Monadnock Regional School District Community Relations Committee Meeting Notes February 3, 2021 ZOOM Virtual Meeting, Swanzey, NH

Members Present: Cheryl McDaniel-Thomas, Betty Tatro, Dan LeClair and Scott Peters.

Also Present: Laura Aivaliotis, Recording Secretary

- 1. Approval of the January 5, 2021 CRC Minutes: MOTION: S. Peters MOVED to approve the January 5, 2021 CRC Meeting Minutes as presented. **SECOND:** B. Tatro. **VOTE:** Unanimous for those present.
- 2. Warrant Articles in Plain English: C. McDaniel-Thomas commented on the finishing touches for the warrant articles. She said it was a solid conversation and took it to a better level going before the Board. S. Peters said it was a good process and works as a full group producing something a little more informative. C. McDaniel-Thomas said the brochure was available at the Deliberative Session. S. Peters said the Warrant Articles in Plain English will go out with Education Matters and the brochure in another week after. C. McDaniel-Thomas said bulk mailing is a good idea but there is no specific date. She would like to have the Warrant Articles in Plain English close to voting and the brochure sooner. She would like to check with Lillian for the regular mailing. S. Peters said the committee will have to take the trays from the postal service, count the mailings per mail route and get the trays back to the post office. S. Peters said we have a month or so to figure it out. The committee will have to prepare the trays a week before they are mailed out.
- D. LeClair asked about the yard signs or something to hold at the polls. C. McDaniel-Thomas said we spoke about the signs. D. LeClair said he feels they can influence the vote and there is a greater chance of people voting. C. McDaniel-Thomas commented on the fact the Budget Committee is supporting Article Three. We will have to work hard to get the bond passed. C. McDaniel-Thomas said the yard signs will have to go through the office. S. Peters said Silver Direct is who the district is working with and it is

okay to get estimates. It was in the motion from the Board. The committee should provide the wording and show the Board. S. Peters will check the School Board Meeting Minutes on the authority the Board gave the CRC regarding the amount to be spent and authorization. D. LeClair would suggest the signs be provided in the towns and then the members can hold them at the polls. S. Peters asked if the CRC should have a couple of 100 more brochures made to hand out at the polls. A press release in the paper was mentioned. B. Tatro said she would give it a shot on Article 3. The committee would like to send the brochure to the Keene Sentinel to see what the cost for an ad might be, maybe a half page or a full page. It would be great if the Sentinel would be able to put it in the paper on Saturday March 6. The Education Matters will be going out the last week in February and the brochure the first week in March per L. Sutton.

- 3. Meet with Select Boards: C. McDaniel-Thomas would like to encourage the Board Members to meet with the select boards in their towns. A list of talking points should be prepared. She would like to reach out to L. Witte to discuss what the talking points should be. The committee suggested the following talking points: proposed consolidation renovations, warrant articles, fiscally sound budget and State Building Aid. D. LeClair asked if there was a timeline. There may be a need for an additional meeting. C. McDaniel-Thomas said the letters to the select boards from the School Board were well received.
- **4. Setting next meeting's date, time and agenda:** The committee will check to see if a quick meeting on February 16, 2021 is needed.
- **5. Adjourn: MOTION:** B. Tatro **MOVED** to adjourn the meeting at 5:48 PM. **SECOND:** D. LeClair. **VOTE:** Unanimous for those present. **Motion passes.**

Respectfully submitted,

Laura L. Aivaliotis
Recording Secretary