

INSTRUCTOR:
LUIS VALDIVIA
valdivil@hsd.k12.or.us

PATHWAY TEACHES

STUDENTS TO:

Learn the basic elements of composition in

Learn to enhance photos with Photoshop

Learn real-world design techniques using Adobe software– potential for certification

Learn product design, apparel graphic & layout

Learn about typography, color theory,

Produce client-based design work

photography

aesthetics and criticism

For students interested in:

- Graphic Arts
- Arts
- Website & application visual design
- Marketing
- Creative application
- Photography
- Design

SEQUENCE OF COURSES

Please refer to HSD course catalog for more information

Related courses:
1. Art 2,3
2. 3D Art 1, 2 & 3
3. Digital
Photography 1 & 2
4. Yearbook Staff

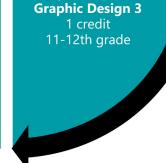
Required courses:

Art 1
1 credit

Graphic Design 1 & 2
.5 credit each
9-11th grade

Required course:

Capstone course:
Advanced Graphic
Design Studio
1 credit
12th grade
Senior project included





CAREER POSSIBILITIES & SALARY RANGES

Produce a portfolio of original artwork

•	Advertising Art Director	\$61,464- \$189,592
•	Graphic Designer	\$40,976 - \$111,114
•	Animator	\$44,720 - \$132,538
•	Illustrator	\$52,250 - \$84,490
•	Printmaker	\$38,459 - \$66,352
•	Video Game Designer	\$64,563 - \$159,619
•	Web/App Designer	\$64,563 - \$159,619

*Salary ranges shown are from the 10th to 90th percentile

SOME LOCAL COLLEGES & MAJORS

- **PCC** Associate of Applied Science: Architectural design and drafting or Graphic Design
- OSU Bachelors of Art: Digital Communication Arts, Bachelors of Fine Art: Graphic Design
- PSU

 Bachelors of Art: Advertising Management, Art-practices or Design Management, Bachelors of Fine Arts: Graphic Arts
- U of O- Bachelors of Art: Advertising
- Pacific NW College of Art– Bachelors of Art: Animated Arts, Illustration, Sculpture or General Fine Arts

POTENTIAL LOCAL EMPLOYERS

- Nike
- Adidas
- Wieden & Kennedy
- Dark Horse Comics
- Laika Studios

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1814