

MINUTES
THE ASHEVILLE CITY BOARD OF EDUCATION
SPECIAL MEETING JANUARY 9, 2017

The Asheville City Board of Education ("Board") held a special meeting at 7:30 a.m., on Monday, January 9, 2017 in Training Room #203 of the Administrative Offices, 85 Mountain Street, Asheville, North Carolina.

Members present were: Peggy Dalman, Chairperson, presiding
Matt Buys
Leah Ferguson
Martha Geitner
Shaunda Sandford

Comprising a quorum of the Board; also

Dr. Pamela Baldwin, Secretary/Superintendent;
Chris Campbell, Board Attorney

Staff present was: Dr. Bobbie Short, Interim Superintendent and Charlie Glazener, Executive Director for Public Relations.

CALL TO ORDER

Board Chair Peggy Dalman called the special meeting to order at 7:30 a.m. Ms. Dalman stated that the purpose of the meeting is to discuss the formation of a Community Advisory Team (CAT) for the Superintendent Search process. Ms. Dalman apologized regarding the need for the meeting given the recent inclement weather and road conditions. However, the issue being discussed is critical and the time and date were necessary for the Board members to all be present.

I. Composition of Community Advisory Team ("CAT")

The Board reviewed a draft committee structure and discussed the selection process for the committee make-up. The Board reached consensus on the following issues:

- Board will use its best efforts to select a final committee that is balanced racially, socioeconomically, by gender, by grade level, with partners currently providing direct services to ACS students, and with parents, grandparents, and legal guardians from each school;

- Members "as a whole" will be provided with information and orientation regarding the strategic plan and Excellence with Equity initiatives; and
- Staff members should be compensated in some way, if possible, for participation on the committee.

The Board discussed using the following solicitation and selection process:

- Principals will choose one representative among themselves;
- The Teachers of the Year will submit 6 names and the Board will select 2 representatives;
- Dr. Baldwin or her designee will assist support staff in submitting 3 names and the Board will select one representative;
- Dr. Baldwin or her designee will provide for an open application process for classified staff and the Board will select one representative;
- Dr. Baldwin and Dr. Short will assist central office staff in submitting 3 names and the Board will select one representative;
- The Board will request that Mr. Gene Bell facilitate the submission of 3 names from the Asheville Housing Authority and the Board will select one representative;
- Peggy Dalman will discuss with Mr. Brownie Newman how the County would like to proceed;
- The Board will request that Ms. Gwen Wisler check with City Council on how they would like to proceed in the submission of at least 1 name;
- The Board will request that Ms. Kate Pett facilitate the submission of 3 names from the Asheville City Schools Foundation and the Board will select one representative;
- The Board will request that Ms. Marta Alcala-Williams facilitate the submission of 6 names from the school PTO Advisory Council and the Board will select 3 representatives.

The Board agreed that the selection criteria to be used by the groups in making submissions would be to submit individuals who are parents, grandparents or guardians, and/or they currently provide direct services to ACS students. Each person must be willing to sign a confidentiality statement

Ms. Ferguson left the meeting at approximately 8:50 a.m.

II. Schedule and Involvement of the Community Advisor Team

The Board discussed the services to be provided by the CAT as follows:

- Recommend a structure for the public forums to the Board and help communicate and market the events with meeting locations and times to be provided by the Board of Education.
- Create a list of recommended characteristics for the next Superintendent
- Create a list of recommended questions and a topic for interviewees to present on during the interviews

- Review redacted applications and recommend 7 applicants that the Board of Education should consider.

III. Review and Revisions to Tentative Timeline

Ms. Dalman stated that committee recommendations would be due to the Board of Education by January 18, 2017. The Board will formulate the committee and possible alternates to the committee at its Retreat on January 19, 2017.

Ms. Geitner raised the issue of Kenston Griffith managing the Committee and the Board reviewed a written proposal from Mr. Kenston Griffin.

IV. Action

By motion made by Martha Geitner and seconded by Shaunda Sandford, the Board approved the proposal by Dream Builders to facilitate the CAT process subject to the clarification of roles between Dream Builders (Mr. Griffin) and NCSBA (Ms. Schafer). The proposal was approved with the understanding it might need to be amended based on the number of meetings needed. The motion passed unanimously 4 – 0.

V. Selection Calendar

The Board revised the draft selection calendar by

1. Allowing for forums between February 7th and February 16th.
2. CAT members will be able to come to the central office to review paper copies of the redacted applications in advance of a CAT meeting to determine which applicants to recommend to the Board for first interviews.
3. CAT will present their recommendations for first round interviews to the Board on or before April 6th or 7th.

ADJOURNMENT

At 9:50 a.m., the special meeting was adjourned.

Peggy Dalman, Chairperson

Dr. Pamela Baldwin, Secretary/Superintendent

Approved by the Board on February 6, 2017