

Guidelines for Display Ads

NRHEG Community Education Brochure

Ad Content & Aesthetics

Advertisers may determine the content of their ads, but the ads may not contain reference to alcohol, tobacco, drugs, drug paraphernalia, weapons, or pornographic or illegal materials. Ads may not promote credit, debit or charge cards, offer insurance policies or promote certain types of travel. In cases of questionable content, the Director of Community Education retains the right to determine appropriateness.

Ads may be placed among the class offerings in one of the many targeted sections of the brochure: youth enrichment & recreation, adult health & fitness, adult interest, etc. if applicable or will be placed towards the back of the brochure. Your suggestions on placement will be considered, but are not guaranteed.

All ads will be printed in color.

How Do I Submit My Ad?

Ads should be submitted digitally in color: PDF format.

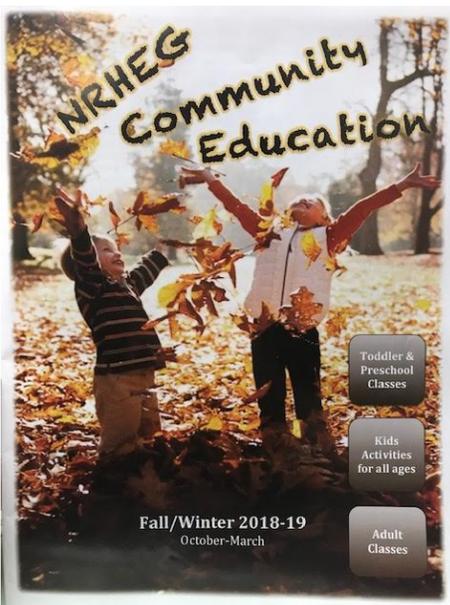
Ads can also be designed by Community Education staff. A proof will be provided and must be approved by the advertiser before publication. *Community Education created ads will be given one revision at no cost. After the first revision, extra charges may accumulate based on the number and type of changes.*

Advertisers are accepted on a first-come, first served basis until the predetermined number of ad slots are sold. The brochure will not be enlarged nor will the educational offerings be jeopardized in any way because of the ads.

You will be invoiced for the advertisement space around the time that the brochure goes to print.

Ad Sizes & Prices

Ad Size	Com Ed Created Ad	Brochure Ready Ad
¼ page (either 3" x 5" or 2' x 7")	50.00	30.00
½ page (4" x 7")	70.00	50.00
Full page (9" x 7")	110.00	90.00



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