



CENTURY HIGH SCHOOL MEDIA COMMUNICATIONS

INSTRUCTOR:

ADAM BILLINGTON

billingtonm@hsd.k12.or.us

For students interested in:

- Writing, designing & editing media content
- Digital video
- Social media
- Advertising
- Marketing

SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



PATHWAY TEACHES

STUDENTS TO:

- Use new media technology
- Understand diversity in the media
- Understand the legal and social responsibilities of the media
- How to use media to tell compelling stories with images and words
- How to write for print and broadcast media outlets
- Create still and moving visual images
- Gather information through research and interviews
- Write for an array of media platforms
- Work in a team atmosphere
- Meet deadlines
- Be skilled in gathering relevant information via research, interviews and observation

CAREER POSSIBILITIES & SALARY RANGES

| | |
|----------------------------|----------------------|
| • Broadcast Technician | \$36,878 - \$91,458 |
| • Broadcast Journalist | \$36,650 - \$103,542 |
| • Camera Operator | \$47,923 - \$106,101 |
| • Public Relations Manager | \$58,926 - \$170,435 |
| • Film/Video Editor | \$42,890 - \$99,944 |
| • Lighting Technician | \$59,571 - \$135,470 |
| • Social Media Coordinator | \$31,970 - \$84,510 |

**Salary ranges shown are from the 10th to 90th percentile*

SOME LOCAL COLLEGES & MAJORS

- **PCC**– Associate of Applied Science: Multimedia or Video Production
- **U of O**– Bachelors of Arts: Journalism: Media Studies
- **Pacific University**– Bachelors of Art: Media Arts or Journalism
- **PSU**– Bachelors of Arts: Film
- **Linfield College**– Bachelors of Arts: Digital Art
- **Gonzaga University**– Bachelors of Arts: Journalism

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1814

POTENTIAL LOCAL EMPLOYERS

- **KATU News**
- **KGW News**
- **KOIN News**
- **KPTV News**
- **Wieden & Kennedy**
- **Laika Studios**
- **Nike**
- **Intel**