

Equity Working Group

January 29, 2019

9 am

Underwood School

Present: Kathleen Smith, Christine Dutt, Kerry Prasad, Kathy Shields, Maggie Schmidt, Andrea Steenstrup

Newton Schools Foundation

Tomorrow, Christine and Andrea will meet with Newton Schools Fndn

What role can NSF play in PTO equity issue?

This might be a direction we end up going

Andrea reported that NSF mission is "TO enhance and broaden community support for public education and to provide private funding for enhancement, innovation and challenging programs in the NPS system." (as stated on tax form 990-2016)

Focus Groups

How to record? *Rev* app- free to record and store; you can pay to transcribe

Bowen, Williams and Franklin have yet to get back with names

Christine will contact Williams and Franklin PTO CoPres;

Kerry will contact Bowen CoPres

Kathy has reserved rooms at Ed Center for Focus Groups

Survey Logistics for Treasurers and PTO Board Members

Goal is to send this out either just before or a few days after break

Goal in reaching out to Treasurers:

The better we understand the efforts at each school and the more information we have, the stronger behind the rationale for pooling or central fund

Googleforms

Kathleen has survey experience—

the easier it is, the more likely people will do it

simplest tool to use to make a survey;

you can create a link and share with email list;

it spits out results at end

In Summary:

Introduction to survey- we are doing this to gain a fuller picture of the fundraising practices throughout Newton, we may reach out again for more details

Edited questions:

1. What are your PTO's fund-raising initiatives? (eg: annual appeal, annual fund, etc)
Please provide a brief description of each.
2. What is the TOTAL you raised in each of the last 3 years?
3. Do you track donations on a per fam basis?
4. If yes, please answer the following 4 ques. If no, please provide your best estimate of eh following 4 questions.
 - a. What is your avg donation per fam?
 - b. What percentage of families donate?
 - c. What is the range of donations?
 - d. Does PTO suggest a donation/dues amount? If so, what is the amount?

Kathy will write the intro for the Treasurers

Christine will write an intro for the board members

We will work on PTO Survey questions through email

Next meeting:

Tues. 2/12, 9:45am, Underwood