

Creative Application

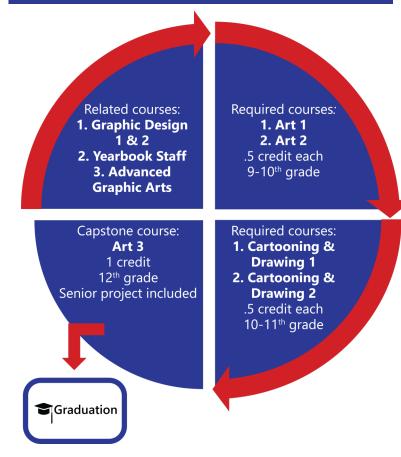
Advertising

For students interested in:

- Illustration
- Design
- Animation

SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



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PATHWAY TEACHES STUDENTS TO:

- Develop drawing skills of human anatomy, shading & perspective, effective story telling and character creation
- Create a new comic and work on that series
- Learn principles of art that are the foundation of visual arts
- Explore art media and improve technical skills
- Make polished art pieces beginning with the planning process
- Produce a portfolio of original artwork

CAREER POSSIBILITIES & SALARY RANGES

Advertising Art Director	\$61,464- \$189,592
Sculptor	\$41,205- \$163,800
Animator	\$44,720 - \$132,538
Illustrator	\$52,250 - \$84,490
• Printmaker	\$38,459 - \$66,352
Industrial Designer	\$69,472- \$123,386
Web/App Designer	\$64,563 - \$159,619

*Salary ranges shown are from the 10th to 90th percentile

POTENTIAL LOCAL EMPLOYERS

- Nike
- Adidas
- Wieden & Kennedy
- Dark Horse Comics
- Laika Studios

SOME LOCAL COLLEGES & MAJORS

- PCC- Associates of Applied Science: Architectural design and drafting
- OSU- Bachelors of Art: Art or Digital Communication Arts
- **PSU** Bachelors of Art: Advertising Management, Artpractices or Design Management
- **U of O** Bachelors of Art: Advertising, Art or Sculpture
- **Pacific NW College of Art** Bachelors of Art: Animated Arts, Illustration, Sculpture or General Fine Arts

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1988