

COBIS Conference for Bursars, Business Managers and HR Staff

29-30 January 2025

London, UK

Sponsorship Opportunities

Headline Sponsorship (£2,750 plus VAT):

- branding on conference promotion, website, etc.
- includes guaranteed exhibition space
- attendance at conference for two attendees
- two tickets to the conference dinner
- opportunity to deliver or chair a session or round-table discussion as part of the conference programme (topic/focus subject to COBIS approval)
- pre- or post-conference email to all conference attendees
- acknowledgement in COBIS social media channels
- acknowledgement in CPD newsletter
- profile in the pre-conference joining instructions
- Insert in the delegate packs (optional)

Conference Dinner Sponsorship (£1,595 plus VAT):

- option for branding at dinner venue
- includes guaranteed exhibition space
- attendance at conference for two attendees
- two tickets to the conference dinner
- logo on COBIS website
- option to address delegates at dinner (informal)
- Insert in the delegate packs (optional)
- profile in the pre-conference joining instructions

Conference bags (£325 plus VAT + costs; COBIS or sponsor to produce)

- Co-branded
- To be provided as delegate packs

Bespoke sponsorship packages will also be considered. Please contact cpd@cobis.org.uk to discuss.