

Procedures for Implementing Board Policy: Corporate Sponsorship

Section A - Introduction

All recommendations for sponsorships must be submitted by the advisory committee in writing to the Board of Education.

Recommendations will be presented to the Board of Education as an agenda item unless circumstances warrant further discussion with the proposed sponsor and/or by the advisory committee.

Upon approval (if granted by the Board in its sole discretion), it will be the responsibility of the assistant superintendent for business affairs to track, and ensure compliance by sponsors with, all corporate sponsorship agreements.

The assistant superintendent for business affairs or designee acknowledges all contributions and provides tax exemption information for all donors.

The Board of Education, in its sole discretion, shall have the authority to approve and execute any corporate sponsorship agreement.

Fulfillment logistics as pertaining to athletic facilities are coordinated by the athletic directors and principals.

Section B - Naming Rights

Naming rights agreements, if granted by the Board, shall be valid for a period not to exceed ten (10) years.

Adopted: July 12, 2010