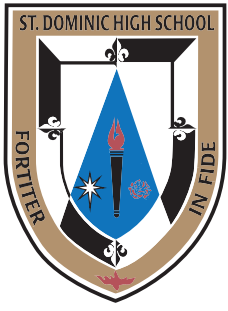


ST. DOMINIC HIGH SCHOOL

2024-2025 Sponsorship Program

ST. DOMINIC HIGH SCHOOL | 31 ST. DOMINIC DRIVE | O'FALLON, MO 63366

ADVANCEMENT DEPARTMENT (STACIE BALLARD) | 314.691.7944 | SBALLARD@STDOMINICHS.ORG



ST. DOMINIC HIGH SCHOOL

2024-2025 Sponsorship Program

Dear friends of St. Dominic,

Since our founding, the support of the St. Dominic community has been a critical component of our school's success. We are proud of our thriving community, from our 9,000+ alumni to the hundreds of new families joining us each year.

St. Dominic's 2024-2025 sponsorship program features a variety of packages to elevate your brand's exposure throughout the St. Dominic community and beyond, reaching thousands of prospective clients. Most importantly, we appreciate your continued involvement in our school community and look forward to seeing you at our many events throughout the coming school year. Thank you for being such an important part of our St. Dominic family.

Educating with a higher purpose,

Jim Welby
President

Stacie Ballard
Director of Advancement

SPONSORSHIP OPPORTUNITIES

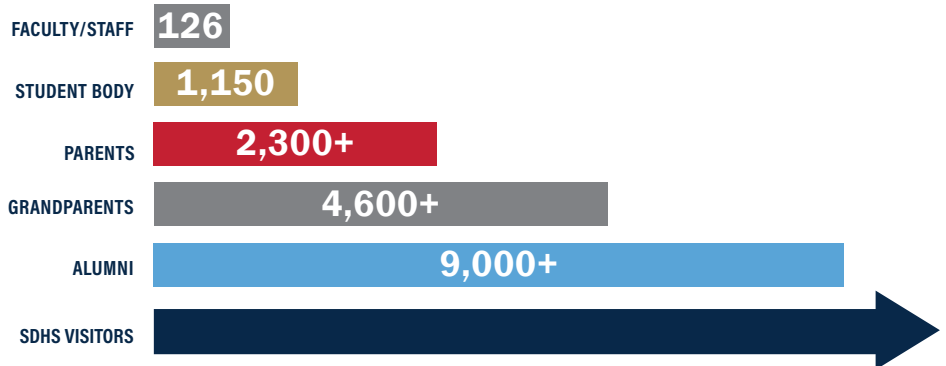
Our sponsorship packages provide an opportunity for you to:

- Support St. Dominic High School's mission
- Gain prominent exposure for your business/organization
- Take part in a convenient, one-time sponsorship process
- Enjoy special perks, including VIP event tickets and more

ADVERTISING EXPOSURE AT ST. DOMINIC EVENTS

Your sponsorship provides access to an extensive network, in person and online, reaching thousands of people in the St. Dominic community and beyond:

Projected Audience



IMPORTANT DATES

June 30, 2024

5% discount on sponsorship package commitments (when paid in full)

August 1, 2024

Final sponsorship program participation deadline



ST. DOMINIC HIGH SCHOOL

SPONSORSHIP PROGRAM

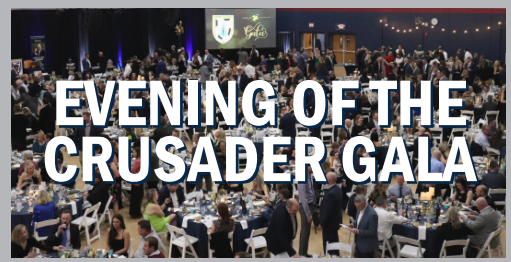
2023-2024 SPONSORS

Thank you to our 2023-2024 sponsors for their continued investment in St. Dominic High School's mission.



SPONSORSHIP EVENTS

These events and more are included with the sponsorship package options. We welcome you to join us at all St. Dominic events throughout the year!



WHAT OUR 2023-2024 SPONSORS ARE SAYING:

“ We are sponsors of St. Dominic because our history and love of the school runs deep. We truly believe in the mission of St. Dominic, and are excited to be part of the amazing growth and transformation that has taken place here. ”

- Tom '83 and Sarah Wehde | State Farm Insurance - Tom Wehde '83 Parents '20, '21, '23, '25

VIP SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT August 17, 2024	\$200
Team entry and event signage	
SDAA CRUSADER GOLF CLASSIC September 11, 2024	\$1,000
Crusader Club: Includes entry fee for four players and special recognition	
GRANDPARENTS DAY October 6, 2024	\$250
Event Sponsor: Includes business name/logo on website and event signage	
CRUSADERFEST October 12, 2024	\$250
Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage	
PALS DUELING PIANO NIGHT November 9, 2024	\$100
Company name/logo displayed at event	
FALL, WINTER & SPRING THEATRE PRODUCTIONS	\$500
Full page playbill ad, two tickets to Crusader Players productions	
CELEBRITY WAITER SCHOLARSHIP DINNER November 22, 2024	\$1,000
Table for 10, four-course meal, drinks, event signage, verbal recognition and VIP parking spot (option to provide own celebrity waiter or one is provided for you)	
SDAA CHRISTMAS BASKETBALL TOURNAMENT December 26-28, 2024	\$200
Full-page ad in tournament program	
ALUMNI EUCHRE TOURNAMENT January 11, 2025	\$100
Company name/logo displayed at event	
EVENING OF THE CRUSADER GALA March 1, 2025	\$3,000
Platinum Sponsor: Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP seating for 10 guests, VIP parking, attendant for food and bar service	
ALUMNI BASKETBALL SHOWDOWN March 7-8, 2025	\$250
Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage	
ALUMNI EASTER EGG HUNT April 12, 2025	\$100
Company name/logo displayed at event	

Total cost of package: \$6,950

Two payments: \$3,475 due August 1, 2024, and \$3,475 due January 1, 2025

June 30 deadline discounted price: \$6,602.50

EXECUTIVE SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT | August 17, 2024 **\$200**

Team entry and event signage

SDAA CRUSADER GOLF CLASSIC | September 11, 2024 **\$500**

Refreshment Sponsor: Includes business name/logo on refreshment golf cart

GRANDPARENTS DAY | October 6, 2024 **\$250**

Event Sponsor: Includes business name/logo on website and event signage

CRUSADERFEST | October 12, 2024 **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

PALS DUELING PIANO NIGHT | November 9, 2024 **\$100**

Company name/logo displayed at event

FALL, WINTER & SPRING THEATRE PRODUCTIONS **\$500**

Half-page playbill ad, two tickets to the Crusader Players productions

CELEBRITY WAITER SCHOLARSHIP DINNER | November 22, 2024 **\$850**

Table for 10, four-course meal, drinks, event signage and verbal recognition
(option to provide own celebrity waiter or one is provided for you)

SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 26-28, 2024 **\$100**

Half-page ad in tournament program

ALUMNI EUCHRE TOURNAMENT | January 11, 2025 **\$100**

Company name/logo displayed at event

EVENING OF THE CRUSADER GALA | March 1, 2025 **\$2,500**

Gold Sponsor: Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an attendant for food and bar service

ALUMNI BASKETBALL SHOWDOWN | March 7-8, 2025 **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

ALUMNI EASTER EGG HUNT | April 12, 2025 **\$100**

Company name/logo displayed at event

Total cost of package: \$5,700

Two payments: \$2,850 due August 1, 2024, and \$2,850 due January 1, 2025

June 30 deadline discounted price: \$5,415

PREMIER SPONSORSHIP PACKAGE

SDAA CORNHOLE TOURNAMENT | August 17, 2024 **\$200**

Team entry and event signage

SDAA CRUSADER GOLF CLASSIC | September 11, 2024 **\$300**

Lunch and Dinner Sponsor: Includes business name/logo displayed in dining pavilion

GRANDPARENTS DAY | October 6, 2024 **\$250**

Event Sponsor: Includes business name/logo on website and event signage

CRUSADERFEST | October 12, 2024 **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

PALS DUELING PIANO NIGHT | November 9, 2024 **\$100**

Company name/logo displayed at event

FALL, WINTER & SPRING THEATRE PRODUCTIONS **\$500**

Half-page playbill ad, two tickets to Crusader Players productions

ALUMNI EUCHRE TOURNAMENT | January 11, 2025 **\$100**

Company name/logo displayed at event

EVENING OF THE CRUSADER GALA | March 1, 2025 **\$500**

Navy Sponsor: Includes half-page black and white ad in gala catalog, verbal recognition during event, company name/logo on event signage

ALUMNI BASKETBALL SHOWDOWN | March 7-8, 2025 **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

ALUMNI EASTER EGG HUNT | April 12, 2025 **\$100**

Company name/logo displayed at event

Total cost of package: \$2,550

Two payments: \$1,275 due August 1, 2024, and \$1,275 due January 1, 2025

June 30 deadline discounted price: \$2,422.50

A LA CARTE SPONSORSHIPS

ATHLETICS

SPORTING EVENT SPONSORSHIP | 24-25 Athletic Year

- Homecoming Football Game (only one available) \$750
 - Recognition in program, scoreboard ad and reserved parking
- Football Game Sponsorships \$500
(one per varsity home game; first-come, first-serve)
 - Recognition in program and on event signage and reserved parking
- Basketball Season Game Sponsorship (entire season) \$300
 - Recognition in program and on event signage
 - ___ Boys ___ Girls
- Soccer Season Game Sponsorship (entire season) \$300
 - Recognition in program, recognition on event signage
 - ___ Boys ___ Girls
- Boys Soccer Super Cup Tournament | Fall 2024 \$1,000
 - Tournament naming rights, front page recognition on program, live stream advertisements, free entry to tournament games
- Girls Soccer Shootout Tournament | Spring 2025 \$1,000
 - Tournament naming rights, front page recognition on program, live stream advertisements, free entry to tournament games
- St. Dominic Track Invitational | Spring 2025 \$500
 - Track meet naming rights, scoreboard ad, special recognition in the program and reserved parking at the event

SDAA CORNHOLE TOURNAMENT | August 17, 2024

- Tournament Sponsor \$500
 - Entry for one team, special recognition on flyer and prominent event signage

2024 SPONSOR: RENAUD & COMPANY
- Team entry and event signage \$200

SDAA CRUSADER GOLF CLASSIC | September 11, 2024

- Tournament Sponsor \$5,000
 - Entry fee for two teams (8 players), special recognition in the golf program, prominent event signage and VIP experience during the tournament

2024 SPONSOR: CONCERO
- Morning: Crusader Club \$1,000
 - Entry fee for four players and special recognition
- Refreshment Sponsor \$500
 - Business name/logo displayed on refreshment golf carts
- Lunch and Dinner Sponsor \$300
 - Business name/logo displayed in dining pavilion
- Hole Sponsor \$125
 - Business name displayed at hole

SDAA HOFF HEATING & A/C CHRISTMAS BASKETBALL TOURNAMENT | December 26-28, 2024

- Tournament Sponsor \$3,000
 - Tournament naming rights, front page recognition on the tournament program, live stream advertisements, free entry to tournament games

2024 SPONSOR: HOFF HEATING & A/C, INC.
- Program Ads
 - ___ Full-Page, Inside Front Cover (only one available) \$350
 - ___ Full-Page (\$200) ___ Half-Page (\$100)
 - ___ Quarter-Page (\$50) ___ Business Card Size (\$25)

STADIUM SCOREBOARD

CRUSADER STADIUM SCOREBOARD ADVERTISEMENT 24-25 Athletic Year

- Static Ad Panel (5 ft. x 3 ft or 7 ft. x 3 ft.) \$3,000
 - Scrolling Digital Advertising during Varsity Home Football Games
 - Scrolling Digital Advertisement during Varsity Home Soccer Games
 - 2 year agreement \$3,000 annually per panel due by June 30



Scoreboard Ad Panel Samples

A LA CARTE SPONSORSHIPS

PERFORMING ARTS

FALL, WINTER & SPRING THEATRE PRODUCTIONS

- | | | |
|--------------------------|---|-------|
| <input type="checkbox"/> | Full-page Ad on back of Playbill (only one available) | \$750 |
| <input type="checkbox"/> | Full-page Playbill Ad | \$500 |
| <input type="checkbox"/> | Half-page Playbill Ad | \$350 |

PALS DUELING PIANO NIGHT | November 9, 2024

- | | | |
|-------------------------------------|--|----------------|
| <input checked="" type="checkbox"/> | Event Sponsor:
- Includes table for 8 at the event (includes beer and wine), special recognition on flyer and prominent event signage
2024 SPONSOR: STEFANINA'S O'FALLON | \$1,000 |
| <input type="checkbox"/> | Table Sponsor
-Includes table for 8; beer and wine, plus; company name/logo displayed | \$300 |
| <input type="checkbox"/> | Company name/logo displayed at event | \$100 |

ALUMNI AND FRIENDS

- | | | |
|-------------------------------------|--|----------------|
| <input type="checkbox"/> | <u>GRANDPARENTS MASS & ROSARY Year Round</u>
- Refreshment signage during 8 Grandparents Masses/Rosaries, logo on mailed grandparents magnet, signage at Grandparents Day | \$1,500 |
| <input type="checkbox"/> | <u>GRANDPARENTS DAY October 6, 2024</u>
- Business name/logo on event signage | \$250 |
| <input type="checkbox"/> | <u>CRUSADERFEST October 12, 2024</u>
- Verbal recognition at event, logo on event website, logo on event signage | \$250 |
| <input type="checkbox"/> | <u>CELEBRITY WAITER SCHOLARSHIP DINNER November 22, 2024</u>
- Table for 10 at scholarship dinner, four-course meal, drinks, VIP parking, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you) | \$1,250 |
| <input checked="" type="checkbox"/> | <u>ALUMNI EUCHRE TOURNAMENT January 11, 2025</u>
Tournament Sponsor:
- Entry for one team, special recognition on the flyer and event signage
2024 SPONSOR: BANK OF SPRINGFIELD | \$500 |
| <input type="checkbox"/> | Company name/logo displayed at event | \$100 |
| <input type="checkbox"/> | <u>ALUMNI BASKETBALL SHOWDOWN March 7-8, 2025</u>
- Logo on back of event shirt, on event website and recognition on event signage | \$250 |
| <input type="checkbox"/> | <u>ALUMNI EASTER EGG HUNT April 12, 2025</u>
- Business name/logo on event signage | \$100 |

A LA CARTE SPONSORSHIPS

EVENING OF THE CRUSADER GALA | MARCH 1, 2025

PREMIUM SPONSORSHIPS

<input type="checkbox"/>	Platinum Crusader	\$3,000
	Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP parking, VIP seating for 10 guests, attendant for food and bar service	
<input type="checkbox"/>	Gold Crusader	\$2,500
	Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage and preferred seating for 10 guests, attendant for food and bar service	
<input type="checkbox"/>	Silver Crusader <i>(Family Sponsorship Opportunity)</i>	\$2,000
	Includes table for 10 guests, attendant for food and bar service, upgraded gala experience	
<input type="checkbox"/>	Navy Crusader	\$500
	Includes half-page black-and-white ad in gala catalog, verbal recognition during event and company name/logo on event signage	
<input type="checkbox"/>	Carolina Crusader	\$250
	Includes quarter-page black-and-white ad in gala catalog, company name/logo on event signage	

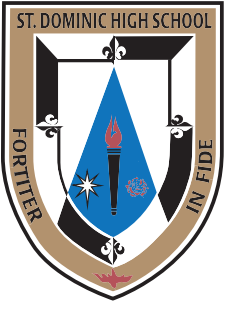
SPOTLIGHT SPONSORSHIPS

<input type="checkbox"/>	Bar Sponsor	\$3,000
	Includes business name/logo on event signage, special recognition throughout the evening	
<input type="checkbox"/>	Cocktail Hour Sponsor (only one available)	\$1,500
	Includes branded cocktail napkins and business name/logo on event signage	
<input type="checkbox"/>	Catalog Sponsor (only one available)	\$1,000
	Includes full-page ad on back cover of gala catalog and business name/logo on event signage	
<input type="checkbox"/>	Online Bid Site Sponsor (only one available)	\$1,500
	Includes business name/logo on event signage and prominently displayed on bidding website	
<input type="checkbox"/>	Top Shelf Sponsor	\$1,000
	Includes gala catalog ad and business name/logo on event signage	
<input type="checkbox"/>	Crusader Corner Sponsor	\$1,000
	Includes business name/logo displayed at Crusader Corner	
<input type="checkbox"/>	Bid Paddle Sponsor (only one available)	\$1,500
	Includes business name/logo on bid paddles	
<input type="checkbox"/>	Photo Booth Sponsor	\$2,000
	Includes business name/logo displayed on photos and event signage	

UNDERWRITING OPPORTUNITIES

<input type="checkbox"/>	Audio	\$2,500
<input type="checkbox"/>	Lighting	\$2,500
<input type="checkbox"/>	Decorating/Centerpieces	\$1,000
<input type="checkbox"/>	Volunteer Food <i>(parents, students, faculty, gala week set-up)</i>	\$1,000
<input type="checkbox"/>	Gala Band	\$500
<input type="checkbox"/>	Late Night Snack	\$1,000

All spotlight sponsorships and underwriting opportunities will also be recognized in the gala catalog, website and in the event presentation. Co-Underwriters are welcomed from your business, family, friends or your St. Dominic Alumni class.



CONTACT AND PAYMENT INFORMATION

ST. DOMINIC HIGH SCHOOL 2024-2025 SPONSORSHIP PROGRAM
Online registration available at www.stdominichs.org/sponsor

BUSINESS/ORGANIZATION NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

ST. DOMINIC ALUMNI? YES NO

CLASS OF: _____

ST. DOMINIC PARENT? YES NO

CHILDREN & GRADUATION YEARS:

PACKAGE OPTIONS

- VIP SPONSORSHIP ___ JUNE 30 DISCOUNT (1 payment of \$6,602.50) ___ AUGUST 1 DEADLINE (1 payment of \$6,950 or 2 payments of \$3,475)
- EXECUTIVE SPONSORSHIP ___ JUNE 30 DISCOUNT (1 payment of \$5,415) ___ AUGUST 1 DEADLINE (1 payment of \$5,700 or 2 payments of \$2,850)
- PREMIER SPONSORSHIP ___ JUNE 30 DISCOUNT (1 payment of \$2,422.50) ___ AUGUST 1 DEADLINE (1 payment of \$2,550 or 2 payments of \$1,275)

A LA CARTE OPTIONS TOTAL: _____

PAYMENTS: I would like to use the following method: (please check one)

- Check included with this form (please make checks payable to St. Dominic High School)
- Please invoice for the amount indicated above
- Credit card (please visit www.stdominichs.org/sponsor to pay online or call (636)240-8303 ext. 119 to pay over the phone)

ARTWORK:

- I have emailed arhoades@stdominichs.org my company artwork/images and slogan I would like St. Dominic to use for my sponsorship through the 2024-2025 school year
- I would like St. Dominic to create artwork for my sponsorship for the 2024-2025 school year

Thank you for supporting St. Dominic High School in our mission of Educating with a Higher Purpose