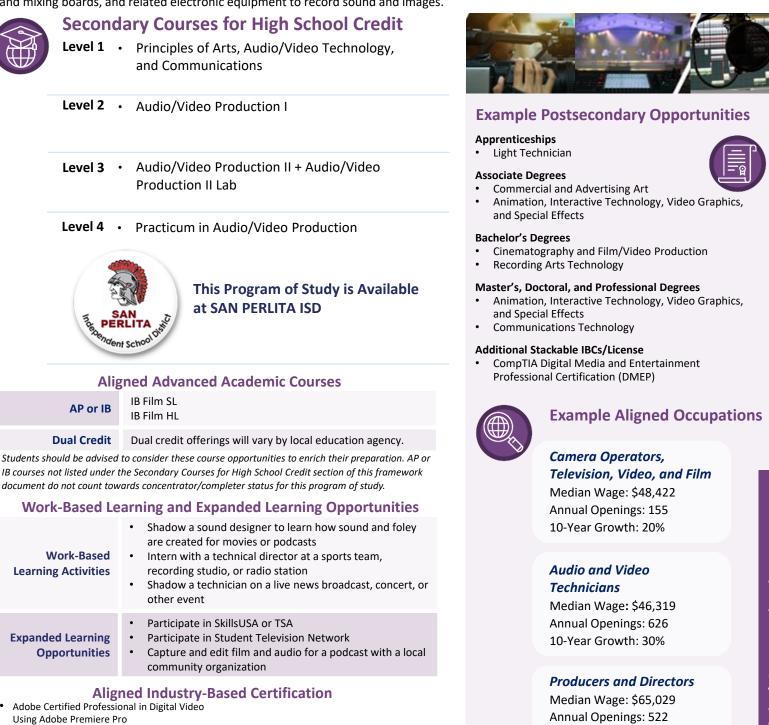


Arts, Audio Visual Technology, and Communication Career Cluster

The Arts, Audio Visual Technology, and Communication (AAVTC) career cluster focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content requiring creative aptitude, fluency in computer and technology applications, and proficiency in oral and written communication. This career cluster includes occupations ranging from camera operator, audio and video technician, director, and producer to graphic designer and web and digital interface designer.

Statewide Program of Study: Digital Communications

The Digital Communications program of study focuses on occupational and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. The program of study includes operating machines and equipment such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment to record sound and images.







For more information visit: https://tea.texas.gov/academics/college-career-and-militaryprep/career-and-technical-education/programs-of-study-

10-Year Growth: 12%

additional-resources



Level 1

Level 2

Level 3

Level 4

Arts, Audio Visual Technology, and Communication Career Cluster Statewide Program of Study: Digital Communications

Course Information

Course	Prerequisites Corequisites		Career Clus
Principles of Arts, Audio/Video Technology, and Communications 13008200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None		
Course	Prerequisites Corequisites		Career Clus
Audio/Video Production I 13008500 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of AAVTC Recommended Corequisites: Audio/Video Production I Lab		•
Course	Prerequisites Corequisites		Career Clus
Audio/Video Production II + Audio/Video Production II Lab 13008610 (2 credits)	Prerequisites: Audio/Video Production I Corequisites: None		
Course	Prerequisites Corequisites		Career Clust
Practicum in Audio/Video Production 13008700 (2 credits)	Prerequisites: Audio/Video Production II Corequisites: None		
tudent Name:		Student ID#:	
tudent Signature:		Date:	
arent/Guardian Signature	:	Date:	
ounselor's Signature:		Date:	
	COLLABORATIVE ALLIANCE FOR		
	RURAL EDUCATION AND EMPLOY	MENT RESOURCES	

For additional information on the Arts, Audio Visual Technology and Communication career cluster, contact cte@tea.texas.gov or visit https://tea.texas.gov/cte



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