

Sign Up for Health Wire Today

Be Healthy. Stay Informed. Save Money.

Member Communication

Become more engaged in your health with Health Wire's mobile message reminders and cost-savings tips. By opting in to this service, you'll get direct links to information about your health, preventive care and your benefits.

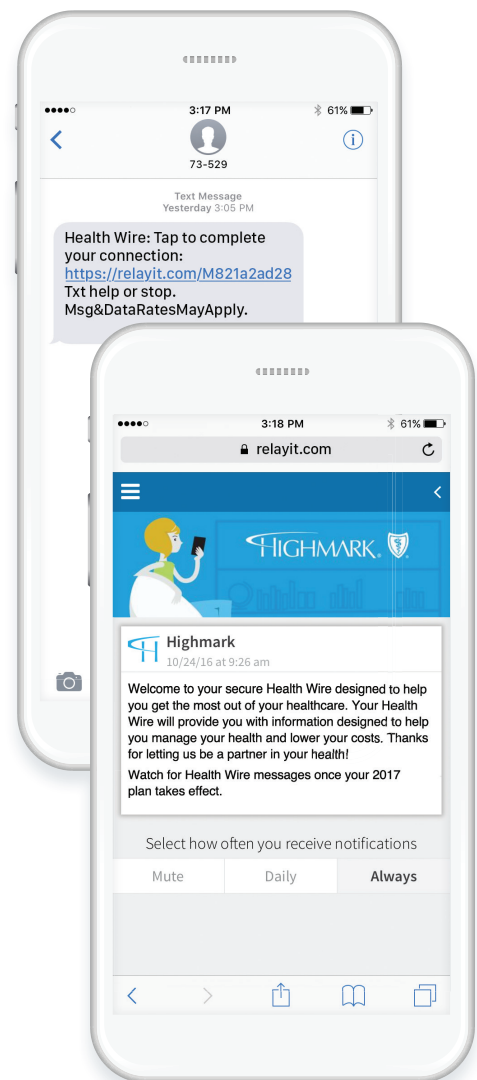
Follow these steps when prompted:

- Enter your ID card number
- Enter your 10-digit cell phone number
- Enter your date of birth
- Opt in to the messaging
- Provide coordination of benefits information

You will receive a welcome text message verifying your cell phone number. You can opt out of the service by replying "STOP" at any time.









Call 1-800-236-9553
to opt in for Health Wire today!



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Messaging

You will receive basic text messages (without any personal health information) that contain a direct link to the messaging platform. Once you click the link in the text message, your Health Wire will deliver administrative, preventive care and benefits education messages directly to you. You will receive approximately 2 messages per month and will not receive messages for services that are not covered in your plan. **You can expect messages like the samples below:**

Administrative	Preventive Care	Benefits Education
<p> Highmark 09/19/16 at 2:17 PM</p> <p>Forgot your ID card? You can access your ID card online by logging on 24 hours a day, 7 days a week.</p> <p>Log in to your member website ></p>	<p> Highmark 10/03/16 at 1:05 PM</p> <p>Recent studies by CDC researchers indicate that flu vaccine reduces the risk of doctors visits due to flu by approximately 60% among the overall population when the vaccine viruses are like the ones spreading in the community.</p> <p>Schedule your flu shot today ></p>	<p> Highmark 10/17/16 at 9:36 AM</p> <p>Do you want to feel more confident about your health care decisions? We are here to help! Explore our Healthcare 101 section for tips on how to make your plan work better for you.</p> <p>Explore Healthcare 101 ></p>
<p> Highmark 09/19/16 at 2:17 PM</p> <p>Tired of receiving paper communications? Sign up to Go Green and get certain information electronically. Your benefits, claims and more can all be accessed online on your member dashboard.</p> <p>Sign up to Go Green now ></p>	<p> Highmark 10/10/16 at 10:11 AM</p> <p>Vaccines, annual check-ups, cancer screenings, and other preventive care all add up to help keep you healthy. Review your preventive care schedule and make your appointments today.</p> <p>Review your Preventive Schedule ></p>	<p> Highmark 10/24/16 at 11:15 AM</p> <p>Are you enrolled in a Health Savings Account (HSA)?</p> <p>Yes No</p> <p>Using an HSA is key to getting the most value out of your annual health care costs.</p> <p>Find out more ></p>



Questions?

For more information about Health Wire, call Member Service at the number on the back of your ID card

Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

Relay is a registered trademark of Relay Network, LLC. Relay Network is a separate company that supports Highmark's member messaging services and does not provide Blue Cross and/or Blue Shield Products or Services. Relay is responsible for its website, and use of Relay's website is governed by the Relay Terms of Use and Privacy Policy.

Text and data rates may apply. No one under the age of 18 may use this service. For more information, please visit Highmark's Text Terms of Service: <https://www.highmark.com/hmk2/texting.shtml>.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。

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