



A Great Place to Learn.

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Athletics & Facilities Scheduling

Student-Athlete Social Media Agreement

Social media can be a useful tool to communicate with teammates, fans, friends, coaches and more. Social media can also be dangerous if you are not careful. Inappropriate social media postings can have a disruptive impact on the school/athletic programs/team. Every picture, link, quote, tweet, status, or post that you or your friends put online is forever part of your digital footprint. You never know when that will come back to hurt your efforts to get accepted into universities, to be recruited by college sports teams, to be extended job offers, and to receive other life benefits in situations where social media histories are routinely reviewed.

Recognizing the above we ask that athletes agree to the following when registering for SBLSD Athletic Programs:

- I take responsibility for my online profile, including my posts and any photos, videos or other recordings posted by others in which I appear.
- I will not degrade my opponents before, during, or after games.
- I will not post communications that could be viewed as lewd, vulgar, or profane or engage in bullying or other social media related behavior that poses a material and/or substantial disruption to the educational process.
- I will post only positive things about my teammates, coaches, opponents and officials.
- I will use social media to purposefully promote abilities, team, community, and social values.
- I will consider "Is this the me I want you to see?" before I post anything online.
- I will ignore any negative comments about me and will not retaliate.
- If I see a teammate post something potentially negative online, I will have a conversation with that teammate. If I do not feel comfortable doing so, I will talk to the team captain, or a coach.
- I am aware that I represent my sport(s), school, team, family and community at all times, and will do so in a positive manner.