

Brand Guidelines Don Callejon Arts and Design School

Colors

Primary Colors



#0279b1

RGB 2 / 121 / 178
CMYK 87 / 45 / 10 / 0



#fd8524

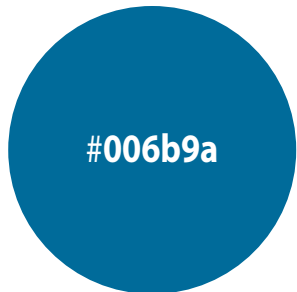
RGB 245 / 133 / 42
CMYK 0 / 60 / 95 / 0



#b1afb0

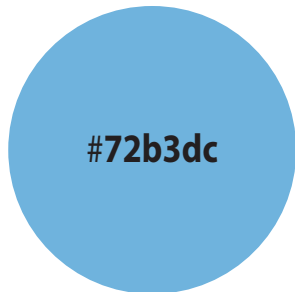
RGB 181 / 177 / 178
CMYK 30 / 26 / 25 / 0

Secondary Colors



#006b9a

RGB 0 / 107 / 154
CMYK 100 / 52 / 21 / 3



#72b3dc

RGB 114 / 179 / 220
CMYK 53 / 16 / 3 / 0



#b6d6ec

RGB 182 / 214 / 236
CMYK 27 / 6 / 2 / 0

Fonts

Primary Typeface

HUDSON NY REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Secondary Typeface

Roboto Condensed

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ