BENEFITS OF VE

Replaces Economics
(More time for Internships/Electives)

Guest Speakers
Networking
Field Trips
Experiences

Flexibility in Scheduling
(Can take 1 or 2 Periods)



Recognized By Colleges
(Highly respected course)

College Credit
(6 SUNY Credits)



WHAT CAN STUDENTS EXPLORE IN VE?

MARKETING	HR	FINANCE	OPERATION	DESIGN
Promotions	*Teambuilding*	*Accounting*	*Management*	*Photography*
Social Media	*Employee Manual*	*Financial Records*	*Sales*	*Booth Design*
Website Design	*Recruiting*	*Taxes*	*Website Design*	*Website Design*
Advertising	*CSR*	*Salaries*	*Firm Goals*	*Commercials*
Sales Pitch	*Newsletters*	*Projections*	*Emails*	*Merchandising*
Elevator Pitch	*Motivation*	*Debt/Equity*	*Design Production*	*Digital Marketing*

Interested in Something else? Best thing about VE is that you CREATE IT!

COMPETITIONS

- ✓ Business Plan
- ✓ Elevator Pitch
- ✓ Branding
- ✓ Sales Material
- ✓ Best Booth
- ✓ Sales Pitch
- ✓ Commercial
- ✓ Website
- ✓ Marketing
- ✓ Finance



VE PREPARES STUDENTS FOR

- ✓ Ownership
- ✓ Experiences
- ✓ Teamwork
- ✓ Technology
- ✓ Problem Solving
- ✓ Career Readiness
- ✓ Professionalism
- ✓ Entrepreneurship

Are you ready to inVEst in yourself?