

# 2024 - 2025 Bearcat Backer Levels

Platinum - \$3,000

Gold - \$2,000

Silver - \$1,000

Bronze - \$500

<p>Exclusive opportunity to welcome/sponsor guests at Teacher Leadership Cohort Dinner (60-plus guests) 1 time during the 2024-2025 school year</p>			
<p>Right to advertise with a table during the New Teacher Academy luncheon (120-plus new employees in attendance)</p>			
<p>Right to advertise with a table during Convocation (900+ employees in attendance)</p>	<p>Right to advertise with a table during Convocation (900+ employees in attendance)</p>		
<p>3 opportunities per year to advertise to AISD employees and/or offer a promotional item or coupon via employee email (approved and sent by the AISD Communications Department)</p>	<p>2 opportunities per year to advertise to AISD employees and/or offer a promotional item or coupon via employee email (approved and sent by the AISD Communications Department)</p>	<p>1 opportunity per year to advertise to AISD employees and/or offer a promotional item or coupon via employee email (approved and sent by the AISD Communications Department)</p>	
<p>Name, logo and link in Bearcat Blast weekly e-newsletters (12,500+ parent/staff/community subscribers)</p>	<p>Name, logo and link in Bearcat Blast weekly e-newsletters (12,500+ parent/staff/community subscribers)</p>		
<p>4 tickets to 1 Bearcat home football game or fine arts performance.</p>	<p>4 tickets to 1 Bearcat home football game or fine arts performance.</p>	<p>2 tickets to 1 Bearcat home football game or fine arts performance</p>	

Name, logo and link listed on Bearcat Backers webpage listing	Name, logo and link listed on Bearcat Backers webpage listing	Name, link listed on Bearcat Backers webpage listing	Name listed on Bearcat Backers webpage listing
Individual social media spotlight one time during the year on the Aledo ISD social media channels.	Social media spotlight along with other Gold Level supporters one time during the year on the Aledo ISD social media channels	Social media spotlight along with other Silver Level supporters one time during the year on the Aledo ISD social media channels	Social media spotlight along with other Bronze Level supporters one time during the year on the Aledo ISD social media channels
Listing in Bearcat Blast weekly e-newsletters with link to business webpage	Listing in Bearcat Blast weekly e-newsletters	Listing in Bearcat Blast weekly e-newsletters	Listing in Bearcat Blast weekly e-newsletters
Bearcat Backer logo display for business, rights to use for business promotional materials	Bearcat Backer logo display for business, rights to use for business promotional materials	Bearcat Backer logo display for business, rights to use for business promotional materials	Bearcat Backer logo display for business, rights to use for business promotional materials
3 opportunities per year to advertise to AISD students and/or offer a promotional item or coupon via campus newsletter/printed copy (approved and sent by the AISD Communications Department)	2 opportunities per year to advertise to AISD students and/or offer a promotional item or coupon via campus newsletter/printed copy (approved and sent by the AISD Communications Department)	1 opportunity per year to advertise to AISD students and/or offer a promotional item or coupon via campus newsletter/printed copy (approved and sent by the AISD Communications Department)	
Logo sign featured at entry of each campus 2 weeks per year.	Logo sign featured at entry of each campus 1 week per year.		
Ability to donate 200 giveaways (pens, hand sanitizer, notepads, etc.) for New Teacher Academy giveaway bags - Bearcat Backer payment must be paid in full and giveaways delivered by July 26, 2024; no exceptions	Ability to donate 200 giveaways (pens, hand sanitizer, notepads, etc.) for New Teacher Academy giveaway bags - Bearcat Backer payment must be paid in full and giveaways delivered by July 26, 2024; no exceptions	Ability to donate 200 giveaways (pens, hand sanitizer, notepads, etc.) for New Teacher Academy giveaway bags - Bearcat Backer payment must be paid in full and giveaways delivered by July 26, 2024; no exceptions	Ability to donate 200 giveaways (pens, hand sanitizer, notepads, etc.) for New Teacher Academy giveaway bags - Bearcat Backer payment must be paid in full and giveaways delivered by July 26, 2024; no exceptions