

GoNoodle Student Data Privacy Acknowledgement

GoNoodle, Inc.
209 10th Ave. South, Suite 517
Nashville, TN 37203

Date: April 28, 2022

To: wfischer@medinacsd.org

Re: MEDINA CENTRAL SCHOOL DISTRICT Student Data Privacy Acknowledgment

To Whom it May Concern:

GoNoodle provides certain digital educational services to schools across the United States, working alongside thousands of teachers to encourage healthy movement and mindfulness among students through GoNoodle videos, music, games, activities, and more (collectively, the “**Services**”). In order to provide these Services, GoNoodle may receive or create, and MEDINA CENTRAL SCHOOL DISTRICT may provide documents or data that are covered by several federal statutes, including the Family Educational Rights and Privacy Act (“**FERPA**”) at 20 U.S.C. 1232g and 34 CFR Part 99; the Children’s Online Privacy Protection Act (“**COPPA**”) at 15 U.S.C. 6501-6506; and the Protection of Pupil Rights Amendment (“**PPRA**”) at 20 U.S.C. 1232h.

Importantly, GoNoodle does not collect minor students’ Personal Data. Personal Data is information which is related to an identified or identifiable natural person, including information that directly or indirectly identifies a natural person (collectively, “Personal Data”). GoNoodle never collects Personal Data from children. We place account registration for all child-directed properties behind an age-gate, to prevent children from inadvertently registering.

With regards to the generic, de-identified data that GoNoodle collects from students, GoNoodle complies with all applicable state and federal laws and regulations pertaining to data privacy and security, including FERPA, COPPA, PPRA, as well as applicable New York law. GoNoodle does not collect students' personally identifiable information as defined by 8 NY Comp Codes Rules and Regs § 121.1.

For additional information about GoNoodle’s data security and privacy practices, please reference our Privacy Policy, available at <https://www.gonoodle.com/company/p/privacy-policy>.

Sincerely,

The GoNoodle Team