



WESTMINSTER
SCHOOLS OF AUGUSTA



**BUSINESS
PARTNER
PROGRAM**

**Westminster seeks to glorify God by providing
an excellent education that equips students to live
extraordinary lives for Jesus Christ.**



Dear Business Owners, Families, and Friends of Westminster Schools of Augusta,

As we look towards the wonderful future that we believe in faith that God has planned for Westminster, we would like to invite you to support Westminster's award winning athletic and fine arts programs by becoming a business partner or a family supporter through our sponsorship program. We offer several opportunities for sponsorships at a variety of different levels allowing you to be an active participant in furthering Westminster's mission through a contribution from your business or family. As a sponsor, you will receive on-campus and online publicity providing your company with prominent visibility to everyone who visits our school for athletic competitions, fine arts events, summer camps, and so much more. All of the revenue received from this sponsorship program will directly support our athletic and fine arts programs allowing us to better meet the needs of our growing enrollment. Every student will benefit from your sponsorship as we strive to provide rich and meaningful opportunities for our students to glorify God with their gifts and talents. As a sponsor, you will be investing in the lives of students while benefiting your business, as we link arms together and seek to glorify God by providing an excellent education that equips students to live extraordinary lives for Jesus Christ. Thank you for considering a partnership with us in this most important endeavor.

For God's glory and for His Kingdom,



Kendra Sue Finch, Director of Institutional Advancement
Dr. Shawn Brower, Head of School



INVESTING
IN
STUDENTS
WHILE
BENEFITING
YOUR
BUSINESS



FINE ARTS SPONSORSHIP OPPORTUNITIES

ORCHESTRA LEVEL I \$7,000

CAMPUS EXPOSURE

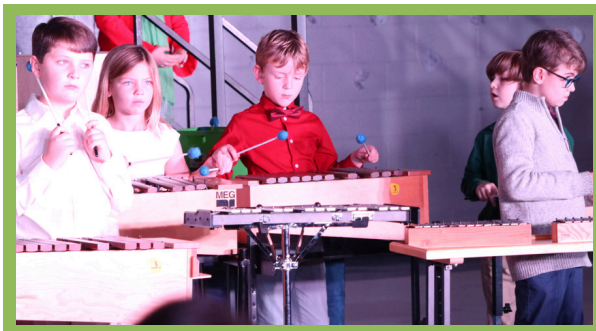
- Business highlighted on a banner and displayed on campus
- Business displayed on a sign at all major fine arts events
- Business verbally recognized as a supporter before all fine arts events
- Business name displayed in flower arrangements during fine arts events (inductions, awards, shows, etc.)
- Business displayed on screens before performances
- Business included on fine arts and Spring Musical T-shirts

INTERNET EXPOSURE

- Business recognized on Westminster fine arts support page

NETWORKING OPPORTUNITIES

- Six tickets to Evening of Theatre
- Six tickets to Spring Musical
- 1972 Society Membership



OTHER PERKS

- Six reserved seats for all fine arts Events
- One reserved Parking space for all on campus fine arts events
- \$10 in concession coupons for fine arts events
- Exclusive cast meet and greet sessions for one fall and one spring theater production
- Exclusive access to dessert with the cast for one theater production
- Full-page recognition in the following programs:
 - Evening of Theater
 - Spring Musical
 - Christmas Band/Chorus Concert
 - Spring Band/Chorus Concert

MEZZANINE LEVEL | \$3,000

SINGLE EVENT SPONSORSHIP OPPORTUNITIES

1-2 sponsorships available per event. Choose an event to sponsor:

- Lower School Art Extravaganza
- Upper School AP Art Show
- Lower School Christmas Program
- Lower School Dance Festival/Sock Hop
- 5th Grade Talent Show

CAMPUS EXPOSURE

- Verbally recognized as an event sponsor before the chosen fine arts event
- Business name at the top of your chosen event's program.
- Business displayed on screen before your chosen event
- Business name included in floral arrangement for your chosen event

INTERNET EXPOSURE

- Business recognized on Westminster fine arts support page
- Business name displayed with all event promotions online

NETWORKING OPPORTUNITIES

- Four tickets to Evening of Theatre
- Four tickets to Spring Musical
- 1972 Society Membership

OTHER PERKS

- Four reserved seats at your chosen event
- Four reserved seats for Evening of Theater and Spring Musical



BALCONY LEVEL | \$1,500

FINE ARTS EXPERIENCES SPONSOR

Your sponsorship will provide financial support for Fine Arts experiences for students. This may include competitions, auditions, off-campus enrichment opportunities, and conventions.

CAMPUS EXPOSURE

- Business name included on fine arts t-shirts
- Business name displayed on screens before performances

NETWORKING OPPORTUNITIES

- Two tickets to Evening of Theatre
- Two tickets to Spring Musical
- 1972 Society Membership

INTERNET EXPOSURE

- Business recognized on Westminster fine arts support page

OTHER PERKS

- Two reserved seats for two fine arts events of your choice



FINE ARTS AD SPACE | \$700

CAMPUS EXPOSURE

- Business name displayed in flower arrangement during one fine arts event of your choice
- Business name displayed on screen before one performance of your choice

OTHER PERKS

- Full-page color recognition page in the following programs:
 - Evening of Theater
 - Spring Musical
 - Christmas Band/Chorus Concert
 - Spring Band/Chorus Concert

INTERNET EXPOSURE

- Business recognized on Westminster fine arts support page

OTHER PERKS

- Two tickets to Evening of Theatre
- Two tickets to Spring Musical

GOLD LEVEL | \$100

INDIVIDUAL FAMILY SPONSOR

CAMPUS EXPOSURE

- Family name in all fine arts programs

OTHER PERKS

- Fine arts themed gift
- Fine arts t-shirt
- \$5.00 Coupon for Concessions

NETWORKING OPPORTUNITIES

- Two tickets to Evening of Theatre
- Early Seating for Fine Arts events on campus

INTERNET EXPOSURE

- Family Name recognized on Westminster fine arts support page



ATHLETICS SPONSORSHIP OPPORTUNITIES

BILLBOARD LEVEL I \$10,000

CAMPUS EXPOSURE

- Three athletic sign placements
 - Westminster Stadium (large sign)
 - Baseball Field (large sign)
 - Gym (1.75'x3')
 - One on field sign for all home football, baseball, and soccer games
- Full-page, full color ad in all three seasonal sports programs

INTERNET EXPOSURE

- A link to your business website will be displayed on a page of Westminster's website
- Exposure for your business through Westminster's athletics Instagram account

ON-CAMPUS EVENT PROMOTIONS

- Your business will be mentioned by the announcer at all home football, volleyball, basketball, baseball, and soccer games
- Opportunity to showcase your business at "Sponsor Appreciation Night"
- One half-time giveaway and special recognition for your business at a home game

NETWORKING OPPORTUNITIES

- Four Athletics Passes: Free entry to ALL regular season home athletic events
- 1972 Society Membership

PLATINUM LEVEL | \$5,000

CAMPUS EXPOSURE

- Three athletic sign placements
 - Westminster Stadium (medium sign)
 - Baseball Field (large sign)
 - Westminster Gym (1.75'x3')
- Half-page full color ad in all three seasonal sports programs

INTERNET EXPOSURE

- A link to your business website will be displayed on a page of Westminster's website
- Exposure for your business through Westminster's athletics Instagram account

ON-CAMPUS EVENT PROMOTIONS

- Your business will be mentioned by the announcer at all home football, volleyball, basketball, baseball, and soccer games.
- Opportunity to showcase your business at "Sponsor Appreciation Night"

NETWORKING OPPORTUNITIES

- Three Athletics Passes: Free entry to ALL regular season home athletic events
- 1972 Society Membership

GOLD LEVEL: \$2,500

CAMPUS EXPOSURE

- Two athletic sign placements
 - Baseball Field (medium sign)
 - Westminster Gym (1.75'x3')
- Half-page ad in all three seasonal sports programs

INTERNET EXPOSURE

- A link to your business website will be displayed on a page of Westminster's website
- Exposure for your business through Westminster's athletics Instagram account

NETWORKING OPPORTUNITIES

- TWO Athletics Passes: Free entry to ALL regular season home athletic events.
- 1972 Society Membership



SILVER LEVEL | \$1,500

CAMPUS EXPOSURE

- One athletic sign placement
 - Westminster Gym (1.75'x3')
- Quarter-page ad in all three seasonal sports programs

INTERNET EXPOSURE

- A link to your business website will be displayed on a page of Westminster's website
- Exposure to your business through Westminster's athletics Instagram account

NETWORKING OPPORTUNITIES

- ONE Athletics Pass: Free entry to ALL regular season home athletic events
- 1972 Society Membership



TRUE BLUE WILDCAT SUPPORTER

ALL IN FAMILY PACKAGE I \$1,000

YOUR FAMILY'S SPONSORSHIP WILL BE USED TO ENHANCE THE ATHLETIC AND FINE ARTS EXPERIENCE FOR ALL STUDENTS AT WESTMINSTER.

\$500 TO ATHLETICS

- Free admittance to all regular season home games
- 2 Booster Club Key Fobs
- 2 Car Decals
- Your family name on a banner honoring families who support athletics
- Recognition of your family in the athletic program
- 1972 Society Membership

\$500 TO FINE ARTS

- 4 tickets with reserved seats to Spring Musical
- 4 tickets with reserved seats to Evening of Theatre
- Reserved parking for one night of Spring Musical
- Reserved parking for one night of Evening of Theater
- Early Seating for on campus Fine Arts events
- Your family name on a banner honoring families who support Fine Arts
- Your family name in the Spring Musical program
- 1972 Society Membership



WESTMINSTER

SCHOOLS OF AUGUSTA

Business Partner Agreement

_____ (name of business) agree to invest in Westminster Schools of Augusta as a Business Partner. I/We recognize revenue from this effort supports Westminster School of Augusta.

Fine Arts Sponsorship Levels

- ☐ Orchestra - \$7,000
- ☐ Mezzanine - \$3,000
- ☐ Balcony - \$1,500
- ☐ Ad Space - \$700
- ☐ Gold - \$100

Athletics Sponsorship Levels

- ☐ Billboard - \$10,000
- ☐ Platinum - \$5,000
- ☐ Gold - \$2,500
- ☐ Silver - \$1,500
- ☐ True Blue (both Fine Arts and Athletics) - \$1,000

☐ I/We agree to pay Westminster Schools of Augusta within 30 days to participate in the Business Partner Program. The term of the agreement will be 12 months from the date of payment.

☐ I wish to discuss staggered payment option.

Name of contact person: _____

Address: _____

Phone number: _____

Email: _____

Signed: _____

Date: _____

Please return completed form to Westminster Schools of Augusta, with checks payable to:

Westminster Schools of Augusta

3067 Wheeler Rd

Augusta, GA 30909

Designate check to Westminster Schools of Augusta Business Partner.

Thank you very much for your participation.

