

## **Hoke County Schools**

P.O. Box 370, Raeford, NC 28376

Phone: (910) 875-4106

Website: [www.hcs.k12.nc.us](http://www.hcs.k12.nc.us)

## **Request for Proposals (RFP) for Secondary Supplemental Reading Curriculum Assessment and Personalized Instruction Adoption**

### **I. Introduction**

Hoke County Schools invites qualified publishers and educational materials providers to submit proposals for the adoption of a supplemental reading assessment and personalized instruction curriculum for our 6-8 educational programs. We are seeking a high-quality supplemental reading assessment and personalized instruction program aligned with North Carolina standards to enhance reading skills and support the educational needs of our students. The curriculum must be compatible with iReady to ensure seamless integration with our existing instructional infrastructure.

Hoke County Schools consists of three middle schools with a current enrollment of approximately 1,700 students in grades 6-8.

### **II. Scope of Work**

#### **Research and Pedagogical Approach**

- Provide a detailed explanation of the research and pedagogical approach that underpins your curriculum, including any educational theories, methodologies, or best practices that inform your design. Provide evidence of alignment with North Carolina reading standards.
- Explain how the curriculum supports a Multi-Tiered System of Supports (MTSS).

#### **Adaptability and Customization**

- Describe the extent to which your curriculum can be adapted and customized to meet the unique needs of our school district, including considerations for English Language Learners (ELLs), students with disabilities (EC), and academically or intellectually gifted students (AIG).

#### **Assessment Tools**

- Detail the assessment tools and resources that accompany your curriculum, including formative and summative assessments, benchmark assessments, and any technology-based assessment platforms.

### **Technology Integration**

- Explain how your curriculum integrates technology to enhance the learning experience, including digital resources, online platforms, and compatibility with the iReady system.

### **Teacher and Administrator Support**

- Outline the support services provided to teachers and administrators, including professional development opportunities, coaching, and ongoing support throughout the adoption and implementation phases.

### **Data and Reporting**

- Describe the data collection and reporting capabilities of your curriculum, emphasizing how it allows for tracking student progress, identifying areas of improvement, and making data-driven instructional decisions.

### **Sustainability**

- Describe steps that will be proactively taken to ensure continued standards alignment when North Carolina reviews and revises the standards in the future.

### **Budget Transparency**

- Provide a breakdown of the proposed budget, including costs associated with curriculum materials, professional development, ongoing support, and any additional fees.

### **Conflict of Interest Disclosure**

- Include a statement disclosing any potential conflicts of interest that your organization may have with members of the school district.

### **References and Case Studies**

- Provide a list of North Carolina school districts currently using (or previously used) your product and the years implemented. Submit any applicable case studies or references from other school districts or educational institutions where your curriculum has been successfully implemented.

## **III. Evaluation Criteria**

- Alignment with curriculum standards.
- Quality, appropriateness, and engagement of the reading program.
- Evidence of effectiveness in improving reading skills.
- Pricing and affordability.
- Differentiation, assessment, remediation, and intervention materials.
- Student engagement strategies.
- Accessibility and inclusivity features for the district's diverse population.
- Integration with other content areas.
- Professional development and support services.

#### **IV. Timeline**

- RFP Release Date: July 12, 2024
- Proposal Submission Deadline: July 22, 2024
- Implementation Planning: Fall 2024

#### **V. Instructions for Submission**

- Please submit your proposal electronically in PDF format to [dramseur@hcs.k12.nc.us](mailto:dramseur@hcs.k12.nc.us) with the subject line: 'Secondary Supplemental Reading Curriculum Assessment and Personalized Instruction Adoption Proposal - [Your Company Name].'
- Hard copies of proposals may be submitted to Hoke County Schools, P.O. Box 370, Raeford, NC 28376, attention Dawn Ramseur, but electronic submissions are preferred.

#### **VI. Question/Inquiry Process**

- Questions/Inquiries may be submitted via and must be received by the deadline. The district will compile a list of any questions/inquiries submitted by vendors. Inquiries are not to be directed to any staff member of an individual school within the district. Such action may disqualify the vendor from further consideration for a contract resulting from this RFP.
- If it becomes necessary to revise this RFP, or if additional information is necessary for a clearer interpretation of provisions of this RFP prior to the due date for proposals, an addendum will be posted on the district website. If such an addendum is necessary, the district may extend the due date and time of proposals to accommodate such additional information requirements.

#### **VII. Contact Information**

Dawn Ramseur, EdD  
Assistant Superintendent of Curriculum and Instruction  
[dramseur@hcs.k12.nc.us](mailto:dramseur@hcs.k12.nc.us)  
910-875-4106

#### **VIII. Confidentiality**

All information provided in response to this RFP will be treated as confidential and will only be used for the purpose of evaluating proposals. Any proprietary information should be clearly marked as such.

#### **IX. Reservation of Rights**

- Reject any or all proposals received.
- Waive minor irregularities or technicalities in proposals.
- Award a contract without further discussion of the proposal submitted.
- Negotiate contract terms and conditions with the selected vendor.
- Pursue alternative procurement methods if deemed necessary.

We look forward to receiving your proposals and working together to provide our students with the best reading materials to support their education.