

# STADIUM ADVERTISING

## Stadium Digital Ribbon Board With Your Logo Here

Logos rotate every four minutes. Maximum 6 ads.

CF FCU Stadium or Ken Pridgeon Stadium \$13,000 each per season  
\$17,000 both stadiums per season

<p><b>Ad Space A</b></p> <p>CF FCU Stadium or Ken Pridgeon Stadium \$10,000 per season</p> <hr/> <p>Both Stadiums \$12,500 per season</p> <p><i>Logo rotates every four minutes. Maximum 6 ads.</i></p>	<p>YOUR LOGO</p> <p>YOUR LOGO</p> <p><b>A</b></p> <p>YOUR LOGO</p> <p>YOUR LOGO</p>	<p><b>Digital Video Board Scoreboard Message</b></p>	<p>YOUR LOGO</p> <p>YOUR LOGO</p> <p><b>B</b></p> <p>YOUR LOGO</p> <p>YOUR LOGO</p>	<p><b>Ad Space B</b></p> <p>CF FCU Stadium or Ken Pridgeon Stadium \$2,800 per season</p> <hr/> <p>Both Stadiums \$4,500 per season</p> <p><i>Logo rotates every minute. Maximum 24 ads.</i></p>
<p>HOME    00    00:00    00    AWAY</p> <p>1st QTR</p> <p>3rd Down 10 To Go</p>				

## Gameday Scoreboard Options

<p><b>Scoreboard Message</b></p> <p>Business logo or promotional information 3 Minute Rotation 1920px X 1080px in JPG or PNG</p>	<p>\$200 per game</p>
<p><b>15 Second Full Screen Digital Commercial</b></p> <p>MP4 or MOV files only</p>	<p>\$300 per game</p>
<p><b>30 Second Full Screen Digital Commercial</b></p> <p>MP4 or MOV files only</p>	<p>\$500 per game</p>
<p><b>Instant Replay Sponsor</b></p> <p>JPG, PNG or 3-second animated MP4 1920px x 180px / Maximum 18</p>	<p>\$400 per game</p>
<p><b>Gameday Promotion (CF-FCU Stadium)</b></p> <p>Table setup + one scoreboard message (\$200 value) Distribute promo items (coupons, flyers, t-shirts)</p>	<p>\$500 per game</p>

Average combined attendance per game is 6,755

