



LIBERTY HIGH SCHOOL GRAPHIC ARTS

INSTRUCTOR:

MEGHAN MCCAFFREY

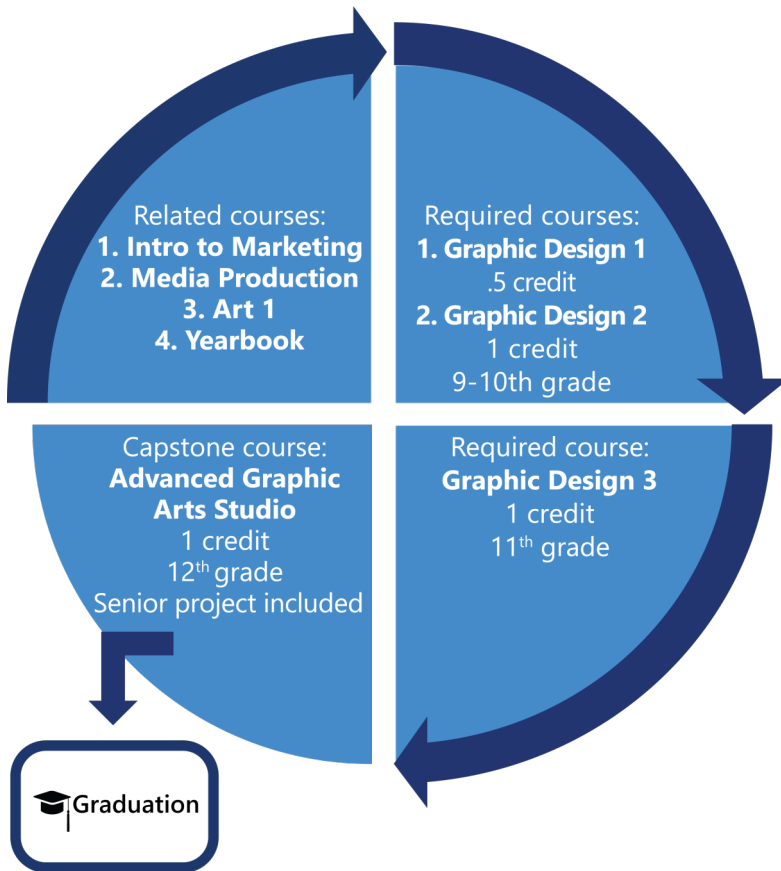
mccaffrm@hsd.k12.or.us

For students interested in:

- Graphic Arts
- Arts
- Design
- Marketing
- Creative Application
- Photography

SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



PATHWAY TEACHES

STUDENTS TO:

- Learn real world design techniques using Adobe Creative Suites
- Learn about Typography, Color Theory, Visual Hierarchy & Structure and Pattern layout
- Learn to utilize the design process
- Produce Client-based work
- Be skilled in project management, teamwork & effective client communication
- Learn about product & package design, visual information, branding & apparel graphics
- Produce a portfolio of original work

CAREER POSSIBILITIES & SALARY RANGES

• Advertising Art Director	\$61,464 - \$189,592
• Graphic Designer	\$40,976 - \$111,114
• Animator	\$44,720 - \$132,538
• Illustrator	\$52,250 - \$84,490
• Printmaker	\$38,459 - \$66,352
• Video Game Designer	\$64,563 - \$159,619
• Web/App Designer	\$64,563 - \$159,619

**Salary ranges shown are from the 10th to 90th percentile*

SOME LOCAL COLLEGES & MAJORS

- **PCC**– Associates: Graphic design, Management or Marketing
- **OSU**– Bachelors of Fine Arts: Graphic design or UI/UX design, Bachelors of Arts: Business management, Marketing or Merchandising management
- **PSU**– Bachelors of Fine Arts: Graphic design, Bachelors of Arts: Business management, Marketing management or Advertising Management
- **U of O**– Bachelors of Fine Arts: Art & Technology , Product design or UI/UX design
- **PNCA**– Bachelors of Fine Arts: Graphic design, Illustration or Animated Arts

POTENTIAL LOCAL EMPLOYERS

- **Nike**
- **Adidas**
- **Wieden & Kennedy**
- **Dark Horse Comics**
- **Laika Studios**

CLUBS AND PROFESSIONAL ORGANIZATIONS

- **American Institution of Graphic Arts Portland Chapter (AIGA)**

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1250