



# Arts, A/V Technology & Communications

**Calcasieu Parish Career & Technical Education**

# What do you want to know?

- Career Tree
- Program of Study
- Jumpstart 2.0 Pathway Courses and Certification
- Local Business Opportunities
- Louisiana Colleges/Universities with Programs related to field
- Additional Resources

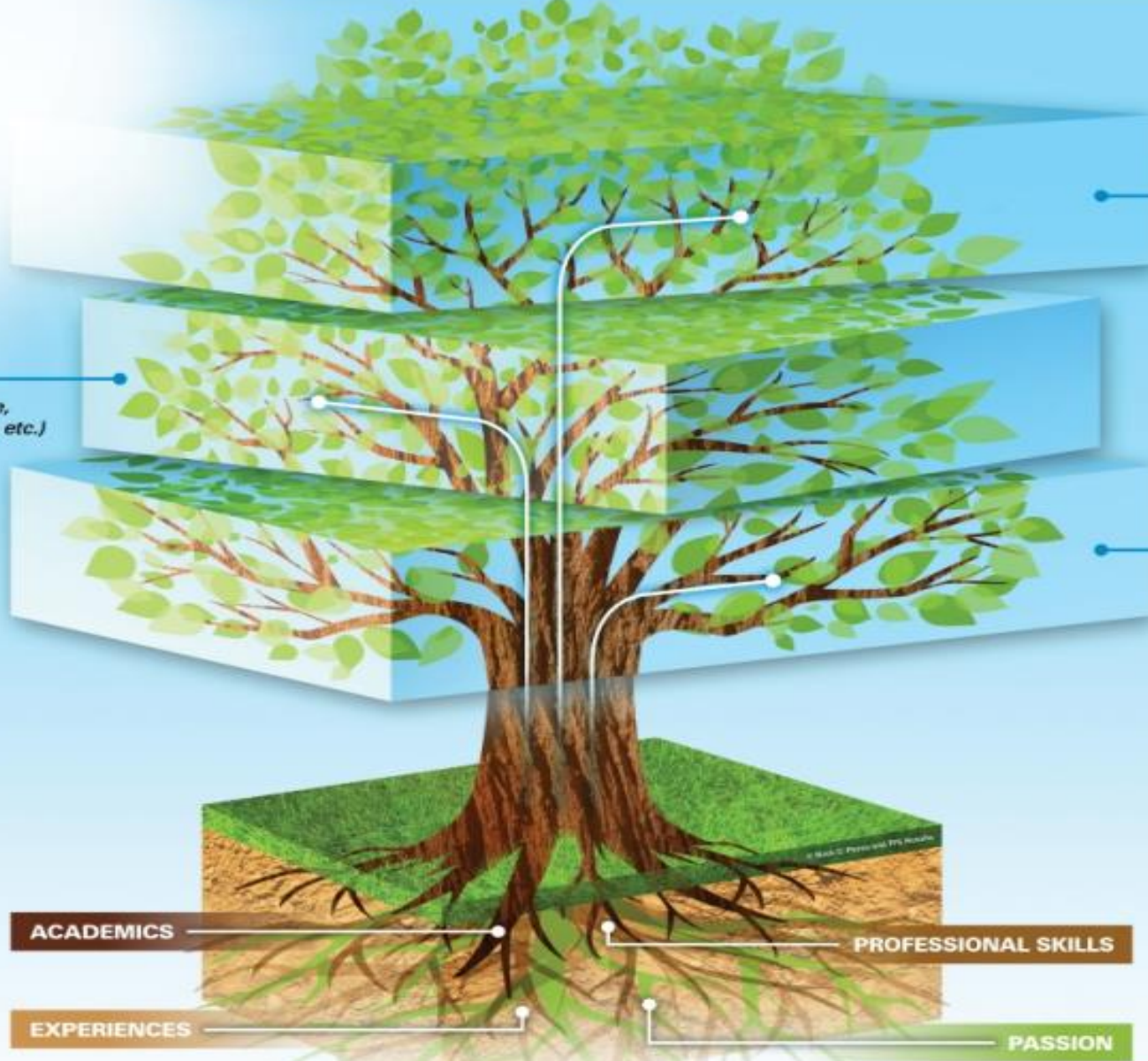
# EDUCATION WITH PURPOSE CAREER TREE



## TECHNICAL CAREERS

*(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)*

- Creative Services Producer
- Digital Content Producer
- Audio Producer
- Audio/Sound Technician
- Script Writer Assistant
- Short Film Director
- Videographer
- Editor
- Desktop Publisher
- Digital Marketing Specialist
- Record Producer
- Photographer



## PROFESSIONAL CAREERS

*(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)*

- News Anchor/Reporter
- Broadcast Meteorologist
- Network TV Director
- News Producer
- Public Relations/Marketing Director
- Theatre Technical Director
- Account Executive
- Art Teacher
- Film/Video Editor
- Lighting Director
- Motion Picture Editor
- Feature Film Director

## ENTRY-LEVEL CAREERS

*(with Program Completion)*

- Camera Operator
- Video Editor
- Announcer
- Assistant Video Editor
- Cable TV Camera Operator
- Lighting Operator/Technician
- Graphic Designer/Illustrator
- Telecommunication Line Installer & Repair
- Theatre Associate
- Theatre Tech Crew
- Writer/Author/Screenwriter
- Wedding Camera Operator

# ARTS, A/V TECHNOLOGY & COMMUNICATION



For Career Tree® facts and materials please visit [TTCareerTree.com](http://TTCareerTree.com) and call our team at 1-800-368-3000.

# Program of Study

The Arts, A/V Technology & Communications Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.



Program of Study:  
Arts, A/V Technology & Communication

## PATHWAY CREDITS

Advanced Band (030302)

Art I (030501)

Art II (030502)

Art III (030503)

Art IV (030504)

Beginning Band (030300)

Beginning Choir (030310)

Business Math (040307)\*

**Carpentry I (310602)\*\***

**Carpentry II (310612)\*\***

**Commercial Art I (2 Credits - 310702)\*\***

**Commercial Art II (2 Credits - 310712)\*\***

Computer Tech Literacy (040220)

**Digital Media I (080800)\*\***

**Digital Media II (080805)\*\***

Fine Arts Survey (030332)

Geometry (160323)\*

Intro to Social Media (080818)\*\*

Studio Art Design: Gifted and Talented Visual Arts I (030514)

Studio Art Design: Gifted and Talented Visual Arts II (030515)

Studio Art Design: Gifted and Talented Visual Arts III (030516)

Studio Art Design: Gifted and Talented Visual Arts IV (030517)

**Multimedia Productions (061116)**

Photography I (312400)

Photography II (312405)

Speech II (051102)

Speech III (051103)

Speech IV (051104)

**Television Production I (2 Credits - 312802)\*\*/\*\*\*\***

**Television Production II (2 Credits - 312812)\*\*/\*\*\*\***

Theatre I (030700)

Theatre II (030721)

Theatre III (030731)

Theatre IV (030741)

**Web Design I (040211)\*\***

**Web Design II (040212)\*\***

\* Courses taken for core requirements cannot be used for pathway credits.

\*\* Course offered at College Street or Westlake T&I

\*\*\* Course offered at Washington Marion

\*\*\*\* Course offered at Sulphur High

\*\*\*\*\* Course offered at Sulphur, Barbe, Vinton & DeQuincy

Available at:

College Street Vocational Center, Iowa High and Sulphur High

### Advanced Credential

150 SPS Points

Rigor Level 3

Adobe Certified Expert: Dreamweaver, Illustrator, InDesign, Photoshop, Premier Pro  
(After certifying in all five)

### Basic State Credential

110 SPS Points

Rigor Level 2

Autodesk AutoCAD Certified User  
Adobe Certified Associate: After Effects Animate, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Premier Pro  
FAA Part 107: Small Unmanned Aircraft Operations

### Regional State Credential

100 SPS Points

Rigor Level 1

N/A

## CAREER READINESS

Agriscience I (010301)

JAG I & II (042010 & 042020) \*\*\*\*\*

Quest for Success (080411)

ROTC III & ROTC IV (170003 & 170004)

## UNIVERSAL COURSES

Accounting I (040101)

**Business Computer Applications (040400)**

CDF Qualifying Internship I (1 credit - 080202)

CDF Qualifying Internship I (2 credit - 080200)

CDF Qualifying Internship II (1 credit - 080203)

CDF Qualifying Internship II (2 credit - 080201)

**Customer Service (041001)**

**Emergency Medical Responder (090711) \*\*/\*\*\*\***

Financial Literacy (160345)\*

Foreign Language I

Foreign Language II

**Intro to Business Computer Applications (040401)**

Law Studies (220506)\*\*\*

**NCCER Core (311720) \*\*/\*\*\*\***

Personal Finance (041022)

**Principles of Business (040306)**

Speech I (051101)

Technical Writing (120350)

Virtual Workplace Experience I (080205)\*\*

Virtual Workplace Experience II (080207)\*\*

# Local Business Opportunities: Arts, A/V Technology & Communication



AV Technician – Golden nugget



Adjunct instructor (Digital arts) – Sowela tech comm



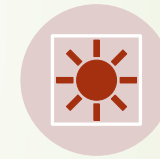
Corporate Audio-Visual Tech – Gig Life (New Orleans)



Communication Operator – Christus Health



Police Communication Officer – LC Police Dept



Computer Network Tech – Southwest Communication



Graphic Designer & Communication Specialist – US Navy (Lake Charles)



Call Center Agent – Vyve Broadband

# Louisiana Colleges/Universities: Arts, A/V Technology & Communication

## **PUBLIC & PRIVATE COLLEGES**

- Centenary College of Louisiana
- Dillard University
- Louisiana College
- Louisiana State University and Agricultural & Mechanical College
- Louisiana Tech University
- Loyola University New Orleans
- McNeese State University
- Nicholls State University
- Northwestern State University of Louisiana
- Southeastern Louisiana University
- Southern University and Agricultural & Mechanical College

- Tulane University of Louisiana
- University of Louisiana at Monroe
- University of Louisiana of Lafayette
- University of New Orleans
- Xavier University of Louisiana

## **COMMUNITY COLLEGES**

- Baton Rouge Community College
- Bossier Parish Community College
- Delgado Community College
- Nunez Community College
- River Parishes Community College
- South Louisiana Community College
- SOWELA Technical Community College

## **TECHNICAL SCHOOLS**

- Camelot College
- Compass Career College
- Delta College of Art & Technology
- Digital Media Institute at Intertech
- Fletcher Technical Community College
- ITT Technical Institute - Baton Rouge
- ITT Technical Institute - Saint Rose
- Louisiana Culinary Institute
- New Orleans Culinary & Hospitality Institute
- Northshore Technical Community College
- Remington College



# Additional Resources: Arts, A/V Technology & Communication

## **O\*NET Online Career Cluster**

<https://www.onetonline.org/find/career?c=3>

## **Career Clusters – Pathways to College & Career Readiness**

<https://cte.careertech.org/sites/default/files/1ARTSModel%202012.pdf>

## **Career One Stop (video)**

<https://www.careeronestop.org/Videos/IndustryVideos/arts-av-technology-and-communications-overview.aspx>

## **myFuture**

<https://myfuture.com/career/arts-audio-video-technology-communications>

## **Louisiana Believes: Jump Start Brief**

[https://www.louisianabelieves.com/docs/default-source/js-graduation-pathways/jump-start-2-0-pathways---arts-av-technology-and-communication.pdf?sfvrsn=fcce981f\\_11](https://www.louisianabelieves.com/docs/default-source/js-graduation-pathways/jump-start-2-0-pathways---arts-av-technology-and-communication.pdf?sfvrsn=fcce981f_11)