



# LIBERTY HIGH SCHOOL MEDIA PRODUCTION

**INSTRUCTOR:**

**ERIC MAHLUM**

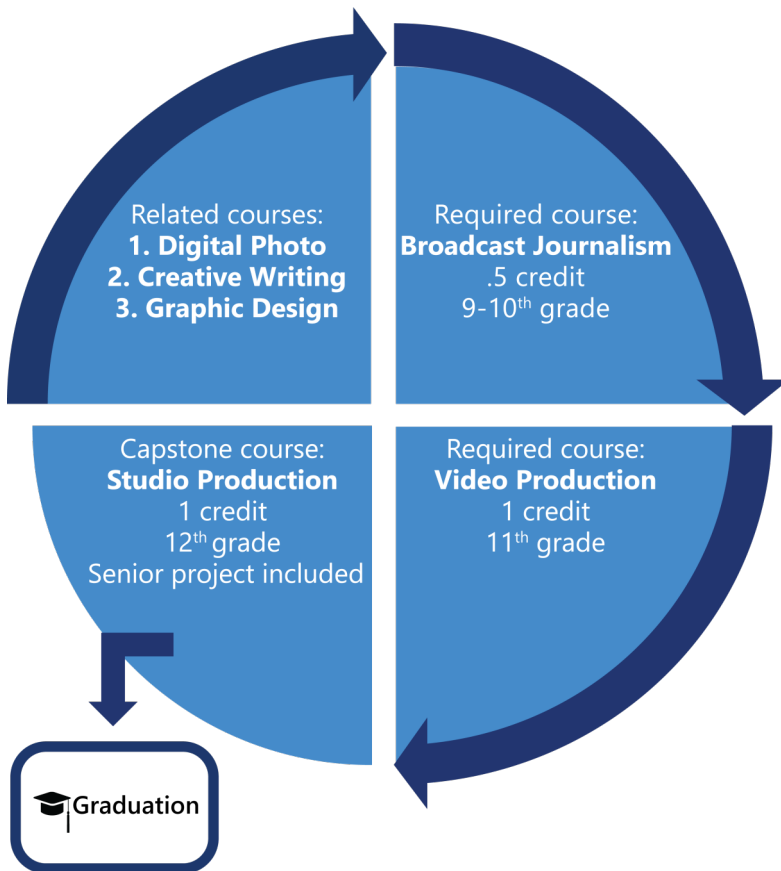
**mahlume@hsd.k12.or.us**

## For students interested in:

- Writing, designing & editing media content
- Film
- Social media
- Advertising
- Marketing

## SEQUENCE OF COURSES

*Please refer to HSD course catalog for more information*



## PATHWAY TEACHES

### STUDENTS TO:

- Use new media technology
- Understand diversity in the media
- Understand the legal and social responsibilities of the media
- How to use media to tell compelling stories with images and words
- How to write for print and broadcast media outlets
- Create still and moving visual images
- Gather information through research and interviews
- Write for an array of media platforms
- Work in a team atmosphere
- Meet deadlines
- Be skilled in gathering relevant information via research, interviews and observation

## CAREER POSSIBILITIES & SALARY RANGES

• Broadcast Technician	\$36,878 - \$91,458
• Broadcast Journalist	\$36,650 - \$103,542
• Camera Operator	\$47,923 - \$106,101
• Public Relations Manager	\$58,926 - \$170,435
• Film/Video Editor	\$42,890 - \$99,944
• Lighting Technician	\$59,571 - \$135,470
• Social Media Coordinator	\$31,970 - \$84,510

*\*Salary ranges shown are from the 10<sup>th</sup> to 90<sup>th</sup> percentile*

## SOME LOCAL COLLEGES & MAJORS

- **PCC**– Associate of Applied Science: Multimedia or Video Production
- **U of O**– Bachelors of Arts: Journalism: Media Studies
- **Pacific University**– Bachelors of Art: Media Arts or Journalism
- **PSU**– Bachelors of Arts: Film
- **Linfield College**– Bachelors of Arts: Digital Art
- **Gonzaga University**– Bachelors of Arts: Journalism

## POTENTIAL LOCAL EMPLOYERS

- **KATU News**
- **KGW News**
- **KOIN News**
- **KPTV News**
- **Wieden & Kennedy**
- **Laika Studios**
- **Nike**
- **Intel**

*To learn more about career and college opportunities, make an appointment with your counselor 503-844-1250*