

2024-2025 SPONSORSHIP OPPORTUNITIES



Bob Burns Dakota Bowl – Saturday, August 31, 2024

We have expanded the exposure we offer our sponsors by adding a digital program for our fans! Printed programs will be available at Dakota Bowl and all home football games.

Program Ad Options* – ADS NEED TO BE IN NO LATER THAN **AUGUST 1, 2024**

- 1/8 page ad (3.625 x 2.375) **\$500**
 1/4 page ad (3.5 x 5) **\$575**
 1/2 page ad (7.5 x 5) **\$700**
 Full page ad (7.5 x 10) **\$800**

Please use last year's ad copy
 I am sending in a NEW ad

**Ads can be emailed to Liz Myscofski at lmyscofski@ogknights.org.*

State Champion Presenting Sponsor - \$5,000

- Full page ad in Dakota Bowl program
- Link to your business website (*digital program*)
- Game night promotion for your business
- Business logo on scoreboard
- Business logo on O'G media board (*41st & Kiwanis Ave*) August 1st through game day
- Business banner on our 41st Street fence prior to game day (*please deliver your banner by August 14 to the Central Office*)

All State Level - \$2,750

- Full page ad in the Dakota Bowl program
- Game night recognition for your business
- Business logo on scoreboard
- Business name listed on O'G media board (*41st & Kiwanis Ave*) August 1st through game day
- Business banner on our 41st Street fence prior to game day (*please deliver your banner by August 14 to the Central Office*)

All Conference Level - \$1,750

- 1/2 page ad in the Dakota Bowl Program
- Game night recognition for your business
- Business banner on 41st Street fence prior to game day (*please deliver your banner by August 14 to the Central Office*)

Captain Level - \$1,250

- 1/8 page ad in the Dakota Bowl Program
- Game night recognition for your business
- Business banner on 41st Street fence prior to game day (*please deliver your banner by August 14 to the Central Office*)

Teammate Level - \$550

- Business banner on our 41st Street fence prior to game day (*please deliver your banner by August 14 to the Central Office*)
- Business name listed in the Dakota Bowl Program
- Game night recognition for your business

Fan Level - \$300

- Business name listed in the Dakota Bowl Program
- Game night recognition for your business

Dakota Bowl TOTAL: \$ _____



O'Gorman Golf Classic – September 23, 2024

As supporters of the O'Gorman Athletic Boosters, we gather to play 18 holes of golf in a fun and relaxed atmosphere at Spring Creek Golf Course in Harrisburg, SD.

NEW! Golf Ball Sponsorship - \$3,000 (*One sponsorship available*)

- Foursome to golf 18 holes
- Logo on O'G media board (*41st & Kiwanis Ave*)
- Logo sign on the golf course
- Logo in the rules program
- Logo on custom golf balls (to be given to every player at the event)
- Recognition at the awards program
- Social media mentions and recognition on the event website

NEW! Mixed Drink Sponsorship - \$3,000 (*Two sponsorships available*)

- Custom drink cups with business logo
- Foursome to golf 18 holes
- Logo featured on event signage near the serving area
- Logo in the rules program
- Social media mentions and recognition on the event website

Hole-in-One Sponsorship - \$1,500

- Foursome to golf 18 holes
- Logo on O'G media board (*41st & Kiwanis Ave*)
- Logo sign on the golf course
- Logo in the rules program
- Recognition at the awards program

Hole Sponsor - \$300

- Logo sign on the golf course
- Name in rules program

Golf Classic TOTAL: \$ _____

Page 1 Total Sponsorships: \$ _____

Extravaganza

Extravaganza – Saturday, February 22, 2025

Live and silent auction gala includes dinner and entertainment. This fundraising event supports all eight of our schools.

- Wine Sponsorship - \$5,000** (Two sponsorships available)
 - Logo on O’G media board (41st & Kiwanis Ave)
 - Logo on custom item
 - Logo featured on event signage near the serving area
 - Social media mentions and recognition on event website

- Dessert Sponsorship - \$1,500** (Two sponsorships available)
 - Logo on O’G media board (41st & Kiwanis Ave)
 - Logo featured on event signage near the serving area
 - Social media mentions and recognition on event website
 - Recognition on the event website

- Beer Sponsorship - \$5,000** (Two sponsorships available)
 - Logo on O’G media board (41st & Kiwanis Ave)
 - Logo on custom item
 - Logo featured on event signage near the serving area
 - Social media mentions and recognition on the event website

- Diamond Level Sponsorship - \$600**
 - Recognition on the event website
 - Business logo scrolling at the event

Extravaganza TOTAL: \$ _____



Connections Business Directory – 2025

This publication connects our families to your business and is distributed in January to more than 3,000 potential customers including a digital version available on our website with active links to your business.

- \$200 for the first listing and \$25 for each additional listing**

Connections TOTAL: \$ _____



Opening Knighter (Playbill) – 2024-2025

Support the O’Gorman Performing Arts with an ad in the playbill. Productions include: Children’s Show, One Act, and Musical. A digital version of the playbill will also be available.

- Playbill Ad Options*** – Ads need to be in no later than **September 5, 2024**
 - Full page ad (5 x 8) **\$425**
 - 1/2 page ad (5 x 4) **\$315**
 - 1/4 page ad (5 x 2) **\$225**

_____ Please use last year’s ad copy _____ I am sending in a NEW ad

**Ads can be emailed to Summer Wagner at swagner@ogknights.org.*

Opening Knighter TOTAL: \$ _____



Foundation Sporting Clays Shoot – Tuesday, August 27, 2024

Questions, please at 605-575-3343 or foundation@ogknights.org

- Sharp Shooter Sponsor - \$1,500**
- Team Sponsor - \$800**
- Station Sponsor - \$250**

Sporting Clays Shoot TOTAL: \$ _____

PAYMENT

Return this completed form in the enclosed envelope. Please make checks payable to **Bishop O’Gorman Catholic Schools**.

- I have enclosed a check for the full amount**
- Please contact me to discuss my sponsorship options**

Page 1 Total Sponsorships: \$ _____

Page 2 Total Sponsorships: \$ _____

TOTAL SPONSORSHIP
amount for 2024-2025: \$

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____