



*Report Card
to the Community*

ALEDO INDEPENDENT SCHOOL DISTRICT · 2022-2023

EXCEPTIONAL EXPERIENCES

Community





	6/1/2021-6/1/2022	6/2/2022-5/31-2023												
Facebook Page Reach	372,522	952,459												
Facebook Page Visits	69,053	55,499												
New Facebook Page Likes	1,384	1,659												
Facebook Posts	498	453												
Average Likes and Reactions	180.53	179.89												
Average Link Clicks	388.68	26.15												
Average Comments	26.31	36.83												
Average Shares	9.04	11.15												
21-22 Facebook Highest Reach	1. Ladycats Softball State E	5-27-22	49,628					22-23 Facebook Highest Reach	1. Lauren St Peters track b	5-12-23	280,200			
	2. Bearcat Regiment Area C	10-23-21	30,012						2. Buc/Wood Retirement	1-27-23	154,500			
	3. Football 100-straight dist	10-15-21	27,513						2. New Turf/Stadium Close	5-31-23	108,200			
	4. Baseball pink out for Noa	5-19-22	25,476						4. Taylor Hindman track sil	5-12-23	84,500			
Twitter	Tweets	Tweet Impressions	Profile Visits	Mentions	New Followers	Twitter	Tweets	Tweet Impressions	Profile Visits	Mentions	New Followers			
	July 2021	25	77000	4234	86	28	July 2022	8	15,200					
	August 2021	39	94800	7263	199	32	August 2022	18	31,700					
	September 2021	41	99200	8502	188	33	September 2022	19	25,400					
	October 2021	47	98600	6238	131	27	October 2022	36	30,200					
	November 2021	38	105000	14300	251	35	November 2022	30	50,500					
	December 2021	21	51300	3424	84	9	December 2022	47	176,200					
	January 2022	23	37100	4535	93	10	January 2023	37	105,000				19	
	February 2022	32	62300	11900	152	65	February 2023	25	121,000	5790	108	94		
	March 2022	28	40700	6268	87	20	March 2023	22	47,000	1,975	73	-6		
	April 2022	48	49300	7429	135	20	April 2023	20	17,500	818	71	-6		
	May 2022	47	106000	11000	219	34	May 2023	10	52,400	1,353	29	10		
	June 2022	25	35900	7175	218	12	June 2023							
		414		92268	1843									
			857200		325									
Top Tweets	1. Ladycats State Bound	21,300 impressions					Top Tweets	1. Lynn McKinney/Brandy Belk/Kim Raymond Announ	69,300					
	2. Football season ending	15,500 impressions						2. Buc/Wood Retirement	62,882					
	3. Football 100th straight di	14,800 impressions						3. Longview football video	30,799					
	4. College board indigenou	12,300 impressions						4. Buses running late	14,203					
	5. Aledo wrestling/Bohnen	9,763 impressions						5. Championship rings delivered	12,256					



EXCEPTIONAL EXPERIENCES

Staff

Bearcat Blast 2022-2023 School Year		Bearcat Blast 2021-2022 School Year		Bearcat Blast 2020-2021 School Year	
Date issue	Views	Date issue	Views	Date issue	Views
July 29, 2022	13757	August 12, 2021	19,081	August 7, 2020	17,751
August 4, 2022	14802	August 19, 2021	16,245	August 14, 2020	15,509
August 11, 2022	17779	August 27, 2021	14,460	August 20, 2020	11,156
August 19, 2022	14328	September 2, 2021	12,089	August 28, 2020	9,417
August 25, 2022	14076	September 10, 2021	17,581	September 3, 2020	12,794
September 1, 2022	13382	September 17, 2021	14,631	September 11, 2020	14,545
September 8, 2022	13244	September 28, 2021	12,779	September 18, 2020	14,833
September 15, 2022	13071	October 7, 2021	13,362	September 25, 2020	11,796
September 22, 2022	9971	October 14, 2021	11,469	October 1, 2020	3,600
September 30, 2022	14840	October 21, 2021	15,789	October 9, 2020	12,987
October 6, 2022	9716	October 28, 2021	11,541	October 16, 2020	13,336
October 13, 2022	14761	November 4, 2021	11,942	October 22, 2020	14,180
October 20, 2022	13099	November 12, 2021	12,000	October 29, 2020	11,080
October 27, 2022	12112	November 18, 2021	10,943	November 6, 2020	9,343
November 4, 2022	13215	December 2, 2021	12,146	November 13, 2020	15,592
November 10, 2022	12590	December 9, 2021	11,606	November 19, 2020	11,885
November 18, 2022	13024	December 15, 2021	11,347	December 3, 2020	11,053
December 1, 2022	12624	January 7, 2022	11,509	December 10, 2020	10,823
December 8, 2022	11556	January 13, 2022	11,891	December 17, 2020	11,813
December 16, 2022	14513	January 20, 2022	11,040	January 7, 2021	11,519
January 5, 2023	14636	January 27, 2022	12,299	January 14, 2021	10,857
January 13, 2023	13200	February 3, 2022	12,044	January 21, 2021	10,866
January 19, 2023	9954	February 10, 2022	11,754	January 28, 2021	10,684
January 26, 2023	11399	February 17, 2022	12,232	February 4, 2021	10,646
February 10, 2023	18569	February 24, 2022	11,875	February 12, 2021	12,279
February 17, 2023	12724	March 3, 2022	12,871	February 25, 2021	11,017
February 24, 2023	13514	March 11, 2022	11,975	March 4, 2021	11,096
March 3, 2023	14940	March 24, 2022	13,033	March 11, 2021	12,308
March 10, 2023	11049	March 31, 2022	11,276	March 25, 2021	14,290
March 23, 2023	8896	April 7, 2022	12,389	April 1, 2021	12,589
March 31, 2023	12847	April 14, 2022	12,013	April 8, 2021	12,308
April 6, 2023	12180	April 21, 2022	12,327	April 16, 2021	15,943
April 13, 2023	13165	April 28, 2022	11,768	April 22, 2021	10,398
April 21, 2023	12760	May 5, 2022	11,763	May 6, 2021	13,026
April 28, 2023	13748	May 12, 2022	12,302	May 13, 2021	13,036
May 4, 2023	13410	May 19, 2022	9,156	May 20, 2021	5,025
May 11, 2023	13543	May 25, 2022 EOY	12,189	May 27, 2021	12,977
May 16, 2023 EOY	15276	May 26, 2022	12,015	End of May - Farewell	11,624
May 18, 2023	13340	June 1, 2022	10,969	June 3, 2021	11,797
May 25, 2023	11185	TOTAL:	489,701	TOTAL:	467,778
June 1, 2023	12193	AVERAGE:	12,556	AVERAGE:	11,994
TOTAL:	538988				
AVERAGE:	13146				



Aledo ISD 22-23 Parent Volunteer and Mentoring Hours

The following are the volunteer/mentor hours logged per campus from August 17, 2022 through May 25, 2023:

Building Name	Total Time
Not Specified	30:05
Administration Building	00:59
Aledo High School	100:45
Aledo Middle School	1011:18
Annetta Elementary	4036:21
Coder Elementary School	3450:00
Early Childhood Academy	159:00
McAnally Middle School	1563:19
McCall Elementary School	2452:25
Stuard Elementary School	496:53
Vandagriff Elementary School	3707:21
Walsh Elementary	2665:47
	19,674 and 13 minutes