform.

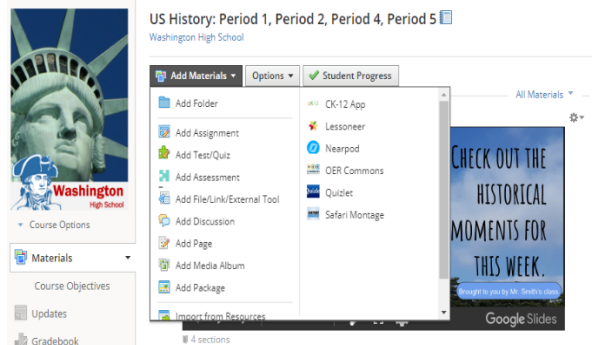
## Content

### App Center

Schoology adheres to all major interoperability standards and enables a district to leverage third-party applications within the platform, either through our API or by conforming to IMS Global Standards. Schoology is compliant with the following standards: IMS, IMS Enterprise, Common Cartridge, OneRoster, QTI (Question Test Interoperability), LTI (Learning Tools Interoperability), OSID (Open Service Interface Definition), LDAP Authentication, SCORM, XML and Web Services (i.e. SOA – Service Oriented Architecture).

Schoology also provides over 200 pre-built integrations in our App center. Our extensible platform can support the district's needs today and in the future. A few examples of these integrations include, but are not limited to G Suite for Education, Google Drive, Blackboard Collaborate, Dropbox, Khan Academy, Backchannel Chat, TurnItIn and Respondus. Schoology also integrates with a number of publishers, including Pearson, Houghton Mifflin, McGraw Hill, Discovery Education, Cengage and more.

Schoology also allows instructors to include multimedia resources and to easily access third-party and OER content within the platform. Integrations with such vendors as Nearpod, CK-12 and more allow instructors to add content to their course with a click.



In addition to IMS standards compliant applications, Schoology allows third parties and institutions to build deeply integrated applications using its fully RESTful API. This means that custom applications

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can be developed to run and extend parts of the Schoology platform to create a seamless experience for end-users.

The Schoology App Center provides you with access to the most effective educational applications on the market. These apps are seamlessly integrated and installed with the click of a button. The App Center provides a medium for viewing all Apps that are available to the currently logged in user. In addition to advanced searching techniques, each App has its own custom profile which is created by the App developer, and approved by Schoology.

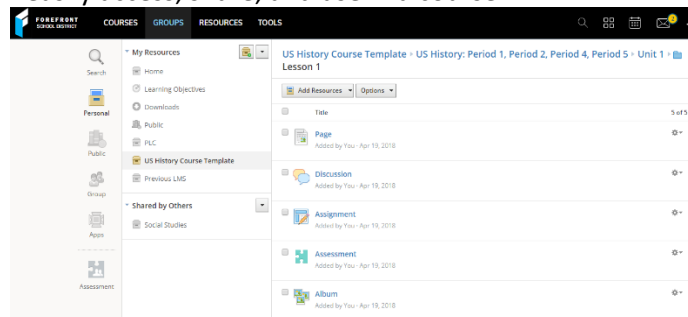
This allows developers to create a highly integrated experience, where users feel as though Schoology and third-party Apps are one and the same. Developing Apps is greatly simplified with the help of Schoology's publicly available developer site (<https://developers.schoology.com/app-platform>). The developer area provides useful information such as developer resources, Software Developer Kits (SDKs), and additional items that can be helpful when learning about the App Center.

## Resources

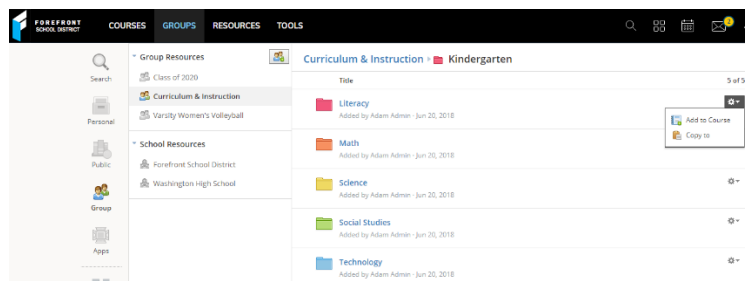
Unlike other LMS vendors that are course driven, Schoology Learning offers a true Learning Object Repository (Resources). The Resources area is divided into Personal, Public and Group, giving users the ability to organize, collect and store all the materials they have created throughout the school year and the flexibility to share those materials with others. Schoology Learning actively promotes the ability to share these resources with peers, the school, the district at large, and even with the global Schoology Learning community. All types of content, including audio and video files, images, interactive materials and more can be stored in the Resources area.

## Personal Resources

Personal Resources is the user's own personal library of documents, assignments, lesson plans and more that the user can easily access, share, and use in a course.



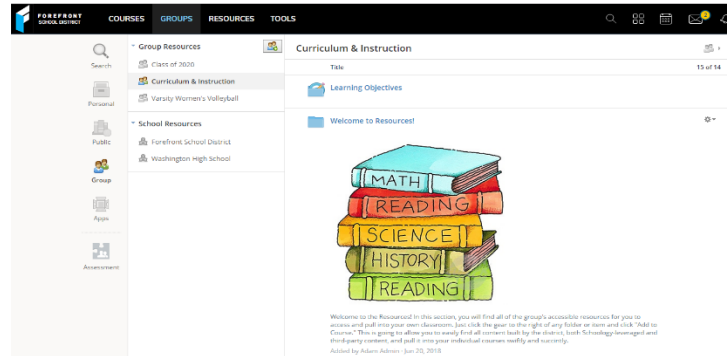
Instructors can easily add items in the learning object repository to their course by clicking "add to course."



## Group Resources

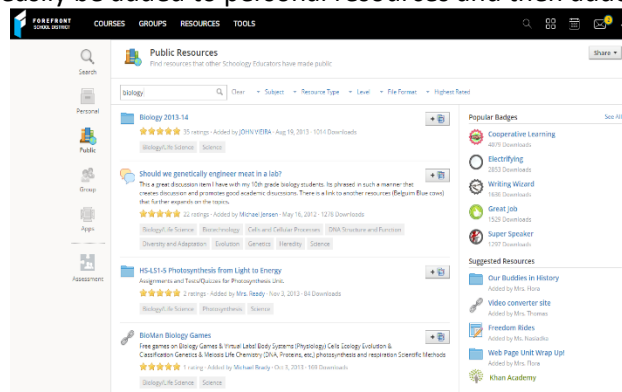
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In Group Resources, the user will find a list of groups to which he belongs, as well the resources associated with that group. A District Repository can easily be created with all curriculum materials stored and organized by grade, subject or professional development topic. Items in Group Resources can easily be added to a course, so teachers can access the repository and, with a click, add the items they need to their course.



## Public Resources

Public Resources allows educators from all over the globe to share various types of resources for free. Through the Public resources, global Schoology Learning members can share, rate, sort and link materials into a global repository of useful data. Teachers can search through the constantly growing database for instructional resources, filtering their search by subject, resource type, ratings and grade level. The materials can easily be added to personal resources and then added to a course.



Schoology Learning also integrates with third party Open Education Resource repositories, such as OER Commons.

## Tech Support

The district will assign three support administrators who will have access to the Schoology Support Team through email, chat and phone.

Building a relationship with Schoology Support will help you succeed throughout your ongoing Schoology career, and the team is eager to help.

### Support Packages

Schoology offers three distinct support packages.

#### Standard

24/7/365 Online Help Center

24/7/365 Online Community

Email/Web support within 2-day response time for Support Contacts

## Schoology

Phone support for Support Contacts Mon-Fri 8am-8pm ET

Chat support for Support Contacts Mon-Fri 8am-8pm ET

Up to 3 Admin Support Contacts

### Premium

24/7/365 Online Help Center

24/7/365 Online Community

24/7/365 Email/Web support within 8-hour response time for Support Contacts

24/7/365 Phone support for Support Contacts

24/7/365 Chat support for Support Contacts

Up to 3 Admin Support Contacts

### Premium Plus

24/7/365 Online Help Center

24/7/365 Online Community

24/7/365 Email/Web support within 8-hour response time for System Administrators and instructors

24/7/365 Phone support for System Administrators and instructors

24/7/365 Chat support for System Administrators and instructors

Up to 3 Admin Support Contacts

### Help Center

All Schoology users can access support documentation 24/7/365 via the Schoology Help Center (<https://support.schoology.com>). This resource contains a wealth of curated content, including role-based user guides, a document center with quick reference cards and release notes, troubleshooting tips, Schoology FAQ's, and an archive of regularly updated trainings, videos, and webinars. Schoology also provides active community support within the Help Center, with discussions and responses moderated by Schoology employees, and regular announcements of new Schoology features.

### Email

Schoology allows administrators to use an email-based ticketing system for any questions or issues they encounter while using the platform. Schoology recommends using the "Submit a request" link at the top of the Help Center ([support.schoology.com](https://support.schoology.com)) to create and track tickets from a single location. For Enterprise customers, tickets can also be created by emailing [help@schoology.com](mailto:help@schoology.com). Priority attention will be given to Support Contacts that create a ticket with the Support team. When a ticket is created, the end user receives an email acknowledging receipt of the request and receives a response in a guaranteed window of time.

### Chat

Schoology provides the option for administrators to use a Chat feature with Schoology Support personnel for any questions or issues they encounter while using the platform. This feature is integrated with the email-based ticketing system so that conversations can be recorded, tracked, updated, and escalated as necessary.

### Phone

Schoology provides dedicated phone support to Support Contacts and/or other administrators at a school or organization. A numerical Support Code is provided through the Help Center area of an administrator's Schoology account, and it is required to access the support line. This feature is also integrated with the email-based ticketing system so that ongoing communication and investigation can be tracked from a single location.

### Support Team

The Schoology Support Team is comprised of Client Advisors and Engineers, who are housed inside of Schoology headquarters in New York City so that issues can be communicated and resolved as quickly as possible.

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Client Advisors are friendly, personable product experts with technical acumen, and they help answer the majority of client questions and issues. All phone calls, chat interactions, and emails will be routed through Client Advisors. Typical questions include “how-to” questions, unexpected system issues, and administrative questions.

Support Engineers are general experts in Schoology’s backend technology. Support Engineers will troubleshoot issues escalated by Client Advisors that require a greater technical skillset or knowledge. Depending on the level of the inquiry, Support Engineers may escalate a question or issue to Specialized Engineers.

Specialized Engineers are experts in certain areas and technologies of the Schoology platforms. Typical issues may include inquiries about Schoology’s API, further investigation into a technical integration, or gathering information from a mobile application.

### **Professional Development**

At Schoology, our mission is to "Advance What's Possible in Education." The Schoology team is committed to providing the tools, resources and support you need to “advance what’s possible in your organization.” Our goal is to empower you and give you the tools you need to design authentic, learner-driven activities to transform the educational environment. We provide a variety of professional learning options to meet the different learning styles of people in your organization. Our sessions are designed based on educational research and characteristics of professional learning that have been proven to shift professional practices. We strive to make our sessions collaborative, relevant, action-oriented, personalized, sustained and learner-centered.

Our professional learning team members offer years of experience as educators, instructors, trainers and consultants. They are Schoology experts who can assist with determining the best professional learning sessions (online, onsite, or blended) to offer your faculty and staff to ensure your unique needs are met.

Schoology's Professional Development Team will develop a training plan to meet the district's needs. A Schoology Instructor will administer all trainings for clients. Ultimately, the staff that participates in training will have a full understanding of how to use Schoology and will then be able to help support and train your end users. The Schoology Professional Development team will work with client project leaders in to determine the most effective plan for utilizing your training time and will work towards tailoring course agendas to client requests. Courses include the following:

- Schoology Basics- System Administration: This online course is a supplement to the Schoology Enterprise Administration course. The course begins with a refresher on what it takes to get started as a Schoology System Administrator and then breaks down the tools available for every System Administrator. Finally, there is a focus on your role within the institution and what you will need to know from a System Administrator perspective. Throughout the course there will be valuable links, discussions and checks for understanding.

- Schoology for Master Instructors: Schoology for Master Instructors is our most comprehensive offering and serves as a prerequisite for many other Schoology courses. This is a train-the-trainer style course and is offered so instructors, instructional support personnel, curriculum developers, and organizational leaders can build expertise with many facets of Schoology - Courses, Groups, Resources, and communication tools. Participants in this hands-on course will experience a yearlong Schoology journey through the lens of an instructor learning the platform for the first time.

- Developing Curriculum Collaboratively: Designed for your organization’s curriculum- or content-development team, participants in this hands-on workshop experience the many facets of the content-building and management tools within the Schoology platform. In addition to covering Schoology Course Resources, this workshop provides an in-depth focus on how to build and organize

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a strategic curriculum repository, align content to learning objectives, and share content with instructors.

In addition to the courses delivered to clients, Schoology's Professional Development team offers other opportunities for clients to learn about the features of Schoology. Some of these items include:

- Monthly Webinars that cover new features and enhancements, upcoming changes, and Schoology Best Practices.
- Monthly release notes that cover new features and enhancements that have been released during the previous month.
- Videos and Quick Reference Cards that break down everyday tasks for instructors.

The Schoology Professional Development also offers a full catalog of courses (Schoology.com/PD) which can be purchased.

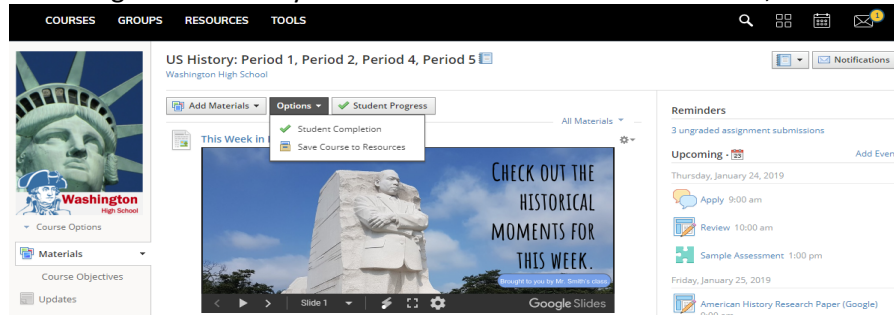
## Course Duplication and Sharing

Schoology understands that dynamic and engaging materials are the heart of a teacher's course. We also understand that having the ability to store and easily reuse those materials is important and can save a teacher valuable time that can then be dedicated to working with students. Some learning management systems force an "archive" process at the end of a term. With Schoology, since storage is not limited, instead of an "archive" process that removes old material, Schoology allows for content to be kept online indefinitely, moving inactive courses into an "Inactive" view so that it doesn't clutter the interface. If the division allows, teachers can always find courses they used in prior years and copy material from those into new courses.

With that said, we have worked hard to make it even easier for teachers to reuse content from year to year. For this reason, Schoology offers a true Learning Object Repository (Resources). The Resources area is divided into Personal, Public and Group, giving users the ability to organize, collect and store all the materials they have created throughout the school year and the flexibility to share those materials with others.

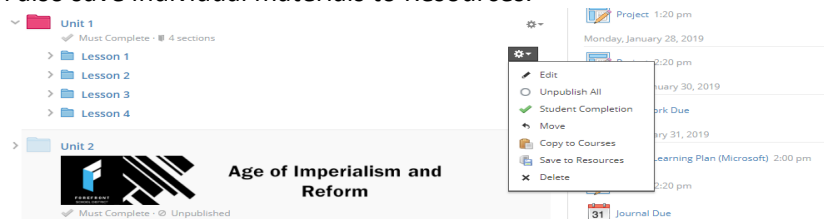
## Saving Course Material for Reuse

To save an entire Course to Resources, a teacher can click "Save Course to Resources" under Options in the top Course Navigation bar. They can choose individual material to save, or the entire course.



The entire Course will then be moved to the teacher's Personal Resources.

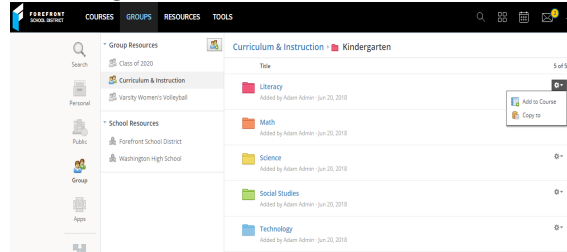
The teacher can also save individual materials to Resources.



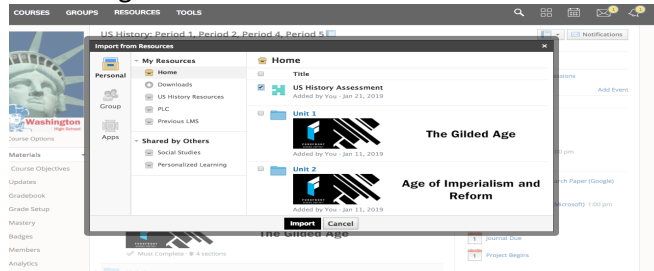
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## Reusing Content in Future Years

From Resources, the teacher can simply click “Add to Course” to move the course materials to another course which she is teaching.



Alternatively, if a teacher is in a new course, they can simply choose “Import From Resources” which will provide them the same dialogue to allow them to find and reuse their content.

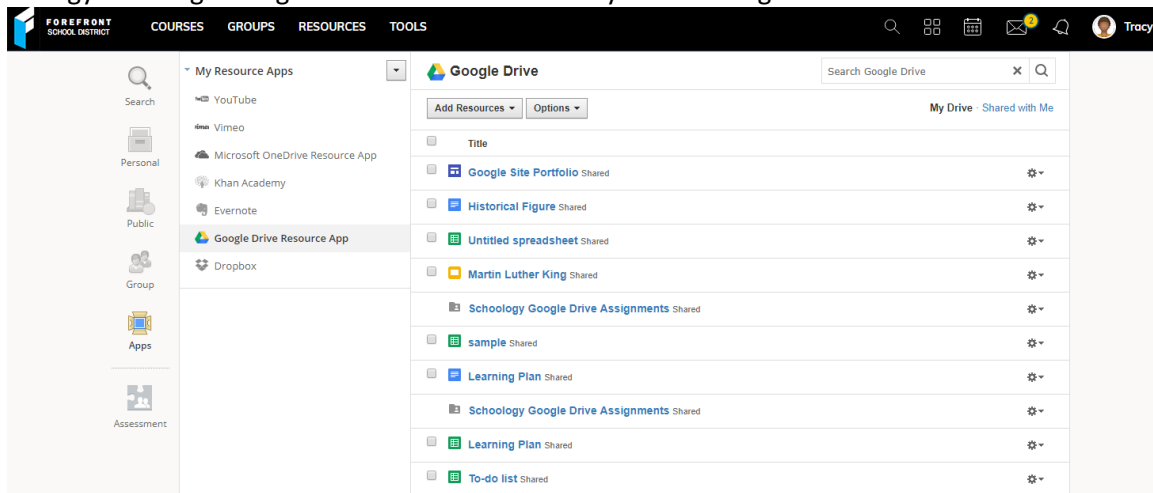


## Automatic Course Updating

Schoology’s Rich Text Editor allows instructors to easily edit and modify content at any time. As soon as you make an update to a course or multiple section-linked courses that update will be posted.

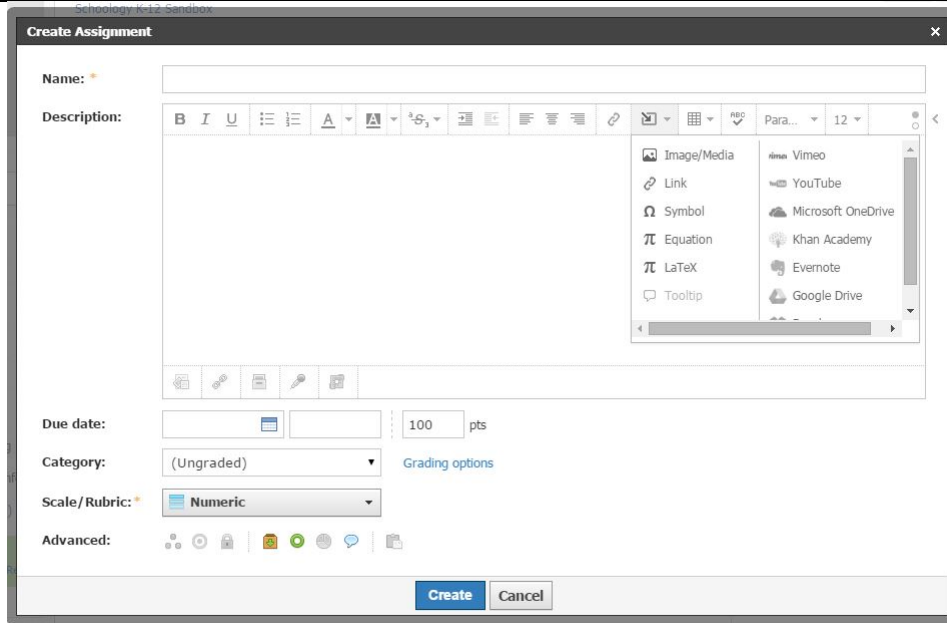
## Integration with Google Docs

Schoology Learning’s integration with GSuite gives your educators and students all the benefits of Google within a powerful learning management system. Schoology Learning’s integration allows users to easily access Google Drive Documents.

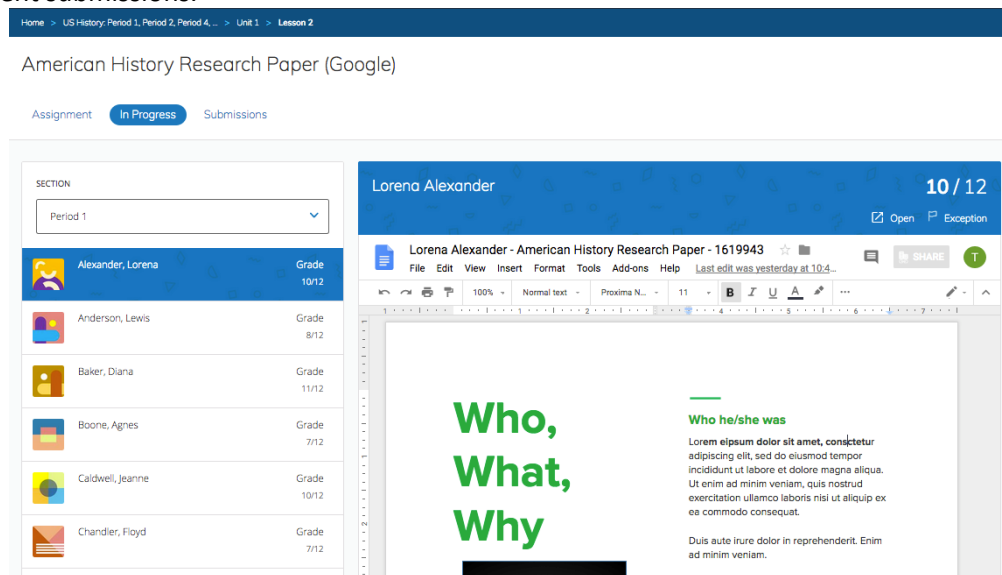


These documents can be added as materials by Instructors, attached to any of the other materials like assignments, discussions, or pages. These documents can also be submitted as assignment submissions by students.

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Schoology Learning has an enhanced Google integration that enables a seamless workflow that that allows instructors to assign and distribute copies of Google Documents for students to fill out as their assignment submissions.



This includes:

- Instructors can easily distribute a unique copy of a Google Doc from Drive to every student in the class entirely from within Schoology Learning.
- Monitor student progress on assignments in real-time via live Google Docs within your Schoology Learning course
- Students submit their assignments back to the instructor with a single click directly from the Google Doc.
- Instructors can place grades and feedback on each student's submitted Google document from within Schoology Learning, leveraging Schoology Learning's powerful and fully shareable rubrics and other assignment grading tools.

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- Our seamless integration allows instructors to have full grading capabilities when scoring a submitted Google Doc: Grades, comments, due dates and exemptions are all automatically populated into the gradebook through Schoology Learning as with all other graded submissions in Schoology Learning.

## **Integration with Google Classroom**

No direct import.

## **Project Based Learning**

Schoology offers a number of ways to support project/problem-based learning. With grading groups, instructors can group students together and assign each group a set of materials, a problem set and a discussion thread. Using the discussion thread, the group members can collaborate on the project, share materials and discuss their approach to solving the problem presented by the instructor. Schoology also allows instructors to easily create cross-curricular projects. Within a course, instructors can create a shared discussion that allows other instructors to join their classes into the same discussion. In this way, a history course and an English course can join together to discuss a novel and the historical context of the novel. The shared discussion enables collaboration beyond the confines of a class.

Using Schoology's Groups, instructors are also able to create cross-curricular collaborative environments for students to work on projects with other students who may be outside of their course.

For example, if the history and English teachers wanted their ninth-grade students to complete a project in which the students would read a novel and do research on historical events during the novel's writing, the English and history instructors can create a group for all of the students in all of the courses.

Students can then work together using discussions and sharing materials.

## **Badging**

Teachers and administrators can create badges to reward learners and reinforce positive behavior. Custom badges can be created using a choice of shapes, colors, and any image or animated gif.

## **Video Streaming**

Schoology Conferences allows course and group admins to create, plan and hold live audio and video conferences. In addition, Schoology integrates with other web conferencing tools such as Zoom, Microsoft Teams, Adobe Connect and Blackboard Collaborate.

Schoology Conferences allows users to:

- record a live video conference;
- upload documents and use an interactive whiteboard;
- make live annotations;
- chat instantly with all attendees or individuals;
- moderate the live discussion by muting participants and allowing them to raise their hands; and
- engage in a screenshare session.

## **Assessment Banks**

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For ease of test creation and organization, instructors can create question banks. A teacher can then create multiple quizzes that make use of different question banks, allowing differentiated instruction without recreating any questions. Test questions can be pulled from a variety of areas, including multiple banks. Teachers can select individual questions to bring into the test or have the option to randomize the questions brought into the test. Via the Resources area, these banks can be shared for use both locally and globally.

Schoology also facilitates the integration of a wide variety of test banks and question providers including ExamView, Blackboard, Moodle, Edumastery, and QTI, LTI and packages like Soft Chalk and Brainhoney.

### **Usable on Multiple Devices**

Schoology is a Software as a Service (SaaS) platform, 100% cloud-based learning management solution offering browser support for Internet Explorer, Chrome, Safari, Firefox 3.5+ and Microsoft Edge Browser. Native mobile apps extend Schoology's functionality to iOS, Android and Kindle Fire Devices.

Unlike other Learning Management Systems, Schoology provides a single app to access all aspects of the platform. The experience on the app is much the same as the experience on the web. Schoology Learning was conceived and developed as a cloud-based, SaaS solution with a focus on mobility. Schoology Learning's mobile app provides a complete Blended Learning experience for both teachers and students. Interactive discussions, dynamic assessments, peer-to-peer collaboration, online grading, calendaring, messaging and even professional development are just a few uses for these robust mobile applications.

Schoology Learning's mobile apps extend Blended Learning beyond the traditional classroom. They transform learning into a collaborative experience on any device anytime, anywhere. Most importantly, they empower schools and districts to enhance engagement with inexpensive technology that students actually want to use.

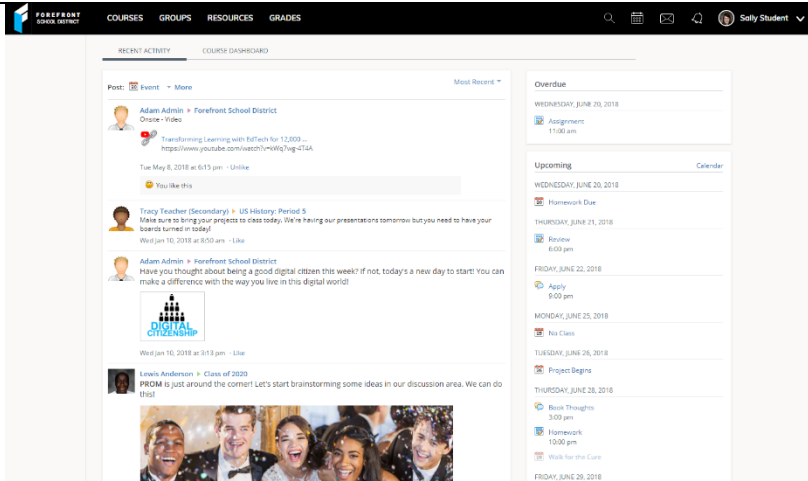
Parents can also easily access their student's grades and assignments through the app, allowing them access while on the go.

### **Student-Teacher Communications**

Our solution was specifically designed to foster a sense of community and increase collaboration. Schoology reaches users through familiar social networking communication, group functionality that encourages users to collaboratively design and create materials, and a number of in platform tools to increase student engagement.

When users log in, they can choose between a course dashboard view or a recent activity feed. The recent activity feed displays all of the announcements and updates across the courses and groups in which the user is enrolled, making it easy to stay up to date on course and co-curricular activity. Users can reply to posts with comments, audio or video and can even "like" one another's posts.

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The screenshot displays the Schoology interface for a course dashboard. At the top, there is a navigation bar with tabs for COURSES, GROUPS, RESOURCES, and GRADES, along with a search icon, a calendar icon, a mail icon, a notification icon, and a user profile icon labeled 'Sally Student'. Below the navigation bar, the main content area is divided into three sections. The left section, titled 'RECENT ACTIVITY', shows a list of posts. The first post is from 'Adam Admin' in the 'Forefront School District' group, dated 'Tue May 8, 2018 at 6:15 pm', with the text 'Transforming Learning with EdTech for 12,000 ...' and a YouTube link. The second post is from 'Tracy Teacher (Secondary)' in the 'US History Period 5' group, dated 'Wed Jan 10, 2018 at 6:00 am', with the text 'Make sure to bring your projects to class today, we're having our presentations tomorrow but you need to have your boards turned in today!'. The third post is from 'Adam Admin' in the 'Forefront School District' group, dated 'Wed Jan 10, 2018 at 3:13 pm', with the text 'Have you thought about being a good digital citizen this week? If not, today's a new day to start! You can make a difference with the way you live in this digital world!' and a 'DIGITAL CITIZENSHIP' logo. The right section, titled 'Overview', shows a calendar view with dates from Wednesday, June 20, 2018, to Friday, June 29, 2018. The calendar includes events such as 'Assignment' on Wednesday, June 20, 2018, at 11:00 am; 'Homework Due' on Thursday, June 21, 2018; 'Review' on Thursday, June 21, 2018, at 6:00 pm; 'Apply' on Friday, June 22, 2018, at 9:00 pm; 'No Class' on Monday, June 25, 2018; 'Project Begins' on Tuesday, June 26, 2018; 'Book Thoughts' on Thursday, June 28, 2018, at 2:00 pm; 'Homework' on Thursday, June 28, 2018, at 10:00 pm; and 'Walk for the Cure' on Friday, June 29, 2018.

## Web conferencing & Whiteboard

Schoology Conferences allows course and group admins to create, plan and hold live audio and video conferences. In addition, Schoology integrates with other web conferencing tools such as Zoom, Microsoft Teams, Adobe Connect and Blackboard Collaborate.

Schoology Conferences allows users to:

- record a live video conference;
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- make live annotations;
- chat instantly with all attendees or individuals;
- moderate the live discussion by muting participants and allowing them to raise their hands; and
- engage in a screenshare session.

## Chat

Chat functionality is provided through Schoology Conferences as well as an integration with Backchannel Chat.

## Messages

Schoology provides a secure and configurable messaging engine that can connect to external email systems (e.g. Google, Outlook, etc.). From system-wide announcements to personalized messaging that corresponds to configurable roles and permissions, Schoology provides a safe and effective alternative to email. Comprehensive word filters allow administrators the ability to regulate all messaging content to ensure a constructive, academic environment.

## Announcements

Directly from the homepage users can post announcements to specific users, courses, groups or to the institution as a whole. Upon login, users will see all announcements made to courses and groups in which they are enrolled directly on their homescreen.

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Alex Admin ▸ Ask IT and Get Answers  
We are planning a scheduled maintenance on our Student Information System during the month of October. Someone from IT will reach out to each department to discuss the new features that will be coming as a result, and to plan a training time. The maintenance time will be posted on the calendar once it is scheduled.  
Wed Sep 21, 2016 at 1:41 pm · Like

Paul Professor ▸ Anatomy & Physiology: Section 1  
I want to introduce Andy Arizona, our TA this semester. Please reach out to Andy with any questions about the material. Andy will be setting up regular office hours to respond to your questions and go over materials that you may be struggling with. You can also message me, or Andy, at any time.



Tue Sep 6, 2016 at 10:40 am Comment · Like

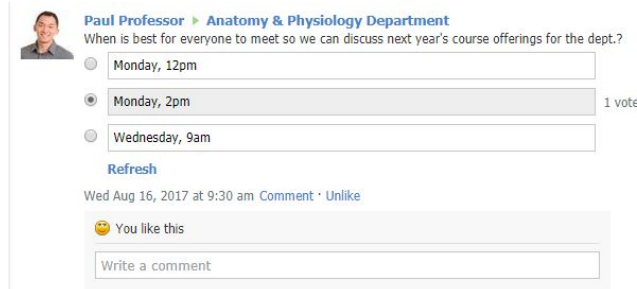
3 people liked this

Sue Student  
Andy has been great. Thanks for all the help after class  
Tue Oct 4, 2016 at 4:59 pm · Like

Write a comment

## Surveys and Polls

Schoology offers a native polling tool that allows users to poll Courses, Groups and the entire institution or system. And, resources such as documents, hyperlinks, audio and video files can be included with the poll to offer a more dynamic and engaging inquiry. As an integrated platform, instructors, students and administrators can easily use Schoology's default functionality, as well as easily incorporate their favorite survey tool such as Google Forms or Survey Monkey directly into the Schoology platform with the click of a button.



Paul Professor ▸ Anatomy & Physiology Department  
When is best for everyone to meet so we can discuss next year's course offerings for the dept.?

Monday, 12pm

Monday, 2pm 1 vote

Wednesday, 9am

Refresh

Wed Aug 16, 2017 at 9:30 am Comment · Unlike

You like this

Write a comment

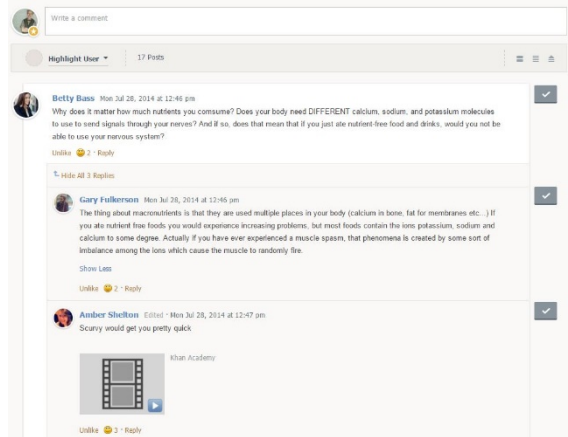
## Audio and Video

Users can upload prerecorded videos and audio files. In addition, users can record videos and audio files directly within the platform as submissions to assignments, posts to discussions and as feedback to students. Schoology places no limits on file size for uploaded videos and there are no limits on audio submissions recorded within the platform.

## Discussions

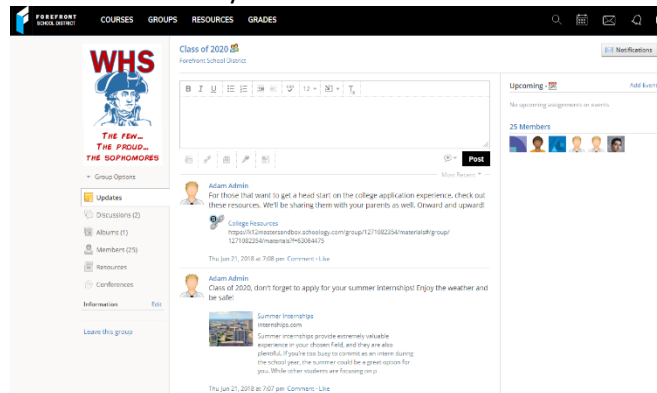
Instructors can easily create an interactive course or group Discussion which can be graded and linked to learning objects, and aligned to learning outcomes and resources. Each Discussion has threaded commenting that allows students to respond to any post by another student. Users can attach files, embed links and video, and record video or audio to their posts.

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## Groups

Schoology Groups provide unique functionality for collaboration outside of the course environment. They can be used to collaborate, share materials, exercise differentiated instruction and learn best practices. Schoology recognizes that in the K12 learning environment, student learning happens beyond the classroom. Students are part of sports teams, clubs, extra-curricular groups and more. Schoology's group functionality provides students with the space to come together to discuss ideas, share resources and more! From the volleyball team to student government, groups are flexible enough to support the student community.

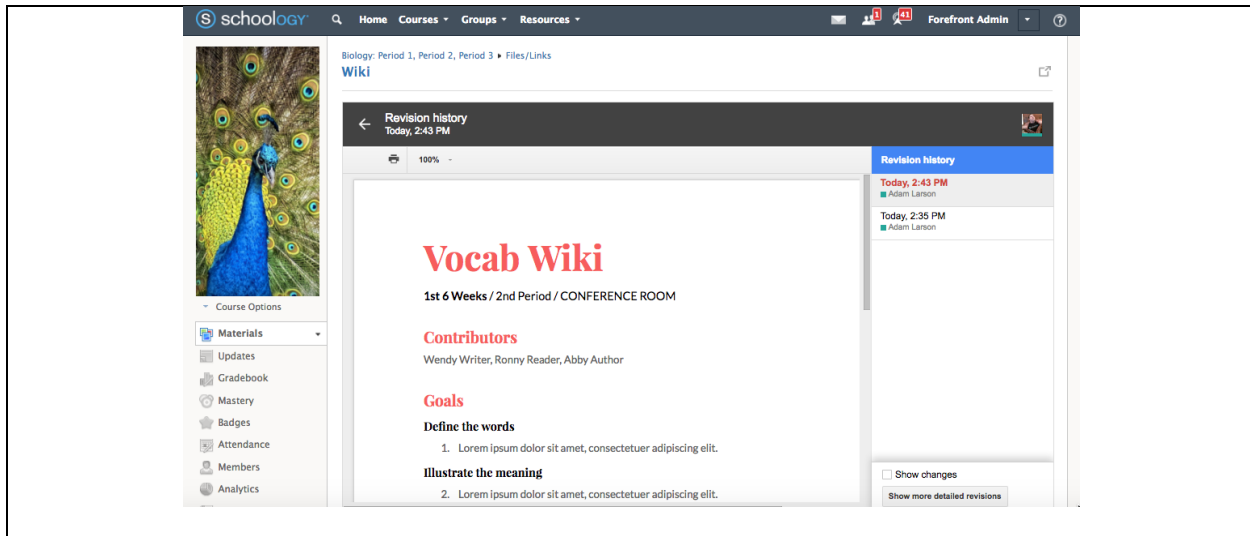


Groups also provide the ideal environment for PLCs and curriculum teams to collaboratively design materials, share best practices and materials and to discuss ideas. Within a group, users can post a poll and receive live feedback as the group members vote, create a threaded discussion for members to engage with one another on a specific topic, and share materials through the Group Resources area.

## Collaborative Documents

The Schoology platform offers deep integrations with enhanced collaborative tools such as Google Drive, which allows users to share and build content in a manner similar to Wikis.

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The image is a screenshot of the Schoology Learning Enterprise edition interface. At the top, there is a navigation bar with the Schoology logo, search icon, and menu items for Home, Courses, Groups, and Resources. The user is logged in as 'Forefront Admin'. The main content area shows a Wiki page titled 'Vocab Wiki' for '1st 6 Weeks / 2nd Period / CONFERENCE ROOM'. The page content includes sections for 'Contributors' (listing Wendy Writer, Ronny Reader, and Abby Author), 'Goals', 'Define the words' (with a list item: '1. Lorem ipsum dolor sit amet, consectetur adipiscing elit.'), and 'Illustrate the meaning' (with a list item: '2. Lorem ipsum dolor sit amet, consectetur adipiscing elit.'). On the right side, there is a 'Revision history' sidebar showing two entries: 'Today, 2:43 PM' by Adam Larson and 'Today, 2:35 PM' by Adam Larson. A left sidebar contains navigation options like Materials, Updates, Gradebook, Mastery, Badges, Attendance, Members, and Analytics. A large image of a peacock is visible in the top left corner of the main content area.

## What SIS or SMS systems are integrated?

Schoology has developed a Student Information System (SIS) integration platform that enables Schoology to integrate with any SIS that provides a web services API. Schoology has also developed the Schoology SIS Connect app which leverages OneRoster to provision schools, terms, users, courses, and enrollments from your SIS into Schoology. You can also send grades and graded items from Schoology into your SIS using the course-level Schoology SIS Connect teacher app. Schoology's preference is to always utilize its powerful API in all integration scenarios. However, Schoology also realizes that not every system is equipped or developed with API for this type of integration. Therefore, with all district systems that do not have an open API, integration and transfer of data and information can be accomplished through a secure FTP transfer process. Schoology will work with the district to create all required integrations to accomplish all of the district's needs.

## We are comparing the BUZZ, Canvas and Schoology LMSs. What distinguishes your system from the others?

Schoology Learning Enterprise edition is an all-inclusive fully hosted system that transforms a variety of critical but sometimes disconnected systems into a thriving digital ecosystem. Everything students and teachers need is in one easy-to-use platform. Teach, learn, communicate, share and collaborate anytime and on any device. Schoology Learning provides Course Management, Curriculum Management, Communication and Collaboration tools, an integrated Assessment experience, an integrated Resources area, Collaborative Workspaces for students and teachers, Actionable Analytics, Extensible Integration and more. The district will find Schoology Learning is an intuitive, easy-to-use platform that teachers will embrace to increase student engagement and drive better student outcomes.

Schoology Learning is proud to work with well-known school districts including Los Angeles Unified School District, Seattle Public Schools, Denver Public Schools, Cincinnati Public Schools, Indianapolis Public Schools, Baltimore County Public Schools, Virginia Beach City Public Schools, El Paso Independent School District and Henrico County Public Schools. Schoology Learning is also the LMS for the entire state of Delaware.

### The Schoology Difference

#### K12 Focus → A Teaching & Learning Technology Built for K12

The K12 learning environment is one that needs to be flexible to meet the needs of all students. The Schoology platform supports a variety of course delivery methods from online to traditional to a blended learning approach. Teachers can create self-paced, competency-based and collaborative learning environments to address their students' learning preferences. Our platform is built

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specifically to serve K12 from the start. Our solutions aren't designed for other industries (e.g. Higher Education, Corporate Training) and retrofitted simply to work in K12.

The platform is flexible to support the needs of all K12 learners, from kindergarten through high school. Teachers can use color-coded folders and embed images to direct younger students to the appropriate materials, while high school teachers can embed third-party resources and use folders to create self-paced learning environments.

### Interoperability → One-Stop-Shop for The district

Schoology adheres to all major interoperability standards and enables school divisions to leverage third-party applications within the platform, either through our API or by conforming to IMS Global Standards, letting you connect all your tools and systems through Schoology.

With seamless integration with The district's SIS, students and teachers will log in to Schoology and find they are enrolled in all of their appropriate courses.

Parents, teachers, administrators, students and staff all log in to a single platform, Schoology, for assignments, curriculum, assessments, grading, communication, collaboration access to resources and more.

### Standards Alignment → Easy tracking of Student Progress

Schoology understands that it is not just a student's grade that reflects their achievement but also their mastery of specific learning objectives they are expected to master.

All items in Schoology can be aligned to learning objectives and outcomes. This allows teachers to track not just student performance, but student mastery of specific items at a granular level. This can help teachers pinpoint whether a student struggles with a specific concept or rather a type of assessment.

Schoology also provides unique functionality that enables the district to align objectives to each course so that teachers can see the scope and sequence, and also determine whether they have content in their course to satisfy learning objectives, or standards, that the course is designed to cover.

Mastery reports display the progress of the class as a whole and can help inform teachers where their students are struggling. This allows them to quickly adjust their lessons to address these achievement gaps prior to the end of unit test.

### Integrated Assessment and Data → Informed Instructional Decisions

Schoology provides a number of ways to assess student learning beyond the traditional end of unit exam. Homework activities, discussions, projects, portfolios, essays and more can all be created and graded in Schoology. Teachers can use rubrics, a full suite of annotation tools or can record audio and video feedback. In addition, teachers can create more sophisticated assessments using technology-enhanced items to check for understanding and to gather information about students' knowledge or skills.

### Communication and Collaboration → Bring Your Community Together

Learning is not just about teachers and students. Schoology allows you to bring everyone together - students, teachers, coaches, parents, administrators - with one communication and collaboration platform.

We recognize that parents and guardians represent a large and crucial part of the learning community. Schoology provides a unique parent portal that allows parents to view not just their students' grades, but also their submissions and the feedback teachers have provided and all of their upcoming assignments. This helps parents see how their student is performing throughout the marking period so they can help address any concerns prior to receiving a final grade.

Schoology also understands that there are other educators beyond the student's classroom teachers who play a role in the student's development. Schoology provides counselors, advisors, special education staff, reading specialists and other support staff a unique view into the student's life. The

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student's advisor or counselor can view a summary of courses, groups, grades, calendar. This gives the staff member or counselor an inside look into the classroom and also gives a deeper understanding of where the student is struggling.

Schoology was also built to allow teaching and learning to happen outside the confines of the classroom. Our *Groups* functionality allow students and teachers to engage in discussions and exchange ideas with other students and teachers who share similar interests. Student government, biology club, sports teams, teacher PLCs and more can easily be created using Groups.

In today's schools, learning happens everywhere. Schoology's mobile apps allow the community to access materials, respond to messages, engage in discussions and submit work from anywhere and at anytime.

### Centralized Repositories → Sharing of Best Materials and Resources

Unlike other LMS vendors that are course driven, Schoology offers a true Learning Object Repository. In large school districts, curriculum is developed collaboratively. We understand that teachers, curriculum writers and administrators all work together to create a robust curriculum repository. Schoology natively supports collaboration in developing content and sharing of resources and ideas between teachers.

The district will also have access to content shared by the global community of Schoology educators through Public Resources. Teachers can easily incorporate materials shared by other thought leaders in their field to provide students supplemental instructional materials.

In addition, Schoology enables districts to allow teachers access third-party and OER content within the platform. Integrations with such vendors as Learn360, BrainPOP, Nearpod, CK-12 and more allow teachers to add content to their course with a click. Schoology also provides over 200 pre-built integrations in our App center. Our extensible platform can support The district's needs today and in the future.