Dear Parents,

The SMART tag™ system helps increase safety and security for students riding on a school bus, leveraging technology to improve student management and communications on school buses.

SMART tag™ monitors the location of each tablet-equipped school bus, including student loading and unloading, providing real-time information to the Transportation Department, and you, the parent.

SMART tag™ will help...
- increase driver, school, and parent awareness
- ensure riders will load on the right bus and unload at the right stop
- maximize rider safety and security
- enable drivers to efficiently and effectively carry out their duties
- ensure Special Education and Pre-K students are released to authorized guardians.

SMART tag™ Parent App
- SMART Alerts – sign up to receive push notifications when the bus is near your student’s designated bus stop.
- SMART Locate – view live bus location from when you receive the arrival alert up to your home stop.
- Authorized guardian release. This allows you to add and update authorized guardians through the Parent App (for primary parents only and if enabled by your district).

Make sure to register!
Download the Parent App from the app store or scan the QR code, and register to take advantage of the SMART tag™ Parent Features.

For more information about SMART tag™, please visit our website at http://www.smart-tag.net.

For assistance, please call the HEB ISD Transportation Department at 817-399-2441