

# EVENT SPONSORSHIP OPPORTUNITIES

## 2025-2026



## OUR FAMILIES SUPPORT BUSINESSES THAT SUPPORT US

Our 106 years in Indianapolis allows you to connect with generations of Cathedral alumni, parents, students, friends, and associates. Sponsoring Cathedral events and activities puts you in front of community, business, and civic leaders throughout Indianapolis and in 12 counties in central Indiana who have a strong affiliation with the school and her mission and vision.

There are sponsorship opportunities for every size budget that will help you increase awareness, reach new households, create brand association, and build affinity with some of the most desirable demographics in the state.

-  INCREASE AWARENESS
-  REACH NEW HOUSEHOLDS
-  CREATE BRAND ASSOCIATION
-  BUILD AFFINITY AND CONNECTIONS

## FUNDING THE CATHEDRAL EXPERIENCE

The school’s annual fundraising provides for expenses not covered by tuition and allows us to offer a world-class education to deserving students from every neighborhood regardless of economic circumstances. That true diversity—geographic, economic, religious, and racial—is the essence of Cathedral’s unique character.

From teachers’ salaries, technology upgrades, creating next-generation learning spaces to building maintenance, your generosity provides the financial support for day-to-day operations and critical support of our unique programs, initiatives, and activities. *Your sponsorship dollars go directly to helping our missions.*

“GIVE TO OTHERS AND GOD WILL GIVE TO YOU. INDEED, YOU WILL RECEIVE A FULL MEASURE, A GENEROUS HELPING, POURED INTO YOUR HANDS.” Luke 6:38



For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at [mbower@gocathedral.com](mailto:mbower@gocathedral.com) or 317.968.7311.



## 2025/26 SPONSORSHIP OPPORTUNITIES at-a-glance

Event	Date	Sponsorships
<p><b>FOREVER IRISH LADIES BRUNCH</b></p> <p>A traditional brunch for the ladies of Cathedral with a presentation from an uplifting motivational speaker</p>	TBD	<p>Presenting Sponsor \$5,000            Event Sponsor \$2,500            Business Sponsor \$1,000            Irish Angel Hostess \$100            Ticket \$50</p>
<p><b>49TH ANNUAL SHAMRAUCTION</b></p> <p>The premier event of the year!            One of the largest fundraising events in the Midwest</p>	February 28, 2026	<p>Blue &amp; Gold Sponsor \$30,000            Emerald Sponsor \$15,000            Irish Sponsor \$10,000            Shamrock Sponsor \$5,000            Table Sponsor \$3,000</p>
<p><b>FATHER KELLY TRADITION GOLF OUTING</b></p>	August 18, 2025	<p>Presenting Sponsor \$5,000            Caddie Sponsor \$3,500            Beverage Cart Sponsor \$2,500            Player Gift Sponsor \$2,000            Lunch Sponsor \$1,500            Scoreboard Sponsor \$1,500            Hole-in-One Sponsor \$1,500            Snack Sponsor \$1,000            Registration Sponsor \$1,000            Putting Green Sponsor \$1,000            Driving Range Sponsor \$500            Proximity Sponsor \$500            Hole Sponsor \$250            Foursome \$1,000            Single Player \$250</p>

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## EVENT SPONSORSHIP | FOREVER IRISH *Ladies Brunch*



### WHAT:

Come join us for an uplifting morning with a special guest speaker who will fill your cup. This longstanding event is designed for the women of Cathedral to grow in faith and fellowship.

### WHO:

More than 300 women who are current and past Cathedral students, alumnae, mothers, staff, and friends.

### WHEN:

TBD

### WHERE:

TBD

### COST:

\$50/Person, Tables of 8

### REGISTER:

[gocathedral.com/ladiesbrunch](http://gocathedral.com/ladiesbrunch)

### SPONSORSHIP OPPORTUNITIES:

#### PRESENTING SPONSOR: \$5,000

- Naming rights for the event and inclusion of logo on all event materials
- Named recognition in email invitation to 13,000 Cathedral constituents
- Named recognition on event webpage
- Premiere table for ten at the event
- Recognition as presenting sponsor in the presentation and acknowledgement by the emcee
- Welcome signage at event
- Back cover full-page ad in event program
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event

#### EVENT SPONSOR: \$2,500

- Logo recognition in email invitation to 13,000 Cathedral constituents
- Logo recognition on event webpage
- Premiere table for ten at the event
- Recognition as event sponsor in event presentation
- Logo on printed program
- Signage at event
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event

#### BUSINESS SPONSOR: \$1,000

- Two vendor participant tickets at the event
- Display space for sample sales or promotions at the event
- Recognition as business sponsor in emails, program and on event website
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event \

#### IRISH ANGEL HOSTESS: \$150

- Special commemorative gift
- Named acknowledgement on email communications
- Recognition on event signage and event program

## EVENT SPONSORSHIP | 49th Annual SHAMRAUCTION



### WHAT:

CATHEDRAL HIGH SCHOOL'S ANNUAL SHAMRAUCTION IS THE MOST SUCCESSFUL FUNDRAISING EVENT IN THE MIDWEST.

The event annually raises more than \$600,000 for tuition assistance and to promote excellence in academics, the arts, and athletics.

This one-night event brings together generations of alumni, supporters, parents, students, donors, and friends in an over-the-top evening of fun, food, and festivities. More than 750 attend every year, with more than 500 companies and individuals donating goods and services that are put up for auction.

### WHO:

Reach 750+ attendees who are leaders in the Indianapolis business, civic, education, and arts communities plus hundreds of volunteers, students, and parents who support businesses who support Cathedral High School.

Must be 21 & over to attend.

### WHEN:

Saturday, February 28, 2026

### WHERE:

Cathedral High School

### FOR MORE INFORMATION:

[gocathedral.com/shamrauction](http://gocathedral.com/shamrauction)

### WHY:

To help offer the benefits of a Cathedral education to students who would not otherwise be able to afford the experience. Cathedral is one of the most diverse high schools in Indiana, drawing from more than 160 schools, 120 counties and even a few different countries. Support our mission of educating hearts and minds of Cathedral students. Cathedral provides tuition assistance to nearly 45% of our students and relies on the philanthropic generosity provided by our sponsors and donors.



## BLUE & GOLD SPONSOR - \$30,000

(Category exclusivity)

- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website and registration page
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts
- Sponsor recognition placement in Cathedral newsletter communication
- Full page ad in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event





**EMERALD SPONSOR - \$15,000**



- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts and newsletter communications
- Half page ad in ShamrAuction printed program
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



**IRISH SPONSOR - \$10,000**



- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts and newsletter communications
- Quarter page ad in ShamrAuction printed program
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



## SHAMROCK SPONSOR - \$5,000

- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table of 10 at ShamrAuction with signage
- Sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition in Irish Impact Report
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



## TABLE SPONSOR - \$3,000

- Named recognition in ShamrAuction printed program
- Table of 10 at ShamrAuction with signage
- Named recognition on signage in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



**WHAT:**

The Father Kelly Tradition is an 18-hole Florida Scramble. Proceeds of the event support the Father Kelly Tuition Grant at Cathedral High School, which supports the school's vision and mission. The Father Kelly Tradition Golf Outing is a special one day event that includes 18 holes of golf, cart, range, food, libations, commemorative gifts, and fun.

**WHO:**

The outing draws teams comprised of alumni, parents, friends, supporters, donors, board members, faculty, administration, and staff of Cathedral High School.

**WHEN:**

August 18, 2025

Registration begins at 9:00 AM with shotgun start at 10:00 AM

**COST:**

\$1,000 per foursome, includes food, beverages, and custom Irish hole experiences.

**WHERE::**

Hillcrest Country Club  
6098 Fall Creek Road, Indianapolis, IN 46220

**Register:**

[gocathedral.com/golf](http://gocathedral.com/golf)

**SPONSORSHIP OPPORTUNITIES:****PRESENTING SPONSOR: \$5,000**

*(One Exclusive Opportunity)*

Includes: Category exclusivity, foursome at outing, table sponsor signage, presenting sponsor recognition at shotgun start and post event wrap up, sponsor recognition in the Cathedral Highlights magazine, sponsor placement on email campaign, signage at the event and sponsor logo on the registration website

**BAG DROP SPONSOR: \$3,500**

*(One Exclusive Opportunity)*

Includes: Category exclusivity and sponsor recognition in the Cathedral Highlights magazine, signage at bag drop

**BEVERAGE CART SPONSOR: \$2,500**

Includes: Foursome at outing, name recognition on traveling beverage carts, sponsor recognition in the Cathedral Highlights magazine

**PLAYER GIFT SPONSOR: \$2,000**

*(One Exclusive Opportunity)*

Includes: Custom sponsor signage at gift table, sponsor recognition in the Cathedral Highlights magazine, name or logo on the player gift

**LUNCH SPONSOR: \$1,500**

*(One Exclusive Opportunity)*

Includes: Custom sponsor signage at lunch stop on the turn

**BREAKFAST BAR: \$1,000**

Includes: Custom sponsor signage at the breakfast bar, choose the breakfast drink of your choice

**SNACK SPONSOR: \$1,000**

Includes: Custom sticker on snack bags with sponsor logo, signage at the event

**REGISTRATION SPONSOR: \$1,000**

Includes: Custom sponsor signage at registration and check in tables for all guests

**INTERACTIVE HOLE SPONSOR: \$1,000**

Includes: Limit 3, sponsor table on the golf course

**PUTTING GREEN SPONSOR: \$750**

Includes: Sponsor signage at the putting green for event

**DRIVING RANGE SPONSOR: \$750**

Includes: Sponsor signage at the driving range for event

**PROXIMITY SPONSOR: \$750**

*(Two Exclusive Opportunities)*

Includes: Sponsor signage at the closest to the pin or longest drive hole

**HOLE SPONSOR: \$500**

Includes: Company or individual name placed on hole sponsor sign