

# HS Art III-IV

## (Digital Art Media)

Scope and Sequence 2024-2025

**Course Description:** This third year art course focuses on creating art works that communicate visual ideas and concepts by incorporating the elements/principles of design and drawing skills into a digital format. Various design software such as Adobe Photoshop, Illustrator, and other software will be explored. Emphasis will be placed on creativity, originality, and problem-solving skills.

- Prerequisite: Art II DM.
- Having a Digital SLR camera of their own is beneficial to students taking this class.
- Additional supplies and/or supply fees may be required.

### Texas Essential Knowledge and Skills: [Art TEKS](#)

Instructional Units	Days**	
First Semester	80	End Date
1 <sup>st</sup> Grading Period <ul style="list-style-type: none"><li>• Unit 1: Design: New approaches to Elements &amp; Principles of Design, ethics</li><li>• Unit 2: Digital camera, equipment and functions overview</li></ul>	08/19/2024	10/18/2024
2 <sup>nd</sup> Grading Period <ul style="list-style-type: none"><li>• Unit 3: Software overview, image manipulation</li><li>• Unit 4: Creative process, critique*</li></ul>	10/21/2024	12/20/2024
Second Semester	90	End Date
3 <sup>rd</sup> Grading Period <ul style="list-style-type: none"><li>• Unit 5: Commercial design, package design</li><li>• Unit 6: Logo design, layout design, advertisement</li></ul>	01/07/2025	03/7/2025
4 <sup>th</sup> Grading Period <ul style="list-style-type: none"><li>• Unit 7: Animation, sound incorporation, careers in art</li><li>• Unit 8: Portfolio, critique*</li></ul>	03/17/2025	05/29/2025

\* Includes time for Final Exams.

\*\*The length of each unit is a specific number of days, but it is understood that there is a range of +/- a day. The purpose of the flexibility is meant to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be obtained in a fewer number of days, the additional time could be used for extension or carried into the next unit.

### Instructional Material(s):

District developed resources

Hobbs, J. A., Salome, R., & Vieth, K. (2005). *The Visual Experience* (3rd ed.). Davis Publications.