



# 16th Annual Ghosts and Goblins Sponsorship

Race Date: Saturday, October 26, 2024  
Carmel High School - Festivities 8 am- Noon

Sponsorship investment benefits the [Carmel Education Foundation](#).

The Carmel Education Foundation provides resources and experiences for Carmel Clay Schools teachers and students focused on innovative classroom learning and preparation for the real world.

## BENEFITS OF SPONSORSHIP:

- Visibility to all Carmel Clay Schools families & staff (over 16,000 students, 2,200 staff)
- Online exposure through [GhostsandGoblinsRun.com](https://GhostsandGoblinsRun.com) and [Carmel Education Foundation](#)
- Media exposure: **Current in Carmel**, **Carmel Monthly Magazine**, **Good Day Carmel**, **CHTV**, and **WHJE**



## SPONSOR REGISTRATION

	Race Entries	Event Shirt	Race Website	Social Media	CEF Newsletter	Company Booth
<b>Monster Sponsor \$3,500</b> Entitlement Sponsor for the following:	All sponsorships will be recognized for one year, at the 2024 event. In-Kind Sponsors with tangible contributions recognized at Fair Market Value.					
START & FINISH LINE- exclusive logo on two banners & up to six signs (\$3,500)	15	Top Line Logo	Logo	Singular	Singular	Bib Pick Up & Race Day
STAGE AND SOUND -exclusive logo on stage banners & up to 10 signs (\$3,500)	15	Top Line Logo	Logo	Singular	Singular	Bib Pick Up & Race Days
COURSE & WATER- exclusive logo on 10 signs and 5k water banner (\$3,500)	15	Top Line Logo	Logo	Singular	Singular	Bib Pick Up & Race Day
WINNERS TABLE- exclusive logo on prize table & packets (\$3,500)	15	Top Line Logo	Logo	Singular	Singular	Bib Pick Up & Race Day
<b>Ghost Sponsor- \$2,000</b>	8	Logo	Logo	Paired	Group	Bib Pick Up & Race Day
<b>Goblin Sponsor- \$1,000</b>	4	Logo	Logo	Group	List	Bib Pick Up OR Race Day
<b>Trick Sponsor- \$500</b>	2	Name	Logo		List	Bib Pick Up OR Race Day
<b>Treat Sponsor- \$300</b>	10% discount	Name	Name		List	

CEF [Community Partner Opportunities](#) include support of Ghosts and Goblins and other Foundation events such as the Taste of Carmel and Impact Programs which include Grants, Scholarships, and Achieve.

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