

**Monadnock Regional School District
Community Relations Committee Meeting Minutes
April 20, 2021
ZOOM Virtual Meeting, Swanzey, NH**

Members Present: Cheryl McDaniel-Thomas, Betty Tatro and Scott Peters. **Absent:** D. LeClair:

Also Present: L. Aivaliotis, MRSD Recording Secretary.

1. Election of the Committee Chair: MOTION: B.Tatro **MOVED** to elect C. McDaniel-Thomas as CRC Chair. **SECOND:** C. McDaniel-Thomas. **VOTE:** Unanimous for those present. **Motion passes.**

2. Public Comments: There were no public comments. **S. Peters arrives**

3. Approval of Minutes: MOTION: B. Tatro **MOVED** to approve the March 2, 2021 CRC Meeting Minutes as presented. **SECOND:** C. McDaniel-Thomas. **VOTE:** Unanimous for those present. **Motion passes.**

4. Old Business:

a. There is no old business.

5. New Business:

a. Committee Charter: S. Peters presented the CRC Charter from last year. The committee reviewed the Charter and would agree on no changes. **MOTION:** B. Tatro **MOVED** to accept the CRC Committee Charter as presented and to forward it to the full Board for approval. **SECOND:** S. Peters. **VOTE:** Unanimous for those present. **Motion passes.**

b. Committee Goals: S. Peters presented the CRC goals from last year on the screen. The committee talked through many ideas for the goals. One goal was suggested to be for the Listening Sessions. It was suggested to assess the methods of promotion that we used last year regarding the warrant articles and see if we can improve. C. McDaniel-Thomas mentioned we have a PR firm and they can tell us how. B. Tatro said this is not a goal but are we using the films from K. Barker. S. Peters suggested a "goal" work with the district's PR firm to develop and execute a

communication plan to promote building the project and increase communication awareness.” He said there may be other things the committee may want to promote. C. McDaniel-Thomas said the project is huge. S. Peters suggested having the PR firm in attendance and possibly create a two-year plan, create a punch list and collect input. S. Peters asked what the role of this committee is, to promote to the Budget Committee. We are trying to interlace with them. At the Public Hearing and the Deliberative Session we need to promote the project. **L. Witte arrives.** The committee continued to work through the remaining goals. A goal was toward the listening sessions, another updating the select boards about the project, presenting the warrant articles at the Public Hearing and the Deliberative Session and the warrants in Plain English. **B. Tatro leaves the meeting.** S. Peters explained the charter and goals of the committees are on tonight’s agenda. S. Peters would like to invite a person from the PR firm to the next meeting and share the CRC goals. L. Witte asked to send her an email for the invite. She will get in contact with the PR firm. **MOTION:** C. McDaniel-Thomas **MOVED** to approve the Goals as presented and to forward to the full Board for approval. **SECOND:** S. Peters. **VOTE:** Unanimous for those present. **Motion passes.**

6. **Setting next meeting’s date, time and agenda:** May 18, 2021.

7. **Public Comments:** There are no public comments.

8. **Adjourn:** **MOTION:** C. McDaniel-Thomas **MOVED** to adjourn the meeting at 5:34 PM. **SECOND:** S. Peters **VOTE:** Unanimous for those present. **Motion passes.**

Respectfully submitted,

Laura L. Aivaliotis
Recording Secretary