

PASADENA UNIFIED SCHOOL DISTRICT
2023-2024 DEPARTMENT PLAN

Department Name: Telecommunications

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Department Purpose

What does the department do?

KLRN-Pasadena: We operate one of four Public Educaiton & Government (PEG) K-12 channel in the city of Pasadena.

Telecommunications: website, backup communication, assist with schools trianing on Parent Link, videos for district events, live events, school board meetings, multimedia technology support

Department Services

What is a general list of services that your department provides?

<https://www.pusd.us/Domain/318>

Total Department Budget

What is your department's total budget?

The total department budget is See attached. .

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Prior Year Reflection

This section of the department plan reviews the intent of prior department plans and the successes/challenges encountered while implementing the planned actions. This portion of the plan summarizes key learnings that inform the planning for the current year.

Prior Year Intended Outcomes

What did your department plan set out to achieve during the prior year?

This is the first time this department is making a plan and we did not have a Department Plan in the prior year.

Prior Year Achievement

Did the department achieve what it had outlined? How do you know?

Prior Year Successes, Challenges, and Learnings

What successes, challenges, and learnings should be highlighted from the prior year?

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Current Year Priorities

This section of the department plan provides a summary of the identified needs that are prioritized for informing the department plan's actions for the current year.

Data and Information Used for Plan Development

What data did you consider when developing this plan?

Statements from Board Meetings, Comments from parents at school sites, summaries from the strategic planning design teams, Strategic Plan feedback, LCAP Consultations/Survey

Stakeholder Engagement/Input

What stakeholder engagement or information was used to inform this plan?

Strategic Plan feedback, LCAP Consultations/Survey

Key Data Findings/Information for This Plan

Based on data analysis and stakeholder information, what key data findings are considered in the development of this plan?

Increased quality communication per the Strategic Plan Pillar 5;

Current Plan Priorities

Based on the key data findings, what needs emerged from your Department's root cause analysis, and which of these needs are given priority for this planning cycle?

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Current Year Planned Actions and Metrics

This section of the department plan provides a summary of the planned actions that address the identified priorities based on data analysis and stakeholder input. Metrics associated with monitoring and/or evaluating the effectiveness of the planned actions are summarized in this section.

What action could you take to address the identified needs of your department?

What would you be able to monitor throughout the year (quarterly or more than twice per year) to know that your actions are creating a change?

Theory Of Action

If we... Create one promo per month for a school or department

then... Families will have one more avenue to learn about the school

which will... Increase engagement content

If we... Create DDM slides

then... families and community will have one more avenue to get information on the district

which will... Increase information content

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Priority 1: Increase engagement content

[Action 1]

Create one promo per month for a school or deparment

Metrics

a.

Priority 2: Increase information content

[Action 1]

Create DDM slides

Metrics

a.