

July 16, 2024



Communications & Community Relations Report

THINK LEARN BE
MORE
TOGETHER
POCATELLO/CHUBBUCK
SCHOOL DISTRICT 25

Monthly Communications Insights

PCSD 25 Social Media At a Glance

As of July 16, 2024



Followers

12,164



Followers

1,380



Subscribers

551



Followers

474

Facebook continues to be the most effective social media tool to reach our audience



16,786

Reach



3,636

Engagement



325

Reactions



68

Comments



380

Photo Views

Livestreams



June 24
 HHS Committee Meeting/Special Meeting
 63 views

June 18
 Regular Board Meeting
 98 views

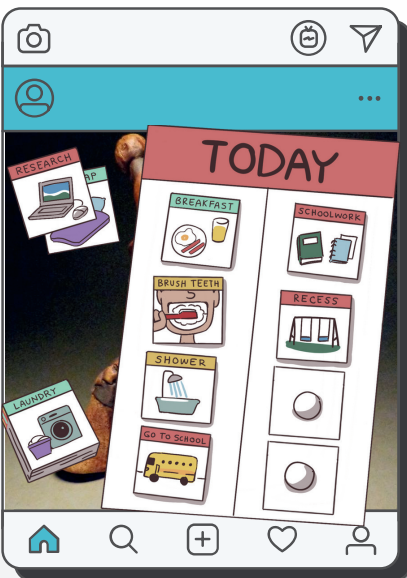


Top Performing Posts

Last 28 Days



Reach 6,598
 Impressions 6,655
 Engagement 1,071
 ❤️ 36
 ✨ 280
 🖱️ 749



Reach 5,912
 Impressions 6,421
 Engagement 557
 ❤️ 38
 💬 24
 ➡️ 30

01

June 26, 2024

At a Special Meeting on Monday, June 24, the Pocatello/Chubbuck School District Board of Trustees granted permission to move forward with the final draft of the conceptual drawings, floor plan, and estimated budget for the Highland High School Rebuild Project. View a draft of the proposed concept sketches, read the most recent media release, and follow along with the progress at:

[Link to website post](#)

02

July 15, 2024

Mark your calendars! High school and middle school schedule pick up is scheduled for:
 August 7 and 8, 2024
 8:00 a.m. to 12:00 p.m.
 4:00 p.m. to 7:00 p.m.
 High schools are currently open to the public Tuesdays and Wednesday from 8:00 a.m. to noon. Middle and elementary schools are currently closed for the summer and will reopen the first week in August.

Headlines of Interest

01

AROUND THE DISTRICT

[Century High's Mangum didn't let anything stop her from becoming one of the most prolific sprinters in Idaho history](#)

[Highland's Van Orden earns All-American honors at Nike Outdoor Nationals a year after disappointment](#)

[School District 25 advances project to rebuild Highland High School](#)

02

AROUND THE STATE

[After a year of uncertainties, the summer of Launch begins](#)

[School closure, athletics cuts and eliminating SROs part of Caldwell Schools new budget](#)

[Longtime deputy controller to take helm at State Board](#)

[Lisa Roberts takes the helm for Boise schools](#)

[Nampa confirms decision to cut ties with 64-year bus contractor](#)

[Caldwell approves \\$100 pay-to-play fee](#)

[No budget surplus expected as Idaho begins new fiscal year](#)

[Spring reading scores show modest gains, but have trended down since 2019](#)

03

AROUND THE CAPITOL

[GOP attacks on school levy process mean deep cuts for our students](#)

[New Title IX rules on hold in 10 states, including Idaho](#)

04

AROUND THE COMMUNITY

[Beyond the degree: Building a bright future for Idahoans](#)

[Idaho State University to host K-5th grade STEM camp from now through Friday](#)

MEDIA LINKS

Appendix

June 13, 2024

State Board approves new U of I school for health professions

<https://www.idahoednews.org/news/state-board-approves-new-u-of-i-school-for-health-professions/>

After a year of uncertainties, the summer of Launch begins

<https://www.idahoednews.org/top-news/in-depth-after-a-year-of-uncertainties-the-summer-of-launch-begins/>

Idaho Republican State Convention kicks off Thursday in Coeur d'Alene

https://www.idahostatejournal.com/news/idaho-republican-state-convention-kicks-off-thursday-in-coeur-d-alene/article_2e0e8fba-28e2-11ef-828c-3b44844eff75.html

School closure, athletics cuts and eliminating SROs part of Caldwell Schools new budget

https://www.idahopress.com/news/local/school-closure-athletics-cuts-and-eliminating-sros-part-of-caldwell-schools-new-budget/article_b33a1934-275c-11ef-9782-97f283d07535.html

June 14, 2024

Journalists barred from observing first day of Idaho Republican state convention

<https://idahoednews.org/news/journalists-barred-from-observing-first-day-of-idaho-republican-state-convention/>

June 15, 2024

GOP attacks on school levy process mean deep cuts for our students

https://www.idahostatejournal.com/townnews/museums/opinion-gop-attacks-on-school-levy-process-mean-deep-cuts-for-our-students/article_708364e4-29ee-11ef-bfe8-bfb950b7e58f.html

Beyond the degree: Building a bright future for Idahoans

https://www.idahostatejournal.com/opinion/opinion-beyond-the-degree-building-a-bright-future-for-idahoans/article_c4c5ed0e-2a72-11ef-ad61-3fb27deef090.html

June 16, 2024

Dorothy Moon reelected as chairwoman of the Idaho Republican Party

<https://www.idahoednews.org/news/dorothy-moon-reelected-as-chairwoman-of-the-idaho-republican-party/>

June 17, 2024

New Title IX rules on hold in 10 states, including Idaho

<https://www.idahoednews.org/news/new-title-ix-rules-on-hold-in-10-states-including-idaho/>

The \$100,00 Club: Idaho's costliest legislative primaries

<https://www.idahoednews.org/elections24/the-100000-club-idahos-costliest-legislative-primaries/>

June 18, 2024

Longtime deputy controller to take helm at State Board

<https://www.idahoednews.org/news/longtime-deputy-controller-to-take-helm-at-state-board/>

Lisa Roberts takes the helm for Boise schools

<https://www.idahoednews.org/top-news/the-only-person-we-interviewed-lisa-roberts-takes-the-helm-for-boise-schools/>

Branden Durst sues West Bonner for 'breach of contract'

<https://www.idahoednews.org/north-idaho/branden-durst-sues-west-bonner-for-breach-of-contract/>

ISU President Robert Wagner gives first report to Idaho State Board of Education

https://www.idahostatejournal.com/news/local/isu-president-robert-wagner-gives-first-report-to-idaho-state-department-of-education/article_9611dd76-28fe-11ef-b429-137a640b1069.html

Idaho State University to host K-5th grade STEM camp from now through Friday

https://www.idahostatejournal.com/community/idaho-state-university-to-host-k-5th-grade-stem-camp-from-now-through-friday/article_b0a9601c-2cc5-11ef-a97e-b305a90061e3.html

June 19, 2024

Idaho school board leaders honored in June 24, 2024

https://www.idahostatejournal.com/community/idaho-school-board-leaders-honored-in-june/article_3f95808e-2e57-11ef-a869-eb5f9f00559a.html?fbclid=IwZXh0bgNhZW0CMTEAAR0huFbDC-V-TdFXCB8ZobBtZC4pt271tGXnAo8VICj1pgBbCZ2EHhBSJr8_aem_3PRhMyWCH8qyGmCR0KwbzQ

June 20, 2024

Convention illustrates the deepening divide within Idaho GOP

<https://www.idahoednews.org/top-news/analysis-convention-illustrates-the-deepening-divide-within-idaho-gop/>

Bus contractor challenges Nampa's decision to cut ties after 64 years

<https://www.idahoednews.org/top-news/bus-contractor-challenges-nampas-decision-to-cut-ties-after-64-years/>

June 21, 2024

State disciplines five educators for ethics violations

<https://www.idahoednews.org/news/state-disciplines-%ef%ac%81ve-educators-for-ethics-violations/>

Century High's Mangum didn't let anything stop her from becoming one of the most prolific sprinters in Idaho history

https://www.idahostatejournal.com/sports/centurys-mangum-didnt-let-anything-stop-her-from-being-one-of-the-most-prolific-sprinters/article_ba83bf16-2f3f-11ef-af66-1768335e9c98.html

June 22, 2024

Idaho GOP platform opposes funding education beyond high school

https://www.idahopress.com/emmett/news/idaho-gop-delegates-approve-change-to-oppose-funding-education-beyond-high-school-in-platform/article_739bd2f8-2c53-11ef-8429-9b9daf72c67c.html

Introducing PCSD 25's newest school board member: A dedicated educator with a vision for progress

https://www.idahostatejournal.com/community/introducing-pcsd-25-s-newest-school-board-member-a-dedicated-educator-with-a-vision-for/article_b3db436a-2354-11ef-80e8-478e2d914287.html

June 23, 2024

Convention illustrates the deepening divide within Idaho GOP

https://www.eastidahonews.com/2024/06/analysis-convention-illustrates-the-deepening-divide-within-idaho-gop/?fbclid=IwZXh0bgNhZW0CMTEAAR0UENo-4iKCC186b_gt9fZyXveBgV-KxINTFyzqkLS-VjpLHLzjrUz2Os_aem_KPvWs8tlhedrreWHP-fSCA

Trump endorses Ten Commandments in schools

https://www.eastidahonews.com/2024/06/trump-endorses-ten-commandments-in-schools-implores-evangelical-christians-to-vote-in-november/?fbclid=IwZXh0bgNhZW0CMTEAAR0LiUsjNcst6rPq3NCCBpnzrrhqPI1RPcpS33SSlLeZKzOJZUe-rgHRlrE_aem_ppFvbhj-0PqoouhiYwSMOQ

June 24, 2024

School closures impact vulnerable students – it's unclear what that means for their education

<https://www.idahoednews.org/top-news/school-closures-impact-vulnerable-students-its-unclear-what-that-means-for-their-education/>

The Idaho Democratic Party finalize support for abortion, public education in platform at 2024 convention

https://www.eastidahonews.com/2024/06/idaho-democrats-finalize-support-for-abortion-public-education-in-platform-at-2024-convention/?fbclid=IwZXh0bgNhZW0CMTEAAR3DvCEJ8eyrckO1MC2-H2JhDDh86SXHeokKNcSKPvDyLhPyNKUgflGs9I0_aem_xNVg3yQ7meFQ0GHcw00PYg

Professor prevails in Tik Tok defamation trial

<https://www.idahoednews.org/kevins-blog/professor-prevails-in-tik-tok-defamation-trial/>

4 things districts should do right now – before the fiscal cliff

<https://www.idahoednews.org/news/4-things-districts-should-do-right-now-before-the-fiscal-cliff/>

The third-party PACs: Where they spent, and how they fared

<https://www.idahoednews.org/elections24/the-third-party-pacs-where-they-spent-and-how-they-fared/>

June 25, 2024

Growing Idaho: Where are all the public school students going

https://www.ktvb.com/article/news/local/growing-idaho/growing-idaho-public-school-students-going/277-22d08f17-ab6b-4b3b-a824-d456bf010174?fbclid=IwZXh0bgNhZW0CMTEAAR1vWUm-ZjTTok9b_FWwu_CZetnDu1iWvaCrHI1HJDW4oitKhgzpuV2yUUk_aem_ggmBqnkFynKaLhiqGa9Tyg

Libraries brace for new law restricting 'harmful' library materials

<https://www.idahoednews.org/top-news/libraries-brace-for-new-law-restricting-harmful-library-materials/>

Nampa confirms decision to cut ties with 64-year bus contractor

<https://www.idahoednews.org/top-news/nampa-confirms-decision-to-cut-ties-with-64-year-bus-contractor/>

Counselors hit the road, hoping to boost grim FASFA completion numbers

<https://www.idahoednews.org/news/counselors-hit-the-road-hoping-to-boost-grim-fasfa-completion-numbers/>

June 26, 2024

Idaho Dems planning peaceful protest against 'harmful materials bill' at Marshall Public Library

https://www.idahostatejournal.com/news/local/idaho-dems-planning-peaceful-protest-against-harmful-materials-bill-at-marshall-public-library/article_c00d4492-3260-11ef-b098-e7f5126da683.html

American Falls School District awards first-ever Seals of Biliteracy to 2024 graduates

https://www.idahostatejournal.com/community/american-falls-school-district-awards-first-ever-seals-of-biliteracy-to-class-of-2024-graduates/article_a9fb760a-2a69-11ef-96fc-e74975561750.html

Highland's Van Orden earns All-American honors at Nike Outdoor Nationals a year after disappointment

https://www.idahostatejournal.com/sports/highlands-van-orden-earns-all-american-honors-at-nike-outdoor-nationals-a-year-after-disappointment/article_33b23f44-336d-11ef-b4d5-73eef5ec0dcb.html

Boise to offer free breakfasts; West Ada applications open Aug. 1

<https://www.idahoednews.org/news/boise-to-offer-free-breakfasts-west-ada-applications-open-aug-1/>

Caldwell mulls 'pay to play' sports fee

<https://www.idahoednews.org/west-idaho/caldwell-mulls-pay-to-play-sports-fee/>

Legislators and others to rally on day Idaho's new library law goes into effect

https://www.eastidahonews.com/2024/06/legislators-and-others-to-rally-on-day-idahos-new-library-law-goes-into-effect/?fbclid=IwZXh0bgNhZW0CMTEAAR2R4qFHC429nYx_3frZNI09_km-4yj-d5Tp9wQf-1E-pLofJlmoG7x4-pc_aem_DDzu-58SIka99zxoIKhXyW

June 27, 2024

Durst case against West Bonner scheduled for trial

<https://www.idahoednews.org/news/durst-case-against-west-bonner-scheduled-for-trial/>

Party platforms carve out a deep divide on education issues

<https://www.idahoednews.org/top-news/analysis-party-platforms-carve-out-a-deep-divide-on-education-issues/>

Indigenous group speaks out against 'firing' of state Indian Education leader

<https://www.idahoednews.org/news/indigenous-group-speaks-out-against-firing-of-state-indian-education-leader/>

June 29, 2024

School District 25 advances project to rebuild Highland High School

https://www.idahostatejournal.com/townnews/school/school-district-25-advances-project-to-rebuild-highland-high-school/article_2161f0f4-349f-11ef-8154-6f34e0657527.html

Pocatello girls continue upward trend by placing at Section 7 in first-ever go-around

https://www.idahostatejournal.com/sports/pocatello-girls-basketball-team-continues-upward-trend-by-placing-at-section-7-in-first-ever/article_6de5488c-35c0-11ef-ad8b-cf4805eae37d.html

The Ten Commandments may soon be coming to Idaho public schools

https://www.idahostatejournal.com/freeaccess/opinion-the-ten-commandments-may-soon-be-coming-to-idaho-public-schools/article_877da16a-34ab-11ef-8f0b-cb9b0c9c1780.html

Not ready to give up on public schools

https://www.idahostatejournal.com/opinion/columns/opinion-not-ready-to-give-up-on-public-schools/article_8486ac74-3571-11ef-bd0b-175240b57294.html

July 1, 2024

Democrats plan statewide rallies to protest new library law

<https://www.idahoednews.org/kevins-blog/democrats-plan-statewide-rallies-to-protest-new-library-law/>

No budget surplus expected as Idaho begins new fiscal year

<https://www.idahoednews.org/news/no-budget-surplus-expected-as-idaho-begins-new-fiscal-year-today/>

Rallies held to support libraries after Idaho's Library Bill becomes law

https://www.kpvi.com/news/local_news/rallies-held-to-support-libraries-after-idahos-library-bill-becomes-law/article_75243d5a-3823-11ef-b3dd-37300d3434ab.html

July 2, 2024

Oklahoma state superintendent orders schools to teach the Bible in grades 5 through 12

https://www.idahostatejournal.com/freeaccess/oklahoma-state-superintendent-orders-schools-to-teach-the-bible-in-grades-5-through-12/article_7bc72788-355f-11ef-a07a-47c7d623c1e5.html

Debbie Critchfield speaks on future goals for education in Idaho

https://www.postregister.com/news/education/debbie-critchfield-speaks-on-future-goals-for-education-in-idaho/article_93217416-34c8-11ef-97c1-ab414db557bd.html#:~:text=During%20her%20talk%2C%20Critchfield%20listed,for%20life%2C%20college%20and%20careers%2C

Libraries, pronouns, open enrollment: These new education policies are now in effect

<https://www.idahoednews.org/top-news/libraries-pronouns-open-enrollment-these-new-education-policies-are-now-in-effect/>

July 3, 2024

Idaho open primaries supporters submit signatures to state for final round of verification

<https://www.idahoednews.org/news/idaho-open-primaries-supporters-submit-signatures-to-state-for-final-round-of-verification/>

July 6, 2024

Over 100 local people attend protest against 'harmful materials' bill at Marshall Public Library

https://www.idahostatejournal.com/news/local/bans-off-our-books-over-100-local-people-attend-protest-against-harmful-materials-bill-at/article_019121d4-38d5-11ef-9b9c-f37cf2f4ec77.html

July 8, 2024

Four incumbents will run unopposed, two others will vie for final seat

<https://www.idahoednews.org/news/four-incumbents-will-run-unopposed-two-others-will-vie-for-final-seat/>

Residents face growing obstacles to public records and legislators are making them worse

<https://www.idahoednews.org/top-news/residents-face-growing-obstacles-to-public-records-and-legislators-are-making-them-worse/>

July 9, 2024

Key Idaho laws now in effect, more coming soon

https://www.rexburgstandardjournal.com/news/local/key-idaho-laws-now-in-effect-more-coming-soon/article_a4a842f3-30fc-5af4-8fb0-6266d45a7e5c.html

Caldwell approves \$100 pay-to-play fee

<https://www.idahoednews.org/top-news/caldwell-approves-100-pay-to-play-fee/>

July 10, 2024

Spring reading scores show modest gains, but have trended down since 2019

<https://www.idahoednews.org/top-news/spring-reading-scores-show-modest-gains-but-have-trended-down-since-2019/>

Attorney general seeks to intervene in Blaine Amendment lawsuit

<https://www.idahoednews.org/news/attorney-general-seeks-to-intervene-in-blaine-amendment-lawsuit/>

Every vote matters: Winner of Idaho's closest legislative primary won by 4 votes

<https://www.idahoednews.org/news/every-vote-matters-winner-of-idahos-closest-legislative-primary-election-won-by-4-votes/>

Reading results: These schools and districts outperform state averages

<https://www.idahoednews.org/top-news/reading-results-these-schools-and-districts-outperform-state-averages/>

July 11, 2024

Reading achievement gaps persist for at-risk students

<https://www.idahoednews.org/news/reading-achievement-gaps-persist-for-at-risk-students/>

Labrador appeals injunction on transgender athlete ban to U.S. Supreme Court

<https://www.idahoednews.org/news/labrador-appeals-injunction-on-transgender-athlete-ban-to-u-s-supreme-court/>

July 14, 2024

Some Idaho Libraries put restrictions on who can challenge books

<https://www.idahoednews.org/state-policy/some-idaho-libraries-put-restrictions-who-can-challenge-books/>



Thank you.

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