

MONROE TOWNSHIP BOARD OF EDUCATION REFERENDUM 2023 | SURVEY RESULTS



July 12, 2023 | Legislative Action & Community Engagement

SURVEY CONTEXT | STRUCTURE

PURPOSE

The survey was constructed to obtain quantifiable insight as to how and why the Monroe Township Learning Community voted in the March 2023 Referendum proposal.

METHODS & PERIOD

The district used [Blackboard Web Community Manager](#) to facilitate survey responses. The survey was open from April 26, 2023 through May 15, 2023. The survey was distributed via the district Blackboard connect network, social media/website, the Monroe Township Municipal e-Newsletter, and the MTSD AAC partnership network.

CONTROLS

Survey analytics considered two (2) record submissions, sourced from one unique IP address. There were less than ten (10) instances of submissions reflecting greater than two (2) responses sourced from a singular IP address.

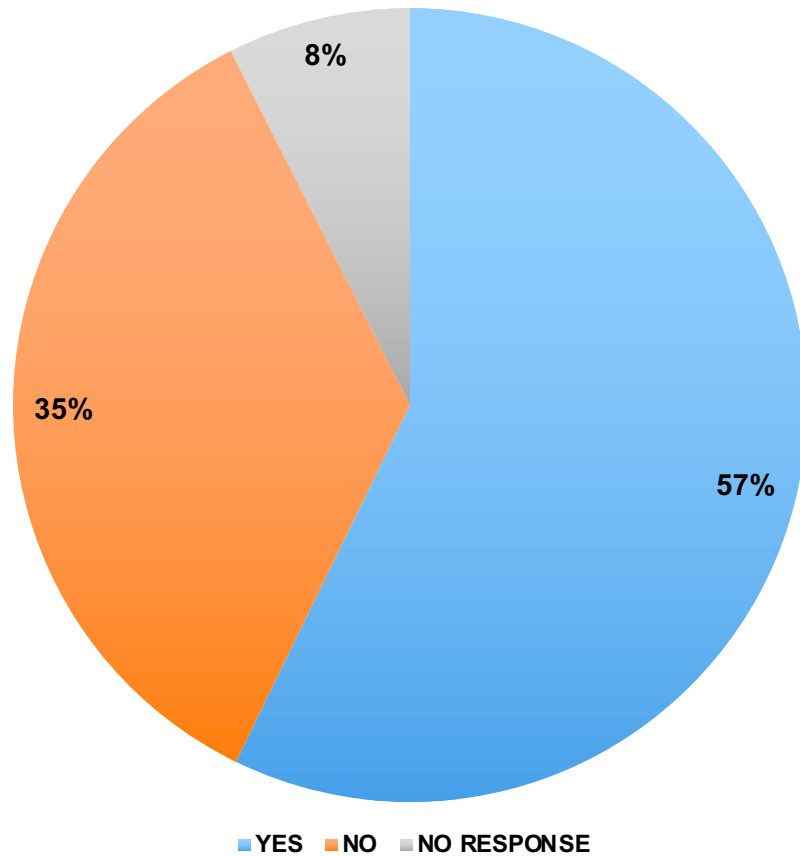
RESULTS OVERVIEW

Responses	671
Validity	<10 incidences of >2 IP address submissions



SURVEY RESULTS

HOW DID YOU VOTE?



POINTS FOR CONSIDERATION

The special election official vote count was:

4,124 | YES

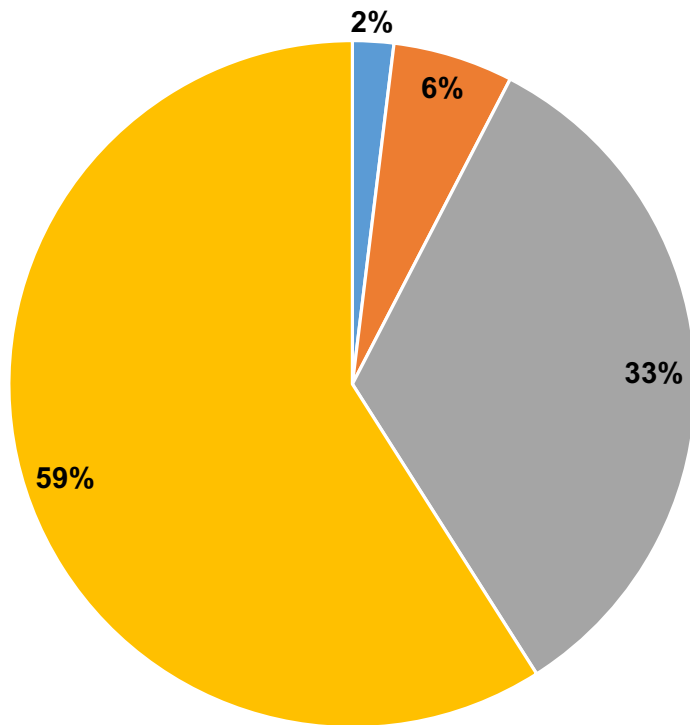
4,659 | NO

(-535)



SURVEY RESULTS

HOW DID YOU CAST YOUR VOTE?



■ Absentee Ballot ■ Other Method ■ Mail-in Ballot ■ In-person Voting

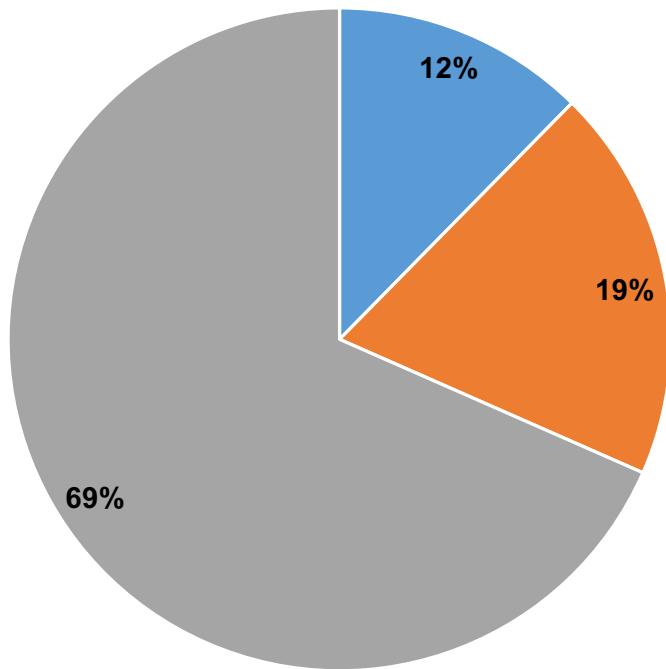
POINTS FOR CONSIDERATION

- In-person voting vs. other methods
- Recommended data disaggregation to identify opportunities for enhanced communications & resource distribution.
- Official data:
 - Election Day | 3,979
 - Mail-in | 4,507**
 - Provisional | 297



SURVEY RESULTS

VOTING CLASSIFICATION?



■ No children; Not living in AAC.
■ Yes children; Not living in AAC.

■ No children; Living in AAC.

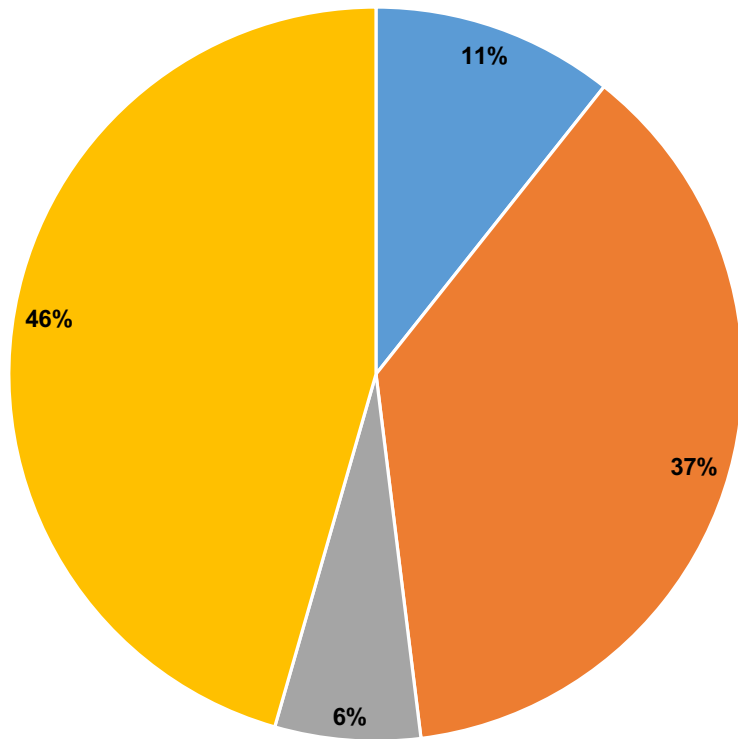
POINTS FOR CONSIDERATION

- Measurable participation from AACs
- Recommend further data disaggregation align outcomes/priorities with voting classifications
- Recommend continued expansion of AAC communications networks (leveraged infrastructures)



SURVEY RESULTS

NO VOTE | PRIMARY REASON



■ Safety ■ Financial ■ No personal/familial benefit ■ Incomplete/poor plan

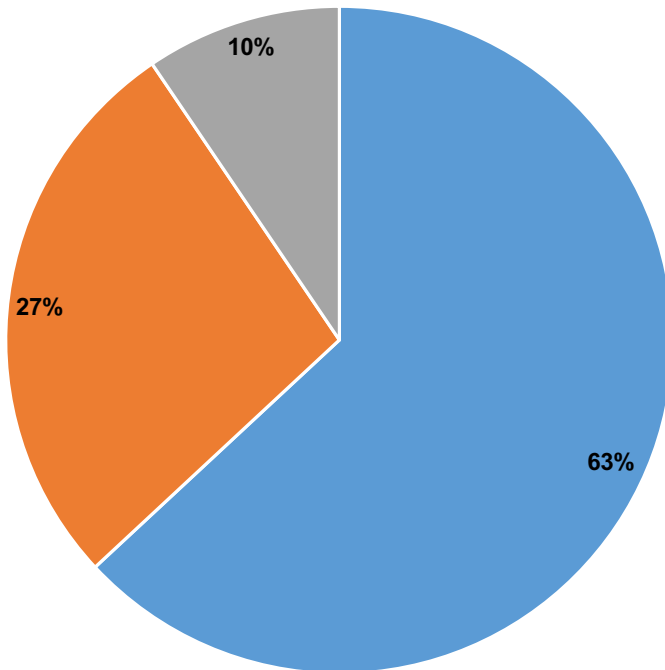
POINTS FOR CONSIDERATION

- Parity
- Recommend further data disaggregation align outcomes/priorities with voting classifications
- Recommend continued collaboration with key stakeholders from within the Monroe Township Learning Community



SURVEY RESULTS

YES VOTE | OPINION OF PLAN



- Project was complete.
- Project was incomplete, but still supported.
- Project was poor, but still supported.

POINTS FOR CONSIDERATION

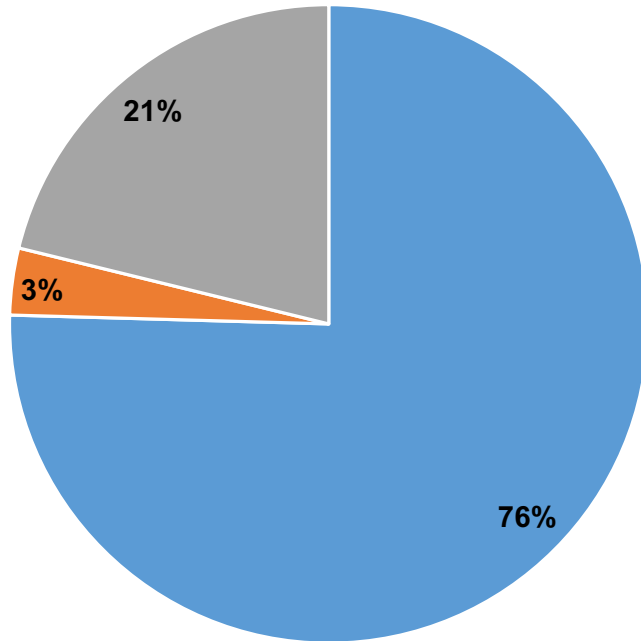
- Recommend further data disaggregation align outcomes/priorities with voting classifications
- Recommend ongoing collaboration with stakeholder groups throughout the entire community as priorities and local infrastructure continues to evolve



SURVEY RESULTS

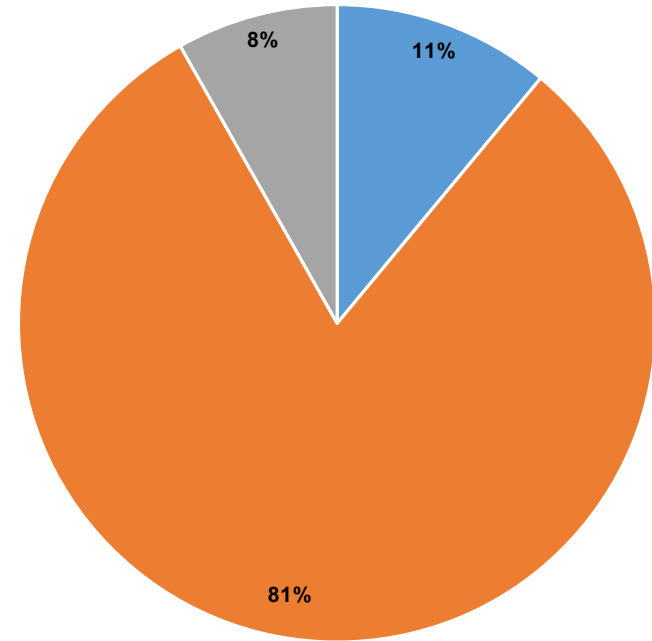
FULL-DAY KINDERGARTEN

Should a Future Project Include Full-day K?



■ YES ■ NO ■ I don't know.

Did the Absence of Full-day K Impact your Vote?



■ YES ■ NO ■ I don't know.

