

GREATER LOWELL TECHNICAL HIGH SCHOOL

SCHOOL COMMITTEE MEETING

April 15, 2021 – 6:30 P.M.

CALL TO ORDER

Chairman Giggey called the meeting to order at 6:33 p.m. and announced that the meeting was being recorded.

Chairman Giggey stated in accordance with 940 CMR 29.10 (remote participation) adopted by the Greater Lowell Technical School Committee April 17, 2014, Committeeman O'Hare, Committeeman LeMay and Student Representative Karen Vinal will be participating at tonight's meeting remotely. No in-person attendance of members of the public will be permitted.

ROLL CALL

Members

Present: Mr. O'Hare, Mr. LeMay, Mr. Sheehan, Mr. Gitschier, Mr. Bahou, Mr. Tatseos, Mr. Morin, Mr. Giggey

Members Absent: None

Also

Present: Jill Davis, Superintendent-Director
Michael Barton, Assistant Superintendent/Principal
Michael Knight, School Business Administrator
Lisa Martinez, Director of Technology, Enrollment and Information
David Bradley, District Treasurer (participating remotely)
Recording Secretary

PUBLIC APPEARANCE

Chairman Giggey stated the public appearance portion was suspended and going right into the meeting.

SCHOOL COMMITTEE COMMUNICATIONS

There were no School Committee communications

REPORT OF STUDENT REPRESENTATIVE

Student Representative Karen Vinal provided an update of upcoming and recently held clubs and sporting events.

APPROVAL OF MINUTES

MOTION: by Mr. Sheehan, seconded by Mr. Morin to approve the minutes from the meeting of March 18, 2021.

ROLL CALL VOTE: 8 Yes

REPORT OF DISTRICT TREASURER

MOTION: by Mr. Gitschier, seconded by Mr. Sheehan to waive the reading of the warrant.

ROLL CALL VOTE: 8 Yes

MOTION: by Mr. Sheehan, seconded by Mr. Tatseos to approve expenditures for the sum of \$3,778,584.39 allocated as follows:

Warrant 2093-B	dated 03/26/21	Payroll #791	1,153,486.53
Warrant 2094-A	dated 04/09/21	Payroll #793	970,052.38
Warrant 2094	dated 04/02/21	Accounts Payable Warrant	678,180.26
Warrant 2094-1	dated 04/16/21	Accounts Payable Warrant	253,840.99
Warrant 2094-3	dated 04/02/21	Lowell Five Debit Card	800.69
Warrant 2094-4	dated 04/02/21	Mass Bay Health	720,544.91
Warrant 2094-5	dated 04/16/21	Lowell Five Credit Card Fees	308.15
Warrant 2094-6	dated 04/16/21	Disbursement – Swipe It	279.30
Warrant 2094-7	dated 04/16/21	Sales Use/Meals Tax	891.71
Warrant 2094-8	dated 04/16/21	Lowell Five Debit Card	199.47

ROLL CALL VOTE: 8 Yes

REPORT OF GENERAL COUNSEL

There was no report of general counsel.

REPORT OF SUPERINTENDENT-DIRECTOR

Superintendent Davis informed the committee that Greater Lowell has been awarded one of four individual Classroom Enhancement Grants through the Collision Repair Education Foundation totaling \$24,000. This funding will be used to purchase resources to enhance our collision repair training program and equip students with tools for a successful career in collision repair.

Superintendent Davis informed the committee that Greater Lowell had been awarded a Financial Literacy Planning & Implementation Grant in the amount of \$15,000. This funding will be used to develop personal financial literacy curriculum aligned to the standards to be embedded in academic and technical classes.

Superintendent Davis informed the committee that Greater Lowell had been awarded a Digital Literacy and Computer Science Student Learning Devices Grant. Six instructors from the Electronics and

Programming, Web & Development programs were individually awarded specific amounts totaling \$9,637 to provide student learning devices to support, engage, and expand access throughout their programs.

Superintendent Davis informed the committee that Greater Lowell had been awarded a Career Technical Initiative Grant in the amount of \$100,000. Funding will be used to deliver adult training, credentialing, and placement services in partnership with MassHire Career Centers and Workforce Boards.

Superintendent Davis informed the committee that Greater Lowell currently has 110 senior students and 23 junior students participating in cooperative education employment opportunities as of tonight, which is slightly higher than what was indicated on the report provided.

Superintendent Davis asked for the Committee's approval to accept a \$5,000 donation from Digital Federal Credit Union given to our Gryphon Market (food pantry). The donation will support and provide resources needed to continue short-term food assistance to our students and families in need.

MOTION: by Mr. Morin, seconded by Mr. Sheehan to donation of \$5,000 from Digital Federal Credit Union.

ROLL CALL VOTE: 8 Yes

Superintendent Davis asked for the Committee's approval of the 2021-2022 School Committee meeting schedule. Mr. Bahou requested that the proposed March 17, 2022 meeting date be changed to later date to coincide with the yearly budget meetings, eliminating the need for two separate meetings in the month of March. Mr. Knight, School Business Administrator, noted that there is a legal requirement that our public hearing is held forty-five (45) days before the first town meeting and would need to check to make sure we could meet that timeline. Mr. Bahou proposed moving the meeting to March 24th and, if that did not meet the legal timeline requirement, the date could be changed. Mr. Morin suggested leaving the calendar dates as proposed and could alter the date at a later time once we could confirm the town meeting dates. After further discussion, the members agreed to the proposed dates with some flexibility around possible date changes.

MOTION: by Mr. Morin, seconded by Mr. Sheehan to approve the proposed School Committee meeting dates for FY22.

ROLL CALL VOTE: 8 Yes

Superintendent Davis asked Lisa Martinez, Director of Technology, Enrollment and Information to come to the table to present the brand development refresh process and answer any questions the committee members have.

Ms. Martinez began her presentation of the brand development refresh process and findings, noting the strategic, year-long process which included working with a brand consultant, as well as a steering committee. The four (4) phases included strategy, brand positioning, brand messaging, and

development of a new brand logo. An overview of the project phases, which included research, position, creation, and building was provided. Research included phone interviews, student surveys, teacher and administrator responses, as well as the review of competitive brands. Findings from the research detailed qualitative highlights, as well as quantitative highlights deriving from the surveys and responses received.

Ms. Martinez continued her presentation with the brand hierarchy and the steps followed, including essence, position, point of distinction resulting in what we say about ourselves and the experience others have with us. The focus on the design of the modernized logo was to represent the ideals of innovation/technology, education, career, and diversity/community. Ms. Martinez ended the presentation with the reveal of the new proposed new manifesto and logo, noting the incorporation of the gryphon mascot into the new logo and in keeping with the existing school colors.

MOTION: by Mr. Bahou, seconded by Mr. Gitschier to approve the branding strategy and visual identity as presented.

ROLL CALL VOTE: 8 Yes

REPORT OF BUSINESS MANAGER

There was no report of business manager.

OLD BUSINESS

Outstanding Items from Previous Meetings

1. Policy Sub-Committee and the Superintendent develop a District Wellness Policy for the school that may include the distribution of condoms to students. (Boutin)
2. Athletic Hall of Fame (O'Hare)
3. Superintendent's Wall (O'Hare)
4. Alternative Energy Subcommittee meet to discuss the possibility of securing additional net metering credits. (Boutin)
5. Superintendent examine feasibility regarding card swipe security for each employee and associated cost to implement same. (Giggey)
6. Superintendent research the probability of adding modular classrooms to the campus to develop comprehensive academic programs at Greater Lowell Technical High School.

NEW BUSINESS

There was no new business.

COMMITTEEPERSON MOTION

There were no committeeperson motions.

REPORT OF SUB-COMMITTEES

There was no report of sub-committees.

ADJOURN

MOTION: by Mr. Sheehan, seconded by Mr. Gitschier to adjourn the meeting at 7:07 p.m.

ROLL CALL VOTE: 8 Yes

Respectfully submitted,



Colette Edmonds
Recording Secretary

Meeting Documents:

Meeting Notice

Agenda

Minutes for Approval:

March 18, 2021

Copy of Classroom Enhancement Grant Award Letter

Copy of Financial Literacy Planning & Implementation Grant Award Letter

Copy of Digital Literacy & Computer Science Student Learning Devices Grant Award Letter

Copy of Career Technical Initiative Grant Award Letter

March 2021 Cooperation Education Report

Copy of DCU Donation Letter

Copy of Proposed F22 School Committee Dates

Copy of Brand Development Refresh Process Presentation

Year-to-Date Budget Report