
SENECA VALLEY

Booster Club Manual

2024-25



Twitter: @SV_Sports



SENECA VALLEY



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SENECA VALLEY



ADMINISTRATION

I. Seneca Valley School Board of Directors

The Board of Directors, responsible to the residents of the District, is the governing body for the Seneca Valley School District. It is responsible for interpreting the needs of the community, crafting a vision for the District, and formulating strategies to meet those ambitions. Additional responsibilities include:

1. Developing policies, in accordance with state statutes and mandates;
2. Approving means by which professional staff may make these policies effective;
3. Engaging the community in public education; and
4. Evaluating the interscholastic athletic program in terms of their value to the community.

II. Superintendent of Schools

The Superintendent is responsible for managing the District in accordance with adopted Board policies and Pennsylvania Department of Education school codes, rules, and regulations. It is his/her duty to annually prepare, approve, and present to the Board for its consideration a program of interscholastic athletics. The Superintendent shall represent the District as Chief Executive Officer and foremost professional educator in its dealings with other school systems, social institutions, and businesses.

III. Athletic Director

The primary responsibility of the Athletic Director is the administration and supervision of the interscholastic athletic program for the Seneca Valley School District. These duties will be described in his/her job description and any others as designated. He/She will provide the leadership necessary for the day-to-day operations of the athletics department program.

IV. Head Coaches

All Head Coaches shall be responsible to the Athletic Director for the total operation of their respective sport programs. Head Coaches will be responsible for normal duties required of interscholastic competition, those duties described in their respective job descriptions, and/or any other duties delegated by the Athletic Director. All Head Coaches shall have an active role in his/her respective Booster club and in the decision-making of the club. Head Coaches shall be involved in setting meeting agendas and actively participating in each meeting. If the Head Coach is unable to make a meeting, a member of the coaching staff should attend in his/her place.

CONTACTS

Ms. Heather Lewis, Athletic Director	724/452-6040, x1040
Mr. Nii Sowa-Doku, Assistant Athletic Director	724/452-6040, x1003
Mr. Eddie Kurtz, Assistant Athletic Director	724/452-6040, x1006
Mrs. Jamie Marcotte, Administrative Assistant	724/452-6040, x1041
Mrs. Julie Shearer, Administrative Assistant	724/452-6040, x1042
Mr. Robert Ceh, Senior High School Principal	724/452-6040, x1000
Mr. Chet Henderson, Intermediate High School Principal	724/452-6040, x2000
Mr. Tony Babusci, Middle School Principal	724/452-6040, x3000



MISSION, VISION and CORE VALUES of ATHLETIC PROGRAM

I. Mission Statement

The mission of the Seneca Valley Athletics program is to offer an exceptional student-athlete experience which complements classroom learning and enhances the overall development—academic, athletic, and social—of each of its participating students. Along with the pursuit of excellence, developing our student-athletes into respectful, honorable, and responsible citizens of the community is a principle objective and vital component of our success.

Middle School Athletics

In addition, the objective of our Middle School Athletics program is to familiarize our student-athletes with competitive interscholastic sport, introduce them to rules, rewards, and consequences, teach them about the team taking precedence over the individual, demonstrate the importance of learning and practicing fundamentals, and instill a level of discipline that traverses athletics into academics. We believe that winning is measured by more than just a scoreboard and that all participants should have reasonable opportunity to develop and demonstrate their skill in competitive opportunities.

II. Vision

The Seneca Valley Athletics program will take a leadership position in interscholastic athletics demonstrating that championship athletic experiences and commitment to academic excellence are not mutually exclusive. The student-athletes and coaches of Seneca Valley will embrace their responsibility as community leaders, honor their role as representatives of the District, and conduct themselves with the highest ethical standards.

III. Core Values

The student-athletes, coaches, and staff of Seneca Valley Athletics will commit themselves to the following core values:

- Loyalty
- Integrity
- Honesty
- Respect
- Work Ethic
- Leadership
- Sportsmanship
- Team Before Self

IV. Departmental Commitment

The Seneca Valley Athletics program and its coaches embrace their roles of teacher, leader, and server. In our pursuit of excellence, we strive to represent a program founded on teaching valuable life lessons, modeling behavior of utmost character and integrity, and serving the community with a sincere sense of responsibility. As a department we commit to serve our students by:

- Recognizing the importance of and opportunity to develop their leadership skills
- Providing them with the tools necessary for success
- Supporting them through positive coaching, mentorship, and appropriate counsel
- Modeling inclusivity not exclusivity
- Leading calmly through adversity, thereby revealing the importance of character
- Emphasizing the importance of good sportsmanship in all scenarios
- Teaching teamwork and sacrifice as the foundations for success
- Competing with pride and honor in pursuit of victory
- Showing them how to win with humility and lose with dignity



GOVERNANCE

I. Governing Documents & Parameters

- Board Policy #915-Booster Clubs (Appendix A—Policy #915 Acknowledgment Form)
 - Role of the Head Coach
- PIAA Rules & Regulations
- Pennsylvania Department of Education (PDE) Title IX Reporting
- Booster Clubs for Middle School (Grade 7) through Senior High (Grade 12) District Athletic Teams and Activities

EXPECTATIONS / PROCEDURES

I. Awards—Permissible (PIAA Article II, Amateur Status and Awards—Section 3A)

“A student may accept, from the student’s school, or a school-affiliated booster club, food as part of an interscholastic function or trip, items of apparel, a blanket, watch, ring, scroll, carry-on or warm-up bag, photograph, medal, plaque, or similar award, with appropriate institutional insignia or comparable identification, upon completion of a season of participation on a Team and/or for earning the official school letter or award. The fair market value of items provided to any such student **may not exceed \$1000** for any sport.”

II. Banquets—End of Season

- Parameters
 - This is an event to recognize season accomplishments and honor graduating seniors.
 - All banquets are considered school events and therefore subject to all District policies.
 - Minimize costs for Middle School/Junior High banquets held separate from Varsity/JV banquets.
 - Length is **not** to exceed **2.5 hours**.
 - Minimize speakers.
 - Play highlight video during meal.
 - Be cognizant of mandating certain apparel standards.
 - Cost “per head” is capped at **\$25/head**—all inclusive of meal and venue.
 - Consumption of alcohol at the venue is prohibited by any participant, including parents and coaches.
 - Secondary campus venues are available for banquets.
 - **No** Sundays.
- Check-List
 - Pre-approval of date by Athletic Director is required (No Sundays!)
 - Reserve on-campus facility through Director of Building & Grounds.
 - Make required Board Policy #915 (pg. 5) announcement** at start of banquet.

III. Concession Stands

- Booster clubs are permitted to run concession stands at their respective sport venues.
- To reserve space, complete a Use of Facilities **Form** and return to the Director of Athletics/Activities.
- **Complimentary** Admission—please submit a list in advance of event (at least 24-hours advanced notice) to Administrative Assistant Jamie Marcotte at marcottejl@svsd.net.
 - **6** complimentary admits per event night (requests for more submitted to Athletic Director.)
- In the event that there are concurrent athletic events, the Athletic Director will determine the schedule for concessions.
- Booster clubs using the concession stands should be certain to leave the facilities clean and operational for the next event. Those working concession stands must park in a designated parking space—not along side driveways.



EXPECTATIONS / PROCEDURES

IV. Electronic / Social Media and Publications (i.e., team website, Twitter account, Facebook page, programs)

Booster clubs may use electronic and/or social media and publications as a mode of communication. The following parameters in addition to Appendix B are set in place for all Booster club programs and electronic and/or social media platforms:

- Parents must **opt-out** by the start of the season—provide written documentation—to the Booster club president or his/her designee if they do not wish to have content related to their child posted on the respective platforms.
- Broadcasting of School Events—School Board Policy #911 provides the parameters for broadcasting of any school event, including all sporting events.

V. Facilities

To reserve any District facility, Use of Facilities **Form** (Appendix C) must be completed and returned to my attention at lewish@svsd.net. Forms are required **at least seven days (one week) in advance of event**.

Reminder for 2024-25: **Food trucks** are permitted on elementary school campuses only. Request for food truck is on Facilities Usage Form. **Note:** *Food trucks may not be used as a means of fundraising.*

Pre-approval of the Athletic Director is required for any repair, maintenance, and/or upgrade of District facilities.

VI. Financial Reporting (Appendix D)

All Booster clubs should operate on a fiscal year basis, commencing July 1 and ending June 30. Documentation of all revenues and expenses is required.

As per Commonwealth of PA Law—Act 82 Article XVI-C, all school entities will be required to collect and submit information—including financial categories of travel, uniforms (games & practice), supplies & equipment, facilities, coaching staff compensation, athletic trainer compensation, and other miscellaneous—pertaining to interscholastic opportunities, as well as non-school contributions and purchases by August 31, annually.

This will include all funds provided by booster clubs, alumni, in-kind (estimate value) contributions, and any other individuals or groups that make a contribution or purchase for an interscholastic athletic team. With this mandate in mind, the following financial reporting guidelines are provided to assist with all Booster club accounting:

- For Revenue or Income (back-up is the key)
 - List source of revenue/income
 - Dues (need records of each individual's donated amount & date)
 - Fundraising activity (required documentation includes revenues, costs and net proceeds.)
 - Donations (need records of each donation amount, source, & date)
 - Sponsorships (need records of each sponsor's amount, source, & date)
 - List source of revenue as **either Var, JV, JH or MS**
- For Expenses (back-up is the key)
 - All expenses must be categorized under the following:
 - **Travel** (includes, but not limited to, charter bus costs, summer camp bus)
 - **Uniforms** (includes, but not limited to, practice gear, shooting/warm-up shirts, travel suits)
 - **Supplies & Equipment** (includes, but not limited to, any Booster club purchases of supplies or equipment related specifically to the respective sport team)
 - **Facilities** (includes, but not limited to, any equipment, repair, and/or services aimed at improving respective sport facility)
 - **Coaching Staff Compensation** (includes, but not limited to, stipends provided to volunteer coaches, gifts provided to volunteer and/or District paid coaches)
 - **Athletic Trainer Compensation** (includes, but not limited to, stipends provided to athletic trainers, gifts provided to athletic trainers)
 - **Other** (includes any expense not categorized in the aforementioned categories)
 - For each expense there must be itemized records of each expense, amount, date, and source
 - List source of expense as **either Var, JV, JH or MS**



EXPECTATIONS / PROCEDURES

VII. Fundraising

- Board Policy #915-Booster Clubs clearly sets parameters on family/student fundraising expectations.
 - Note respective timeframes for permissible fundraising activities (p.3 of Policy #915).
- Complete Fundraising form (Appendix E) and return to Athletic office for pre-approval. (kurtzew@svsd.net)
- Student involvement in fundraising activities may not happen until roster is set. Students (and/or their parents) trying out for a respective team may not be asked to participate in any fundraising activities (i.e., selling items, collecting sponsorships). Activities limited to only those students on a current roster or were on the prior year's team roster.
- All revenue and expenses must be **by level of team (i.e. Var/JV/JH/MS)** in the club's financial reporting.
- **Reminder: All booster dues & start of collection date must be pre-approved by the Athletic Office.**
- **Sponsorships:** limitations on permissible benefits booster groups may offer businesses.
 - No sponsorships permitted with sports medicine, physical therapy or athletic training services.
 - In-game announcements must be pre-approved by the Athletic Director.
 - Sponsor signage is restricted to one sign and placed at concession stand.
 - Sponsor's special events (i.e., 1/2 court shot) must be pre-approved by Athletic Director before confirmed.
 - Program sponsors/ads are permissible.
 - District Raider Athletics Partnerships will take precedence over any booster sponsorship.
 - **Ask before confirming.** (Ex: | *Noise maker—Thunderstix— request ~ not approved due to PIAA violation*)
 - **NOTE:** The District **prohibits advertisements** regarding religious beliefs or political matters, as well as tanning beds, liquor stores (breweries) and any bars. In addition advertisements or sponsorships with tattoo parlors, medical marijuana dispensaries & stores, and establishments selling vaping products is prohibited.
 - **PUBLICATIONS:** Any publication (i.e. yearbook, poster) must include the following **disclaimer:** "The advertisements published here are not an endorsement by the Seneca Valley School District of the product or service being advertised."

VIII. Game Management/Support

For those individuals assisting with the game management (i.e., scorer, announcer, clock operator, statistician, videographer) complimentary admission will be provided. Pre-approval is required for any complimentary admission. In as much, game management lists must be presented to the Athletic/Activities Director and Administrative Assistant Jamie Marcotte at marcottejl@svsd.net at least 24-hours prior to the event for the purposes of confirming complimentary admission.

The Athletics Department is responsible for compensating scorekeepers at all home events and any mandated playoff events. It is permissible for Booster clubs to provide compensation to a scorekeeper for away contests.

IX. **Games of Chance** (i.e., 50-50 raffle, lottery ticket raffle) *(procedures & rules provided as a separate handout)*

Small games of chance are allowed for fundraising purposes under Pennsylvania's Local Option Small Games of Chance Act. The statute defines games of chance as "punchboards, daily drawings, weekly drawings, 50/50 drawings, raffles and pull tabs." A 50/50 drawing is a game in which (1) a participant buys a ticket for a chance to win a prize where the winner is determined by a random drawing of corresponding tickets sold for that drawing, and (2) the prize paid to the winner is comprised of one-half of the money collected from tickets from the drawing and the remaining money is retained by the sponsoring organization. A "raffle" is defined by the statute as a game of chance in which a participant buys a ticket for a chance at a prize with the winner determined by a random drawing of corresponding ticket stubs to take place at a location and date or dates printed upon each ticket.

A Booster club must be registered as an "eligible organization" under the Act in order to conduct these games. The procedures to become an eligible organization and the rules applicable to such organizations when conducting small games of chance such as 50/50 drawings and raffles are available under separate cover from the Athletic Office.

X. **Insurance**

Booster clubs may consider purchasing an insurance policy designed to cover organizations such as public school Booster Clubs. The District has its own insurance and it is strongly recommended Booster Clubs purchase their own policy.



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EXPECTATIONS / PROCEDURES

XI. Marketing / Branding



Logo: For all marketing/branding purposes the appropriate and approved logo for use is the interlocking SV. A jpeg file of the logo is available upon request from the Athletic Director.

Nickname: For all marketing/branding purposes, the appropriate and approved nickname for the Seneca Valley School District is **"Raiders."** There is no "Lady" in the District's nickname.

Signage: For all marketing/branding purposes, all banners and/or signage must have pre-approval of the Athletic/Activities Director prior to display on school grounds.

Advertisements: For all marketing/branding purposes, all advertisements displayed on a banner or sign must have pre-approval of the Athletic/Activities Director prior to ordering and display.

Apparel/Poster: For all marketing/branding purposes, all apparel and/or poster artwork/logos/ideas must have **pre-approval** of the Athletic/Activities Director **prior to order** confirmation and production.

Disclaimer: For advertisements/posters, please include the following, "Sponsor (or Products) are not endorsed by the Seneca Valley School District."

Official Colors: Official District colors are Columbia Blue (**RGB: 98, 168, 229 or Pantone 292 U**), Black and White.

XII. Meeting Minutes

Per Seneca Valley School Board Policy #915, meeting minutes from all meetings shall be forwarded to the attention of the Athletic Director as soon as they become available.

XIII. Picture Day (Introductory letter included as separate handout)

Booster clubs **must** secure the services of the **District's official photographer** for all Picture Day activities—**Bill Sauers Photography** (billsauersphotography@gmail.com). Picture day reservations may be made by reaching out to Bill directly at **724-469-1247**. **Reminder:** If you have a parent photographer, please have them contact Athletic Office to share photos for website and social media platforms.

XIV. Purchases

Head Coach shall submit, in writing, to the Athletic/Activities Director any proposed major purchase by the Booster club to benefit respective sport program. Only items approved by the Athletic/Activities Director will be authorized for purchase. In addition, all purchases made by Booster clubs become the property of the Seneca Valley School District. It is recommended that Booster clubs secure a minimum of two quotes for any item under consideration for purchase. It is strongly recommended that Booster clubs take great care to avoid any conflict of interest when parents are procuring such merchandise.

Uniform purchases are on a rotating cycle and at the discretion of the Athletic/Activities Director. Booster clubs interested in upgrading a sport team's uniforms must submit, in writing, a proposal for uniform upgrade and purchase. Athletic/Activities Director, in collaboration with Head Coach will review proposal. Consideration will be given but not necessarily granted for each uniform upgrade proposal.

XV. Schedule Change Notifications / Scheduling

Parents may sign up for alert messages regarding daily schedule changes by visiting the website www.senecavalleywpial.org and clicking the link "Notify Me!" on the upper right hand corner. You may enter email addresses and/or cell numbers.

REMINDER: It is **NOT permissible** for coaches and/or boosters to add additional games to an in-season schedule without first receiving permission from the Athletic Director. This includes MS, JH, and/or JV tournaments.

Coaches and boosters should work collaboratively during off-season (i.e. summer basketball league, fall softball) to create schedules and pay respective entry fees.



EXPECTATIONS / PROCEDURES

XVI. Senior Day

- Provide plenty of notification to Athletic Office of Senior Day/Night event.
- Seniors must complete Senior Day Form **and this is the only information to be announced.** (Appendix F).
- All Senior Day Forms must be submitted to Athletic Office for pre-approval.
- Expectation is to minimize the delay in starting game on time.
- No complimentary admission for Senior Days—Booster clubs may pay entry fee if they choose.
- There are **NO LATEX Balloon Arches** permitted.

XVII. Signing Day (College Commitment) Ceremonial Pictures

For any student-athlete making their commitment official to attend college and compete in their respective sport, the Athletic Office will coordinate a ceremonial picture so the news may be shared via social media outlets. Please contact the Assistant Athletic/Activities Director—Nii Sowa-Doku (sowadokuna@svsd.net) to arrange the photo opportunity. Each student-athlete will need to complete the Signing Day form prior to picture ceremony. (Appendix G).

XVIII. Special Events—Game Day Promotions

- Pre-approval by the Athletic/Activities Director is required for any game day special event (i.e., Little Dribblers, Pink Night) - limited to up to two special events per season.
- If **pre-approved** by Athletic/Activities Director, participants only are granted complimentary admission.
 - Participant/free admission list must be provided to the Athletic/Activities Director no later than one day prior to game.
 - Identifying trait (i.e., t-shirt, warm-up) may serve as a substitute to the participant/free admission list.
- All youth participants must be accompanied by an adult on game day.

XIX. Sportsmanship

Spectators play a crucial role in the sporting experience of Seneca Valley teams and the expectation is Raider fans will contribute in a positive manner to the competitive experience of our student-athletes. Negative, demeaning, and/or destructive outbursts, yelling, or taunting only lead to a negative, demeaning, and/or destructive atmosphere in which our student-athletes must compete.

It is important to remember opposing teams and their fans, along with officials, are guests of the Seneca Valley School District and shall be treated as such when visiting our campus. It is expected all spectators will demonstrate model sportsmanship and treat all game participants (coaches, players, officials) with respect and class. **In as much, the District will not tolerate any verbal taunting, ridiculing, or abuse directed towards coaches, players, fans, and/or officials. At the discretion of game management and/or security, such behavior is justification for immediate removal from the venue.**



EXPECTATIONS / PROCEDURES

XX. Summer Camps

Booster clubs are permitted to sponsor, in cooperation with respective Head Coach, summer camps on the Seneca Valley campus provided:

- Head Coach secures pre-approval from Athletic/Activities Director of preferred camp dates and facilities.
- Head Coach secures pre-approval from Athletic/Activities Director of all camp literature prior to distribution.
 - Literature denotes “Camp is not a Seneca Valley School sponsored event.”
- Updated Board Policy #913—Flyer distribution is electronic; District “Backpack Flyers page” or Athletics website. **Camp flyers must be sent to Athletic Director for pre-approval prior to distribution and/or posting on Athletic Website or District’s Backpack Flyers page.**
- Head Coach confirms available athletic trainers.
- Head Coach or Booster club completes Request for Use of School Facilities Form (Appendix B.)
- All registration fees are made payable to respective Booster club.
- Booster club provides Certificate of Liability Insurance to the District with a minimum of \$1,000,000 combined single limit coverage; the District will be listed by the insurance policy as the certificate holder. (Policy #707)

XXI. Tournaments

The District will pay the entry fees for all approved in-season tournaments. In addition to entry fees, the District will provide transportation for local events. At no time will the District provide meals and/or hotel accommodations for seasonal tournaments. Additional tournament entries and related expenses are the responsibility of the Booster Club.

New is 2024-25: District transportation company (ABC) is no longer able to take trips out of state. Please factor this into planning for out-of-state tournaments.

Participation in any tournament and/or event requiring an overnight stay must have pre-approval of the Athletic/Activities Director.

For Booster clubs interested in hosting a tournament on the Seneca Valley campus, the following must occur:

- Pre-approval from the Athletic/Activities Director for the date and available facilities.
- Complete Facilities Usage Request form and submit to Athletic/Activities Director.
- Booster club is responsible for all tournament logistics including securing officials, arranging ticket sales, set-up and breakdown of venue, arranging for all game help personnel (i.e., announcers, timers, scorers).
- Booster clubs will pay any District costs associated with necessary custodian, personnel, and/or security needs.

XXII. Transportation

Athletic Office will confirm transportation for all District scheduled events, including post-season play. It is the discretion of the Athletic/Activities Director as to whether an upgrade from regular bus to charter bus will occur for certain transportation needs. Factoring into this decision will be size of travel squad and location and time of event. Should a Booster club be interested in upgrading transportation, a request must be submitted to the Athletic/Activities Director in a timely manner to coordinate such possible transportation. As such, the District will pay an amount equal to its negotiated rate from its transportation provider and the Booster club will pay the remaining difference.



EXPECTATIONS / PROCEDURES

XXIII. Volunteers

Chaperones or volunteers that will have direct contact with children must have the following three clearances on file with the Athletic & Activities office:

1. Pennsylvania Child Abuse History Clearance (Act 151)
The Child Abuse report application may be obtained electronically at <https://www.compass.state.pa.us/CWIS>
2. Pennsylvania State Police Criminal Record Check (Act 34)
Criminal reports may be obtained electronically from the Pennsylvania State Police at <https://epatch.state.pa.us/>
3. Federal (FBI) Criminal History Report (Act 114)
Federal (FBI) Criminal reports may be obtained electronically from the Pennsylvania State Police at <https://uenroll.identogo.com/>

As set forth in the Child Protective Services Law, a volunteer is an adult serving in an unpaid position in which he or she may be responsible for the welfare of a child or have direct contact with children. These include but are not limited to chaperoning field trips and overnight trips.

More information on required clearances may be found on the District's website at <http://www.svsd.net/Page/15694>



CHECK-LIST

- Annually provide a list of Booster club officers to Athletic/Activity Director's office prior to any activities or meetings.
- Consider (strongly) insurance policy coverage.
- Confirm a current copy of Booster club Bylaws and/or Constitution is on file in Athletic/Activity Director's office.
- All officers must annually sign Policy #915 Acknowledgement Form (Appendix A).
- Provide Athletic/Activity Director's office with Financial Statement prior to start of Booster activities.
- Secure Small Games of Chance eligibility (by obtaining Small Games of Chance license) for 50/50 raffle and other similar games of chance.
- Get pre-approval for all fundraising activities from Athletic office (Appendix D).
- Get pre-approval of booster dues; may not collect until the start of season or school year and may not be mandated**
- Get pre-approval for all poster ideas prior to production.
- Get pre-approval for all poster and/or apparel branding (logo/artwork).
- Get pre-approval for any facility repair, maintenance, and/or upgrade work.
- Get pre-approval for hosting tournament on Seneca Valley campus.
- Get pre-approval for banquet date and location.
- Get pre-approval for all season ending gifts prior to purchase and distribution.
- Provide meeting minutes to Director of Athletics & Activities in a timely manner.
- Provide Director of Athletics & Activities with Financial Accounting Summary Report at conclusions of Booster activities (no later than July 7th annually).



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APPENDIX A Policy #915 Acknowledgment Form 2024-25

Booster Organization (sport): _____

We, the presiding officers of this Booster club, acknowledge we have read, in its entirety, Seneca Valley School District Policy #915—Booster Clubs and confirm we are in full compliance with all provisions of the Policy.

President	_____	_____	Date	_____
	<i>Printed name</i>	<i>Signature</i>		

Vice-President	_____	_____	Date	_____
	<i>Printed name</i>	<i>Signature</i>		

Secretary	_____	_____	Date	_____
	<i>Printed name</i>	<i>Signature</i>		

Treasurer	_____	_____	Date	_____
	<i>Printed name</i>	<i>Signature</i>		



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APPENDIX B Social Media Recommendations

- Be sure to notify the members of your booster group of the account and encourage anyone with concerns or questions about the development of – or future postings on - such a site to contact you.
- The best advice we can give you is to monitor the account and note that it helps to have more than one ADULT doing this as it is a 24/7 responsibility.
- We would also suggest posting 2-3 times per week so that your account stays relevant. A lot of times we see accounts that are started, and the posts are great at the beginning and then they fall off, which causes people to no longer follow or rely on certain accounts for information since it is not consistent.
- We would also recommend using high quality/high resolution photos whenever possible. Fliers are Ok but shouldn't be regular "art" in posts.
- Be sure to promote your accounts with booster publications and/or email communications to gain followers.
- Lastly, be sure to tag our handles (@SV_Sports and @senecavalleySD) from time to time and use the hashtags #SVProud, #SVRaiderPride and #SenecaValley to link with the hashtags we use as a District.



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APPENDIX C

2024-25 Request for Use of School Facilities

Please complete form in its entirety.



Requested by (group name) _____ Date Submitted: _____

Representative: _____ Address: _____

City:/ST _____ Zip: _____ Email Address: _____

Phone: _____ Emergency Contact: _____ Phone: _____

Type/Name of Activity: _____

Estimate Number of People On Campus for Activity: _____ Requesting Outside Food Vendor (i.e. Food Truck): YES NO

Dates Requested (use separate column for each date) <i>indicate rehearsal or performance for auditorium</i>	Date:	Date:	Date:	Date:	Date:	Date:
Building is open at:						
Technical Crew—report at:						
Activity will begin at:						
Activity ends at:						

Building Requested:

- Senior High
- Intermediate High
- Ryan Gloyer MS
- Connoquenessing Valley Elem.
- Ehrman Crest Elem./MS
- Haine Elem./MS
- Rowan Elem.
- Field House, EAST (new)
- Field House, WEST (old)
- Other: _____

Facilities Requested:

- Gym
- Aux. Gym (I HS)
- Multi-purpose Room (MPR-RGMS)
- NexTier Stadium (turf)
- Myers Law Group Stadium (turf)
- RGMS Turf
- Baseball Field (turf)
- Softball Field (turf)
- Athletic Grass Field
- Other: _____

- Aquatics Center (Pool)
- Auditorium
- Cafeteria
- Classroom
- Haine MS Main Gym
- Haine Elem. Blue Gym
- LGI
- Weight Room
- Wrestling Room

Equipment Needs (Indicate # of each):

- Tables: # of _____
- Chairs: # of _____
- Risers: # of _____
- Band Shells: # of _____
- Other: _____

Audio-Visual Needs (stage manager):

- Technical Crew
- Microphone & Stand
- Laptop/Projector
- Public Address System
- Other: _____

- Spotlight Service
- Microphone (Portable)
- Podium
- Scoreboard

I have read the rules and regulations, governing the use of school facilities and I fully understand that the Seneca Valley School District shall not be responsible for any accidents, personal or group losses, or damages incurred to individual or group property. I further understand that the organization I represent shall comply with all School Board policies, set fee schedules, and shall be responsible for damages or losses to school property.

Signed _____ (Sponsor) Date _____

Approved _____ (Building Administrator) Date _____



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Food Truck Approval Form

Please complete along with a Use of Facilities Form

You have indicated on your Use of Facility Request that you would like to have a food truck at your event. Please be aware that the following regulations are in place for the Seneca Valley School District and the use of food trucks at events:

- The food truck must be a self-contained operation (i.e., it needs no electric or water hook-ups for operation.)
- The food truck **CANNOT** contribute to fundraising.
- The food truck **CANNOT** compete with any booster club activity or fundraiser during an event.
- The food truck **CANNOT** be accommodated on the **secondary campus** due to parking and competing events.
- The event organizers will be responsible for all cleanup with regards to the food truck.
 - If the site is left in disarray, the hosting group will be billed for district cleaning services and food truck privileges in the future will be revoked.
 - If the food trucks do not follow the guidelines set forth, they will no longer be allowed to participate in Seneca Valley functions of any kind.
- You **MUST supply the following documentation** with this form for each food truck being used: **(1) Insurance:** Liability Insurance naming Seneca Valley School District <insert school name here> (i.e., Seneca Valley School District Ehrman Crest Elementary School); **(2) Food Truck Permit:** PA State issued Mobile Food Facility License OR Allegheny County Mobile Vehicle Vendor License or Retail Food License (Temporary or Permanent); **(3) Health Permit:** Annual Health Permit (i.e., Allegheny County Health Department Food Permit) – this will be county specific.

Food Truck Name: _____

Contact name: _____ Contact Phone number: _____

Food Truck Name: _____

Contact name: _____ Contact Phone number: _____

Food Truck Name: _____

Contact name: _____ Contact Phone number: _____

Connoquenessing Valley Elementary

Haine Elementary

Ehrman Crest Elementary

Haine Middle

Ehrman Crest Middle

Rowan Elementary

Building Requested:

Location of Food Truck(s) on campus: _____

I have read the rules and regulations governing the use of food trucks on an elementary campus and I fully understand that the Seneca Valley School District shall not be responsible for any accidents, personal or group losses, or damages incurred to an individual or group property. I further understand that the organization I represent shall comply with the above listed restrictions and shall be responsible for damages or losses to school property.

Signed: _____
(Sponsor)

Date: _____

Approved: _____
(Building Administrator)

Date: _____



SENECA VALLEY

Request for Use of School Facilities Form

Please complete form in its entirety.



Terms and Conditions

GENERAL TERMS & CONDITIONS

- The use of school buildings, grounds, facilities and equipment shall be granted to such persons or groups only if they satisfy the Board that they are engaged solely in community services and/or charitable and public welfare activities.
- Rental and service fees are charged for the use of the Seneca Valley School District buildings and facilities. Fees defray the cost of ongoing maintenance and improvements to the facilities and fields. **Payment is due within 30 days of billing.** Please refer to the fee schedule.
- Outside groups will be required to show proof of insurance 2 weeks prior to their event.
- Requests should be submitted at least two weeks (14 days) in advance of intended use.
- Elementary and secondary facilities are not available for community use when school is closed to students (i.e., school holidays, cancellations, employee in-service days).
- Whenever a facility is used, a district custodian, an employee of one of the district's contracted cleaning companies, or another responsible employee must be on duty.
- Any group or organization granted a permit for building use is responsible for any damage to the building, grounds, or school district property incurred by their group or a group member.
- The administration reserves the right to hire school security whenever groups are using school facilities. The group requesting the use of facilities shall pay the cost of hiring security.
- Due to local fire code, the use of smoke/fog machines is NOT permitted in any of the district facilities.
- All manipulation of stage equipment is to be under the direct control and supervision of the school stage manager in the secondary schools. Additional stage help needed must be approved by the stage manager.
- The Board prohibits tobacco, drugs, or alcohol use by any persons in its school buildings and on any property that is owned, leased, or controlled by the school district. The following announcement must be made to patrons at all events: The Seneca Valley Schools, fields, and campus are smoke-free, as well as drug free. Board policy prohibits smoking, or the use of smokeless tobacco, drugs, or alcohol inside or outside of the school buildings or anywhere on the school campus.
- Additional equipment shall not be brought into the school without prior permission of the Principal, Designee or the Supervisor of Maintenance.
- The custodian on duty or stage manager is the on-site school representative. Your group is expected to cooperate with them at all times.
- All school related functions shall be supervised by a faculty advisor. Advisors/chaperones must remain in the building until everyone has left.
- Please leave the building at the time indicated on the permit. Groups must confine themselves to the room and areas assigned to their use. Additional fees will be charged if additional areas are used and may result in additional custodial fees.
- Groups wishing to meet at regular intervals throughout the year will be issued a permit covering all regularly scheduled meetings. Invoices will be issued to cover the period of occupancy and the custodial fees.
- Food and/or beverage is NOT permitted in the auditorium at any time.
- All or one-half the anticipated rental fee may be requested in advance.
- Continued use of school buildings and grounds is contingent upon the strict adherence to the rules and regulations. Any school facility permit may be revoked by school officials, with due cause.
- In the event that snow removal or salting is required for a rental, the group will be responsible for all expenses.
- Whenever use of a facility is granted without charge for a rental, the organization or individual shall still be responsible for additional costs over and above the normal maintenance services provided.
- The district shall be held harmless by the user for any liability that arises from the use of the school facility by any non-school related organization, individual, or activity.
- The district is not responsible for any accidents.
- Political signs or advertisements may not be displayed, posted, or distributed on school property without administrative approval.
- **No outside food vendors (i.e. food trucks) permitted at event unless pre-approved (see first page.)**
- Seneca Valley School District has implemented a lifesaving Cardiac Emergency Response Plan. Please read details - provided with this request form - for AED locations and how to be prepared in the event of a cardiac emergency.



SENECA VALLEY

Request for Use of School Facilities Form

Please complete form in its entirety.



REQUEST FOR USE OF SCHOOL FACILITIES—Terms and Conditions (page 2)

- During the summer months, the custodian overtime rate will go into effect at 3:00 p.m.
- Fire Alarms: By Order of the Jackson Township, Cranberry Township, Zelenople Borough and Evans City Borough Police
If the fire alarm sounds:
 1. Everyone must evacuate (no exceptions.)
 2. Persons in charge of an event or group are responsible to see that everyone in their group leaves the building.
 3. The fire alarm must not be silenced until all occupants are evacuated.
 4. Persons, who fail to abide by the rules and regulations, will be subject to fines levied by the District Justice for failing to abide by the BOCA National Fire Preventive Code.
 5. If the fire alarm is accidentally pulled by a patron, the group using the facility will be responsible for any costs.

ATHLETIC FIELDS & FACILITIES

- The Athletic Director schedules all athletic fields and facilities.
- Any outside group wishing to use District facilities must submit a request for usage form to the Athletic Director.
- All School District fields and facilities will be assigned on an as available basis.
- Organizations using the Seneca Valley School District playing fields/facilities must carry liability insurance. A certificate must be on file in the athletic office.

AQUATICS CENTER

- Community groups wishing to rent the Aquatics Center should contact the Athletic Director. When renting the pool an insurance policy, pool manager and lifeguard are required in addition to any rental and/or maintenance fee. A liability insurance policy must be presented before permission is given for usage.
- The number of people in the pool is limited to 100. Groups renting the swimming pool must have one qualified lifeguard with current lifesaving certificate for each 25 guests. This certificate must be posted at the Athletic Director's office when the pool is rented.

KITCHEN AND CAFETERIAS

- The seating capacity for the Senior High cafeteria is 500, Intermediate High School is 400, Ryan Gloyer Middle School is 425, Connoquenessing Valley Elementary is 375, Ehrman Crest Elementary/Middle School 200 per section, Haine Elementary/Middle School 600, and Rowan Elementary is 240.
- Groups wishing to use District cafeterias should make arrangements for the kitchen facilities through the Food Service Director, at (724) 452-6040, ext. 1634.
- It is not permissible to use kitchen equipment unless a cafeteria employee is working the event.

AUDITORIUM SEATING CAPACITIES

- The auditorium at the Senior High School seats 615; the Intermediate High School auditorium seats 1,150.

SUNDAY USE OF BUILDINGS

- Use of the school facilities on Sundays shall be permitted only on the approval of the administration.
- The Seneca Valley School District policy does not permit groups to use a school facility before noon unless pre-approved by administration.

CONFIRMATION of RESERVATION

- The District will do its best to meet all requests; however, adjustments may be made due to extenuating circumstances.
- To verify your request has been granted, confirmations can be found on the District's event calendar at the following website: www.senecavalleywpial.org

Dear Facility User/Renter,

We are pleased to announce that The Seneca Valley School District has implemented a lifesaving Cardiac Emergency Response Plan.

- In 2020, the American Heart Association reported over 7000 cases of out-of-hospital cardiac deaths in youths.
- Across the United States, even the best emergency medical services (EMS) systems take over 3 to 5 minutes to reach a cardiac arrest victim.
- Prompt action taken by bystanders can double or triple a victim's chance of survival.
- It has been shown that having a coordinated response plan to a cardiac emergency will reduce death.

Steps to take in a Cardiac Emergency:

See the attached response plan outlining the steps to take during a cardiac emergency at school or on school grounds. Please orient your team with this plan and determine who is going to perform the steps below.

- **Recognize Sudden Cardiac Arrest** (*assume cardiac arrest in anyone who is collapsed and unresponsive*)
- **Call 911** (and follow the directions given by operator)
- **Retrieve an Automated External Defibrillator (AED)** (*location of school AEDs attached*)
- **Begin Hands-Only CPR** (*push hard and fast in center of the chest about 100 times a minute*)
- **Direct EMS to the scene** (*send member of your team outside to direct EMS to the cardiac arrest victim*)

How can you be prepared?

Review the steps of a Cardiac Emergency Response.

Watch the 60 second *Hands-Only CPR* video at www.heart.org/handsonlycpr.

In the event of a cardiac emergency, after implementing response protocol, please notify **Jason Young (Supervisor of Safety and Security)** at **724-504-7099** for a post-event debrief.

Thank you for your support.

Seneca Valley School District

After-hours Cardiac Emergency Response Plan

AED locations by building:

- CVE Elementary School
 - Hallway by the gym
 - 2nd/3rd grade hallway alcove
- Ehrman Crest Elementary/Middle School
 - Outside Health Office
 - Outside the gym/middle school cafeteria
 - Storm shelter outside orchestra room
 - Upstairs on entry to 6th grade hallway (directly across from the stairwell)
- Haine Elementary/Middle School
 - Middle School entry hallway
 - Top of ramp between 2nd and 3rd grade hallways (outside classroom 29)
- Rowan Elementary School
 - Outside Health office in gym hallway
- Ryan Gloyer Middle School
 - Front hallway to the right upon entry
 - Between MPR and Gym, on the MPR side of black doors
- Intermediate High School
 - Front hall by main office
 - Wall outside auditorium
 - Wall outside the gym
 - Weight room area of the fitness center
- Senior High School
 - Front hall by main office
 - 2nd floor by exit doors to student parking lot
- Central Office
 - Entry hall near the restrooms
- Secondary Campus locations
 - Aquatics Center -upper level
 - East Field House
 - West Field House
 - Press box-only open during events (August to November, April to June)
 - Soccer shed-only open during events (August to November, April to June)

Recognize the following signs of Sudden Cardiac Arrest and act in the event of one or more of the following:

- Not moving, unresponsive or unconscious,
- Not breathing normally (i.e., may have irregular breathing, gasping, or gurgling or may not be breathing at all), or
- Seizure or convulsion-like shaking activity

**Note: If the person received a blunt blow to the chest, this could cause cardiac arrest, a condition called commotio cordis. The person is having a cardiac arrest and may have the signs described above and should be treated the same.*

Steps of Cardiac Emergency Response Plan Before Emergency

Review steps of after-hours Cardiac Emergency Response Plan.

Review location of all AEDs.

Steps of Cardiac Emergency Response Plan During Emergency

If a person collapses, check to see if they respond. Shake the person by the shoulders and speak loudly to them to get a response from them.

Call 9-1-1 as soon as you suspect a sudden cardiac arrest- that the heart has stopped.

Begin CPR right away, pushing hard and fast in the center of the victim's chest 100-120 times/minute.

Get AED, Open and/or Turn on the Unit. Follow the VOICE Directions to apply pads to the victims' chest. Follow pictures on pads.

Have someone wait outside for EMS and direct them to the location

Transfer to EMERGENCY MEDICAL SERVICES (EMS)

Steps of Cardiac Emergency Response Plan AFTER Emergency

Contact School Emergency Contact immediately following the event.

Arrange to replace AED electrode pads immediately following the use of AED.

Allow emergency medical services or victims' hospital care team access to AED to get data from the machine/AED about the cardiac arrest. The information needed can be retrieved on-site. Do not remove AED from the School.

Schedule discussion of emergency with school staff after the event to review response performance and school's cardiac emergency response protocol.

SUMMARY:

If a person is found unresponsive

- Call 911
- Start CPR
- Retrieve the AED, apply pads and follow instructions.





SENECA VALLEY



APPENDIX D

Recommended Procedures to Minimize Theft and Fraud

RECEIPTS:

- Handle as **little cash** as possible
- Have more than one person count and record cash and checks from events and activities – preferably immediately following the event – **this is the role of the treasurer to coordinate**
- Endorse checks immediately with a “For Deposit Only” stamp
- Make all **deposits promptly** – deposits must be counted and separately verified the same day as the activity, and preferably forwarded to the Treasurer within 24 hours
- Retain copies of checks and other correspondence as backup
- Match bank deposit receipts to duplicate deposit slips, then match both to any backup documents
- Blank **checks** should be in the possession of the **Treasurer** and **no pre-signed checks**.

DISBURSEMENTS:

- Use pre-numbered checks and secure unused checks
- Do not permit checks to be written to “cash”
- Require two signatures on checks – both people should review/approve the invoice and backup documentation
- Minimize the use of **cash** to pay expenses – if used, obtain a **receipt**
- Back up all disbursements with **original invoices** – do not pay from statements
- Mark invoices “paid” with check number and date after checks are written

OTHER:

- Record **every** transactions into the ledgers as soon as they occur and these transaction should be listed in **original transaction date**
- The **Treasurer** must either perform the transaction or be immediately informed of the transaction. This means that all back up for purchases made by check or debit must immediately be given to the Treasurer – **no compiling several weeks’ or even days’** worth of receipts and submitting them in a batch
- Have bank statements reconciled or at least reviewed by someone other than the person who handles the receipts and invoices and/or records the transactions
- Reconcile bank statements promptly
- Prepare monthly reports for the organization that allow for easy understanding of transactions and current financial position
- At minimum have records reviewed annually by a financial professional. Audits are preferred
- **Standard forms** for deposits, expense reimbursement, invoice payment and debit transaction verification should be reviewed, updated as necessary, and shared with all relevant booster members. They need to be properly filled out and signed when submitted.
- For **50-50 raffle sales**, must have accurate daily records of ticket #'s sold and cash received and distributed out.
- **Coach Compensation:** Coach compensation for summer camps is a personal agreement between coach and booster organization. Any coach receiving over \$600 in compensation from Booster organization must receive a 1099 from Booster organization.



SENECA VALLEY



APPENDIX D Financial Reporting Template (Sample)

INCOME

Source	Description	Date	Amount	Level • VAR or JV • MS or JH
DUES	Ex: Varsity dues-Lewis family			VAR
FUNDRAISER	Ex: Car wash—July 12, 2012			MS
DONATIONS	Ex: Bi-Lo Northgate			VAR
SPONSORSHIPS	Ex: Tri-State Orthopedics—Game vs. Butler			VAR
CONCESSIONS	Ex: Pine-Richland-Sept.8, 2012			VAR & JV-JH
APPAREL SALES	Ex: Team sweats			VAR
BANQUET	Ex: Family costs			MS
OTHER				
		TOTAL	\$TBD.00	

EXPENSES

Source	Description	Date	Amount	Level • VAR or JV • MS or JH
TRAVEL	Ex: Charter bus to PIAA playoffs March 12, 2012			VAR
UNIFORM	Ex: Shooting shirts			MS
SUPPLIES/EQUIPMENT	Ex: Concession stand supplies			VAR
FACILITIES	Ex: Paint for dugouts			VAR
COACH COMPENSATION	Ex: Volunteer stipend for <insert name>			VAR & JV-JH
ATHLETIC TRAINER COMPENSATION	Ex: Stipend for <insert name>			VAR
OTHER				VAR & JV-JH
		TOTAL	\$TBD.00	



SENECA VALLEY



APPENDIX E 2024-25 Fundraising Form

DATE: _____ ORGANIZATION: _____
 PRESIDENT: _____ SPONSOR: _____
 EMAIL ADDRESS: _____
 ADDRESS FOR RETURN MAIL: _____

REQUESTED DATES: PURPOSE:
 Starting Date: _____ Is this for your general account: Yes _____ No _____
 Ending Date: _____ Is this for a specific item? Yes _____ No _____
 If "yes", amount needed: _____

(Note: Outside fundraisers will not be approved for more than 1 month; In house fundraisers approved for 2 weeks only.)

TYPE:
 Selling in S.H.S. _____ Selling in I.H.S. _____ Selling in M.S. _____ Building & Outside Sales _____ One-Day Sale _____
 Selling in E.C. _____ Selling in C.V.E. _____ Selling in Row. _____ Selling in Haine _____ Outside Sales Only _____

IF SALE OF ITEM: IF ACTIVITY:
 Item Name: _____ Type of Activity: _____
 Price Per Unit: _____ Date of Activity: _____
 Percent of Profit: _____ Location of Activity: _____
 Supplier: _____

FOR SPONSOR:
 I understand our organization must adhere to the schedule as approved by the administration. I will do everything possible not to interfere with any other organization's scheduled time.

Signature _____

RETURN TO ATHLETIC/ACTIVITIES OFFICE at the Senior High School, 128 Seneca School Road, Harmony, PA 16037
 Return to: kurtzew@svsd.net

* All food items sold on campus must meet district nutritional guidelines *
****NO products containing peanuts can be sold on campus as a fundraiser****

Approved: _____ Rejected: _____ Date: _____ Signature: (Athl./Activity Director) _____

Approved: _____ Rejected: _____ Date: _____ Signature: (Bldg. Principal) _____

Comments: _____

DATE SUBMITTED: _____ TIME: _____ SECRETARY: _____

Note: Copy of approval will be kept on file in Athletic/Activities Office, appropriate Principal's Office, and sent to Sponsor.



SENECA VALLEY



APPENDIX F Senior Day Form

Sport: _____

Senior Name: _____

Escorted By: _____

Future Plans Include: _____

*Will be read at all
Senior Nights except
Football, Cheer & Band
Senior Night.*

Please return form to Athletic Office



SENECA VALLEY



APPENDIX G Signing Day Form

Student-Athlete Name: _____

Student-Athlete Twitter Handle: _____

Sport: _____

Position: _____

College/University Attending: _____

College/University Athletic Dept./Team Twitter Handle: _____

College Division of Athletics (*please circle*): NCAA—DI NCAA—DII NCAA—DIII NAIA NJCAA

Major/Area of Study: _____

Have you received your National Letter of Intent or an Official Offer of Acceptance from the college/university?

YES

NO

Parent/Guardian Names: _____

For Athletic Office Use Only