

Product Name	RKT Whole Grain Bar for Schools
Flavor Descriptor	
NLI Description	Production
Brand	KELLOGG'S



Date Created	04/23/14
NLI #	10531
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1			
USDA Ounce Equivalents of Meat/Meat Alternate				
	Carbohydrates	Fat	Protein	Free
Diet Exchange	2	1/2		
Whole Grains (g/serving)	18			

Serving Size	1 Bar			
Serving Size g	40			
Serving Size oz				
Amount Per Serving				
Calories	160			
Calories from Fat	35			
		% Daily Value*		% Daily Value*
Total Fat	4 g	6 %		
Saturated Fat	1 g	5 %		
Trans Fat	0 g			
Polyunsaturated Fat				
Monounsaturated Fat				
Cholesterol	0 mg	0 %		
Sodium	150 mg	6 %		
Potassium				
Total Carbohydrate	31 g	10 %		
Dietary Fiber	<1 g	3 %		
Soluble Fiber				
Insoluble Fiber				
Sugars	11 g			
Sugar Alcohol				
Other Carbohydrate				
Protein	2 g			
Vitamin A		6 %		
Vitamin C		0 %		
Calcium		0 %		
Iron		10 %		
Vitamin D		10 %		
Vitamin E				
Vitamin K				
Thiamin		25 %		
Riboflavin		15 %		
Niacin		8 %		
Vitamin B6		25 %		
Folic Acid				
Vitamin B12				
Biotin				
Pantothenic Acid				
Phosphorus				
Iodine				
Magnesium				
Zinc				
Selenium				
Copper				
Manganese				
Chromium				
Molybdenum				

Ingredients:

WHOLE GRAIN BROWN RICE, MARSHMALLOW (FRUCTOSE, SUGAR, CORN SYRUP SOLIDS, GLYCERIN, DEXTROSE, GELATIN, SALT, NATURAL AND ARTIFICIAL FLAVOR), CORN SYRUP, MARGARINE (SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS, WATER, NATURAL AND ARTIFICIAL BUTTER FLAVOR [CONTAINS MILK], DATEM, ACETYLATED MONOGLYCERIDES, BHT [PRESERVATIVE], VITAMIN D3, VITAMIN A PALMITATE), CONTAINS 2% OR LESS OF SUGAR, SALT, SOY LECITHIN, IRON, NIACINAMIDE, VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN).

ALLERGEN INFORMATION:

CONTAINS MILK AND SOY INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	
Total Carbohydrate		300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Julia M. Jursinic, MS
Sr. Director, Nutrition Labeling & Regulatory Compliance
Kellogg Company

Nutrient Contents Per 100g			
Calories	409	Vitamin A	871 IU
Calories from fat	85	Vitamin C	0 mg
Total Fat	9.5 g	Calcium	18.5 mg
Saturated Fat	2.3 g	Iron	6.3 mg
Polyunsaturated Fat	2.5 g	Vitamin D	100 IU
Monounsaturated Fat	3.6 g	Vitamin E	0 IU
Trans Fat	0.1 g	Thiamin	0.94 mg
Cholesterol	0 mg	Riboflavin	0.70 mg
Sodium	382 mg	Niacin	4.6 mg
Potassium	134 mg	Vitamin B6	1.31 mg
Total Carbohydrate	76.5 g	Folic Acid	28 mcg
Dietary Fiber	1.7 g	Vitamin B12	0.0 mcg
Soluble Fiber	0.0 g	Pantothenic Acid	NA mg
Insoluble Fiber	0.0 g	Phosphorus	133 mg
Sugars	26.3 g	Magnesium	71 mg
Sugar Alcohols	NA g	Zinc	1.0 mg
Protein	4.4 g	Copper	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Manganese	NA mg
		Selenium	NA mcg
		Moisture	8.0 %
		Ash	1.6 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
38000110528	Case	4 - 28.2 packs	
38000110535	Carton	28.2oz (1lb 12.2oz) (800g)	20



**Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Kellogg's® Rice Krispies Treats® Bars made with whole grain Code No.: 38000 11052

Manufacturer: Kellogg Company Serving Size: 1 bar (1.41 oz) (40 g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain noncreditable grains: Yes No X **How many grams:**
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

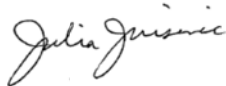
Indicate which Exhibit A Group (A-I) the Product Belongs: D

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Grain Brown Rice	16g	16g	1
A. Total Creditable Amount³			1

* Creditable grains are whole-grain meal/flour and enriched meal/flour.
¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.
² Standard grams of creditable grains from the corresponding Group in Exhibit A.
³ Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.41 oz (40 g)
 Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a 1.41 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.



Signature

Julia M. Jursinic, MS
Printed Name

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

01/16/15 1-877-511-5777
Date Phone Number