PHOTOGRAPHS OF STUDENTS

Taking pictures of district students and buildings for commercial purposes is prohibited without written approval of the chief school administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School students" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the New Jersey Division of Child Protection and Permanency (DCP&P)* shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district students shall not be posted on the web site, except under the following conditions:

A. Prior written permission has been obtained from the student's parent/guardian;

B. Group photographs may identify the group, but not the individuals in the group;

C. Prior written permission has been obtained from the student's parent/guardian, if the student is receiving an award or special recognition.

NJSBA Review/Update: November 2008, September 2018

Adopted: April 27, 2009 , January 2024

Key Words

Exploitation, Safety, Photographs of Students, Student Photographs, Student Photographs, Web Site

Legal References:

N.J.S.A.	18A:11-1	General mandatory powers and duties
N.J.S.A.	18A:36-35	Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A.	18A:54-20	Powers of board (county vocational schools)

Possible Cross References:

*1100	Communicating with the public
*1110	Media
*1120	Board of education meetings
*1140	Distribution of materials by students and staff
*1250	Visitors
1320	Participation in out-of-school community activities
*5125	Student records
*5141.4	Child abuse and neglect
*5145.12	Search and seizure

PHOTOGRAPHS OF STUDENTS (continued)

6142.10	Technology
6145.3	Publications
6145.4	Public performances and exhibitions
*6171.4	Special education

*Indicates policy is included in the Critical Policy Reference Manual.