



SPONSORSHIP OPPORTUNITIES

The Situation: Norwich Hockey Club will begin its third season of play in September 2024. Through the spring of 2025, the club will play at least 84 games, 21 of which will be at the RoseGarden Ice Arena in Norwich. Following a conference championship and an appearance in the National Championship tournament last year, NHC has seen increased interest from families wanting to be part of the program. This year, we will have 30 players from all over the world.

Your Opportunity: Interest in our program is rising each year. With a minimum of 21 games played in Norwich, there is opportunity to show your support for our growing program and reach a local audience. With social media, the web and more, your support will provide exposure outside of Norwich, too.



SPONSORSHIP LEVELS



Helmet Decal Sponsor

Investment: \$3,500

Your company logo prominently featured on the helmets of each player for the full season. In addition, receive one :15 sec live read per home game and your logo on our website.

Social Media Sponsor

Investment: \$3,500

Your company logo featured on every social media 'game day' and 'final score' post during the season. In addition, receive one :15 sec live read per home game and your logo on our website.



Home Game Sponsor

Investment: \$3,000

NCH will play more than 20 home games at RoseGarden Ice Arena. Your logo will be displayed at the arena entrance, you'll receive two :15 sec live reads per game and your logo will be on our website.

Broadcasting Sponsor

Investment: \$2,500

NHC home games are streamed on YouTube by our partners at SoLu Broadcasting. You will receive three :15 sec live reads per home game, as well as your logo on the team website.

Power Play/Penalty Kill Sponsor

Investment: \$1,500

Your company will be announced as the sponsor of all home game power plays and penalty kills. You'll also receive two :15 live reads per game and your logo will be on our website. "This NHC power play is brought to you by..." and "This NHC penalty kill is brought to you by..."



Practice Jersey Sponsor

Investment: \$1,000

Your company logo featured on our team practice jerseys. In addition, receive one :15 sec live read per home game and your logo on our website.