Agenda Request Form

Meeting Date	Agenda Item Number
July 18, 2024	Recognition Item 5

Title

National School Public Relations Association Awards

Requested Action

School Board Recognition of CCSD Office of Communications -- National School Public Relations Association Awards

Summary Explanation and Background

The Cherokee County School District has earned a record number of national awards for excellence in communications and public relations.

The National School Public Relations Association annually honors the best publications and electronic media produced by school districts nationwide as part of their communications efforts.

The school district earned seven national awards in this year's contest, which is judged by communications and public relations professionals.

EXCELLENCE: Magazine - for 2023-24 Class Act, the annual district magazine published at the start of the school year; Newsletter - for CCSD Connections, the monthly district email newsletter; Writing - for CCSD 2024 Teacher of the Year finalist profiles

MERIT: Handbook/Guide - for Focus on the Future, the high school Career Pathways course catalog; Photography - for "Rocket Launch," featured in the Class Act 2023-24 magazine

HONORABLE MENTION: Financial Publication - for Financial Facts, the annual district report on the CCSD budget; Newsletter - District Delegate, an internal monthly newsletter for CCSD employees

The Office of Communications is made up of Chief Communications Officer Barbara Jacoby, Director Carrie McGowan, Coordinator Penny Dempsey and Administrative Assistant Anne Reed.

Financial Impact

N/A

Exhibits: (List)

N/A

Source of Additional Information

Mary Elizabeth Davis, PhD	770.479.1871
Barbara Jacoby	770.479.1871