



BACKER MEMORIAL CENTENNIAL

1924  2024

SLUH Celebrates 100 years on Oakland Ave.

SATURDAY, SEPTEMBER 28, 2024

4:30 - 10:00 p.m. | SLUH Campus

This event is free and all are welcome.

Help SLUH celebrate the 1924 founding of our current campus.

Sponsorships will help to offset the cost of this distinctive event that will serve as an Open House for prospective middle school families, a reunion for nine classes and a homecoming for the entire SLUH community. Estimated attendance: 3,000+ guests.

PRESENTING SPONSOR \$50,000

- Name/Logo adjoining ALU Centennial logo branding
- Publicity in mailings and online promotions
- Billboard publicity
- Logo placement in local newspaper ads

MAIN STAGE SPONSOR \$25,000

- Name/Logo on Primary Stage Signage
- Publicity in mailings and online promotions
- Billboard publicity
- Logo placement in local newspaper ads

PREMIUM GUEST TENT SPONSOR \$25,000

- Name/Logo on Premium Guest Tent
- Publicity in mailings and online promotions
- Billboard publicity
- Logo placement in local newspaper ads

LEAD TASTE OF SLUH SPONSOR \$20,000

- Name/Logo on Taste of SLUH Signage
- Publicity in mailings and online promotions

BAR SPONSOR \$15,000

- Name/Logo on Bar Signage
- Publicity in mailings and online promotions

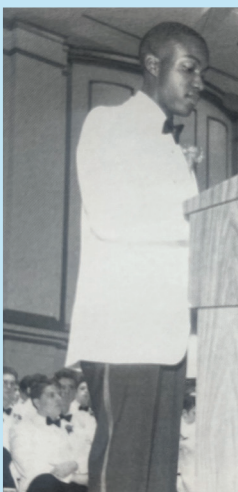
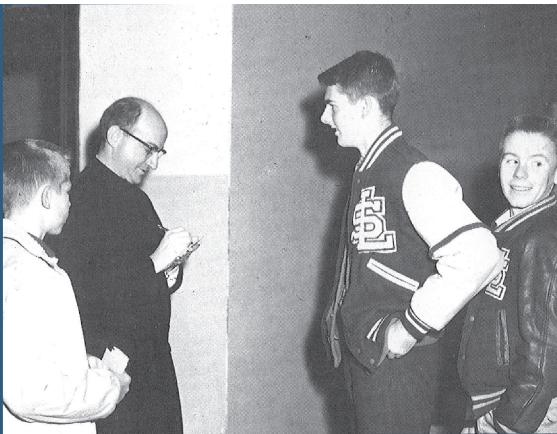
SHUTTLE SPONSOR \$15,000

- Name/Logo on Passenger Shuttles/Golf Carts
- Publicity in mailings and online promotions

DECADE SPONSOR \$10,000

- Signage at the event highlighting a decade of SLUH History
- Choose your Decade to sponsor—first come, first serve.





ALL SPONSORS WILL RECEIVE:

- Access to Premium Guest Tent (10 tickets)
- Reserved indoor seating
- Reserved Mass seating (10 spots)
- Preferred parking in the SLUH-Science Center lot (5 spots)
- Program listing
- SLUH website and social media publicity; event signage
- Centennial memorabilia

Backer Memorial Centennial Experience

- Premium Guest Experience with full bar, buffet, reserved indoor/outdoor seating, dedicated restrooms, etc.
- **TASTE OF SLUH:** Alumni and SLUH community-owned restaurants will provide food for purchase
- Mass of Thanksgiving
- School Tours and Open House for prospective students and families
- Mighty Pines live musical performance
- Centennial SLUH merchandise at the Jr. Bill Store
- Ample parking with passenger shuttles/golf carts to the SLUH-Science Center lot and to Forest Park Community College
- SLUH performing arts
- Fireworks finale

For questions regarding this event or sponsorships, please contact:
Centennial@sluh.org or 314-531-3062



**ST. LOUIS
UNIVERSITY HIGH**