



# Strategic Plan 2024-2028

**Mission:** The Mission of the Wichita Falls Independent School District is to equip students to become contributing members of their community.

**Vision:** Equipped Learners. Endless Possibilities.



## Our Beliefs

### In Wichita Falls ISD, we believe...

- Students have intrinsic value and the right and opportunity to receive a high-quality education in a safe and supportive environment.
- Board members are strategic and transparent leaders who grasp the unique needs and perspectives of diverse district stakeholders.
- Principals/campus administrators are visionary servant leaders who build consistency and systems and are skilled in knowing the emotional needs of those they lead and serve.
- Parents/families are valued partners who are engaged advocates for students' success.
- Superintendent/central office staff are continuously involved and in touch with our community, staff, and students and lead by example as they hold themselves and others accountable to our vision.
- Faculty/staff are dedicated educators who are supported and equipped to inspire and challenge our children through positive relationships.

## Our Priorities

### 1 STUDENTS

- 1.1 - Every student grows academically each year.
- 1.2 - Safety and Well-Being of Students
- 1.3 - College and/or Career and/or Military Ready Students

### 2 STAFF

- 2.1 - Talent Acquisition and Retention
- 2.2 - Honoring and Listening to Staff
- 2.3 - Continuous Development and Training

### 3 STAKEHOLDERS

- 3.1 - Parent and Family Satisfaction and Engagement
- 3.2 - Community Satisfaction and Engagement
- 2.3 - Community Partnerships

### 4 STEWARDSHIP

- 4.1 - Ensure Strong and Transparent Financial Systems
- 4.2 - Systematic, Long-Range Facility Planning
- 4.3 - Operational Efficiency