



Arts, Audio/Visual, & Communications



CAREER CLUSTER

Focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content requiring creative aptitude, fluency in computer and technology applications, and proficiency in oral and written communication. This career cluster includes occupations ranging from camera operator, audio and video technician, director, and producer to graphic designer and web and digital interface designer.

Digital Communications:

Focuses on occupational and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures.

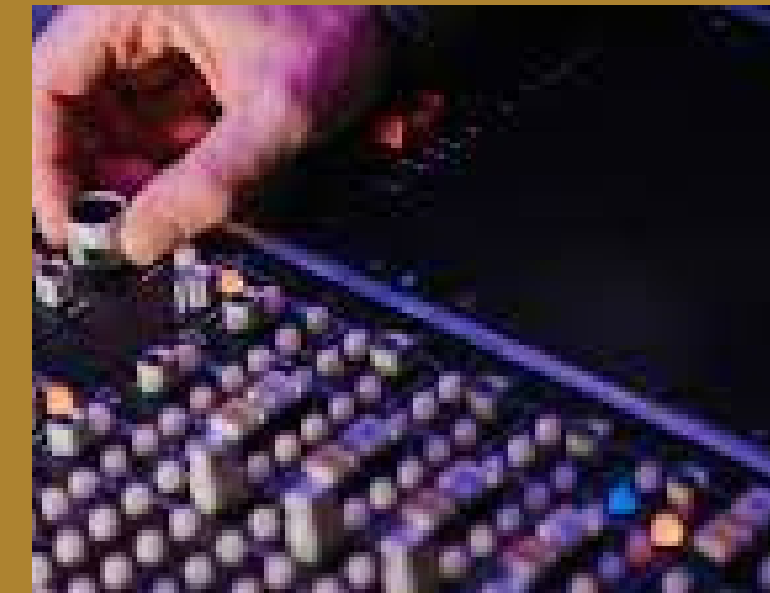
Graphic Design and Interactive Media:

Focuses on occupational and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos.



CAREERS IN THE INDUSTRY

- Producers
- Camera Operators
- Directors
- Television
- Film
- Audio Video Technicians
- Film Editors
- Sound Technicians



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