



**Regular Board Meeting
May 20, 2024
14613 Steele Creek Road, Charlotte NC 28273**

I. CALL TO ORDER - M. McCarty called the meeting to order at 5:11pm. The next UCCS Board Meeting is Monday, June 24, 2024.

- 1. ESTABLISH QUORUM** - there were sufficient members present for a quorum.
 - a. Members Present:** D. Goldfarb, J. Young, L. Rakvic, M. McCarty and J. Cole
 - b. Administration Present:** S. Reddick, A. Hamp, A. Reese, K. Stroman, J. Jones
 - c. Minutes Taken By:** C. Brown
- 2. MISSION STATEMENT** – Through classical education’s rigor, Unity Classical Charter School will develop intellectually, morally and physically excellent citizens who embrace learning and the desire to serve.
- 3. ADOPTION OF AGENDA** - J. Young motioned to approve the May 20, 2024 agenda. L. Rakvic seconded. May 20, 2024 Agenda approved.
- 4. APPROVAL OF MINUTES** - D. Goldfarb motioned to approve the Board Minutes from April 15, 2024. J. Young seconded. April 15, 2024 UCCS Board Minutes approved.

II. REPORTS/ACTION ITEMS

PTC PRESIDENT REPORT - D. Williams

This is Ms. Williams last UCCS Board Meeting as PTC President. Summer Austin will be filling the role beginning in June.

Updates:

- Staff Appreciation Week, May 6th-10th
- 8th Grade Dance, May 3rd
- Muffins with Moms, May 9th and 10th
- K-5th grade Field Day, May 17th. Field Day was a big success! The volunteer team will meet soon to talk about lessons learned, etc.
- Middle School Carowinds field trip and performances, May 17th
- PTC Appreciation event will happen on May 31st.

- The gymnasium sound system is fully covered financially thanks to PTC fundraising efforts.
- The PTC Survey will go out to families soon to inquire about what next year's fundraisers will go towards.
- The PTC will continue to focus on bridging the gap between the parent body and the Admin team.
- PTC Event Manuals have been created for 2024/25 events.
- PTC will continue to focus on engaging middle school families.

TREASURER REPORT AND BUDGET SNAPSHOT - D. Goldfarb

- Acadia's financials for April have been reviewed and the numbers look good. The most important number is enrollment for the 2024/25 school year. Current enrollment is 987, and the goal is 1088.
- Key Updates:
 - NC State Revenue is accurate to the penny with the original forecast
 - Local Revenue: some April numbers are above the original forecast
 - Re-worked fundraising and school fees are showing a little lower than originally planned
 - Expenses: the biggest category is salary and benefits. Books and supplies may give an opportunity for a surplus.
 - \$70k potential on contracted student services
 - Marketing Line has a credit of \$32k that needs to be defined
 - The Facilities and Utilities line still does not make sense, and needs to be reconciled
 - Technology Line still has some discrepancies that need to be addressed
- Overall, the financial forecast is strong, assuming we meet projected enrollment numbers. Projected cash position is \$1.2million.

VOTE TO ACCEPT BOARD RESIGNATION OF TAWANA WIGGINS - M. McCarthy

D. Goldfarb introduced a motion to accept the resignation of T. Wiggins from the UCCS Board. L. Rakvic seconded the motion. The UCCS Board resignation of T. Wiggins was accepted.

MARKETING PLAN TO MEET ENROLLMENT NEEDS - S. Reddick

UCCS recently ended a contract with Finalsight and began a partnership with Niche in March 2024. During the time with Finalsight, UCCS was unable to advertise on Facebook or Google, which is believed to have hurt early enrollment numbers.

After partnering with Niche, UCCS has already seen an increase in enrollment numbers after being able to advertise again on Facebook, Instagram and Google. Currently, we are receiving 15 new applications per week.

Current marketing efforts:

- Grassroots = PTC leadership has been very involved in grassroots efforts. Distributing brochures at local libraries, gymnasiums, martial arts studios, etc.

- Prospective family tours are ongoing. 99% of people attending the recent tours have already been accepted to UCCS
- Preschool visits = continuing visits to local preschools and daycares and re-stocking brochures
- Smart Kids Preschool recently visited UCCS with their Pre-K students as a way to experience “Kindergarten for a Day”

S. Reddick commented that Admin will also focus on the website this summer and hope to end the website hosting contract with Finalsight as well. The current website is not up to par with expectations and usability. However, UCCS is not ready to terminate the Administrative partnership with Finalsight.

D. Goldfarb requested a copy of the Niche contract.

NEW POLICIES AND AMENDED HANDBOOK UPDATE -

The Governance Committee will schedule a date to review once school is out for the year (post June 7th)

BYLAW REVIEW -

The Governance Committee will schedule a date to review once school is out for the year (post June 7th)

ANNUAL THIRD PARTY CONTRACT REVIEW -

The Finance Committee will schedule a date to review once school is out for the year (post June 7th)

EXECUTIVE DIRECTOR REPORT

A. Enrollment – S. Reddick

- 722 students currently enrolled
- Attrition rate is 9%

B. Open Enrollment – S. Reddick

- 119 more students needed to meet goal (1st and 2nd grade enrollments are lowest)
- 34 seats in 1st grade still need to be filled
- D. Goldfarb asked if we could reduce the number of 1st grade classes, and instead add an additional K class. K enrollment is on track, so maybe this would make a positive change toward the goal?
- S. Reddick answered that Admin will discuss and evaluate soon.

C. Teacher Report - A. Reese

- 5th grade ELA lead teacher hired and I.A. placed as well
- Teacher appreciation week was a big success
- 5th grade went to “Biz Town” on their final field trip
- Kindergarten had an in-house school play (Cinderella)
- 3rd grade will have hands-on colonial experience later this week
- STAR testing is completed and data is being reviewed. Overall we are seeing growth academically.
 - Field Day for K-5 was a success, and MS went to Carowinds for a field trip and performances
 - Education committee met and went over the NC Working Conditions Survey. Committee is now assembling small groups to obtain feedback from staff.

D. Goldfarb asked how teacher hiring is going. S. Reddick reported that UCCS is actively hiring, and a lot of very qualified candidates are applying.

D. Student Discipline - J. Jones

- The NC Working Conditions Survey showed the UCCS score significantly higher than the overall State regarding the management of student behavior. Discipline is not an issue at UCCS.
- MS STEM class had a "Shark Tank" event a few weeks ago. Mr. Jackman is looking into making this an annual event.
- The Fine Arts Showcase was a huge success
- 8th Grade Graduation is happening this Thursday
- 8th Grade overnight camping trip will happen on Thursday as well. The trip was funded by a NC Grant.
- The Final Virtue Awards Ceremony will take place on June 4th. The 8th graders will host this final ceremony.
- The 5th grade Step-Up Ceremony and Family Picnic will happen on June 5th.

E. Organization Goals - S. Reddick

- 5% growth goal in Reading and Math
- EOGs are happening next week which will give a good benchmark

F. Compliance Report - S. Reddick

- BCBC Survey Report completed and submitted
- E-Rate Report was completed and submitted
- Federal COVID reports will be submitted soon
- ARP Act - 181 submitted and passed
- Mental health and state report has been completed and submitted as well
- 2024/25 will be a big year for DPI visits because UCCS will be prepping for Charter Renewal. UCCS is projected to do very well.

G. Facility Update - S. Reddick

- Piedmont Roofing repaired the roof this month. It was covered by warranty.
- A cable line went down near the Container Field. It took a while to get it fixed, but it has been resolved.
- The floor monitors for the gymnasium sound system arrived and installation began today. The gym is very important to the school because the entire student body uses it for various things.
- A parent accidentally hit the bus gate, and repairs are being assessed

III. ADJOURN

A motion to adjourn was made by J. Young, and L. Rakvic seconded. The meeting was adjourned at 6:06pm.

IV. CLOSED SESSION - The Chair will now entertain a motion that the Board go into closed session under NC General Statute 143-318,11.(6)

- A. Teacher, IA and Administration attrition report** – segmented by category