



CORPORATE PARTNERSHIP

2024-25

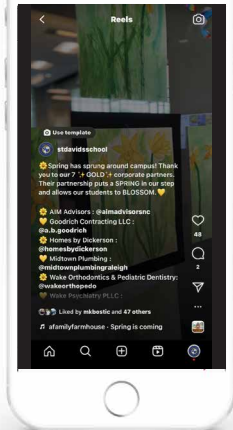
INTEREST GUIDE



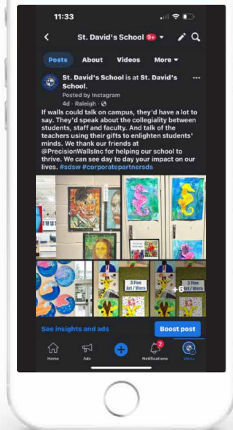
	BRONZE	SILVER	GOLD	PLATINUM	SAPPHIRE	DIAMOND
MARKETING VISIBILITY	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$25,000
Preferred logo placement on all promotional materials						✓
Logo on portal and stdavidraleigh.org with link to business website		✓	✓	✓	✓	✓
Logo on athletics banner in BOTH school gyms			✓	✓	✓	✓
Bleacher Banner at John A. Murray Field	✓	✓	✓	✓	✓	✓
Logo on triangle sign at José Cornejo Satellite Athletic Complex			✓	✓	✓	✓
Logo on LED board					✓	Personalized "slide"
Social media (per year)		1 story	1 post	1 post, 1 story	2 posts, 1 story	3 posts, 1 story
Thank you postcard mailed to school community	✓	✓	✓	✓	✓	✓
Advertised in quarterly alumni newsletter					✓	✓
EVENT SIGNAGE						
18"X24" logo displayed at on-campus events: - Grandparents & Great Friends Day - Family Picnic - Parent Education Series - Veterans Day - Spring Stewardship Event (held every other year)		✓	✓	✓	✓	✓
18"X24" logo displayed at off-campus events: - Men's Breakfasts - Women's Luncheons		✓	✓	✓	✓	✓
SPECIAL EVENTS						
Logo on St. David's Book Fair bags		Name listed	✓	✓	✓	✓
Logo on school-wide t-shirt for student activity event (fall OR spring)					✓	✓
Invitation to Alumni Homecoming Picnic and preferred balcony seating at Homecoming	✓	✓	✓	✓	✓	✓
ATHLETICS						
Athletic program recognition		✓	✓	✓	✓	✓
Recognition at fall, winter and spring sports award ceremonies				✓	✓	✓
Public address announcements at sporting events				✓	✓	✓
FINE ARTS						
Ad in program		Name listed	Quarter-page	Half-page	Half-page	Full-page
18"x24" logo sign displayed at fall play and winter musical		✓	✓	✓	✓	✓
ST. DAVID'S MAGAZINE						
Recognition as a Corporate Partner	✓	✓	✓	✓	✓	✓

All gifts must be made in cash.

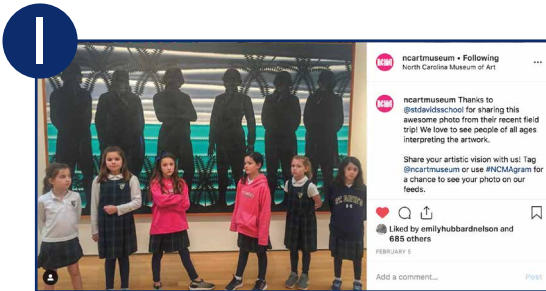
 2,798 followers



 1,970 followers



Followers consist of parents, local community members, alumni and current students. See two examples of major business influencers below.




- 1. NCMA reposted us on Instagram. Generating 686 likes and 6 comments. NCMA has 51K+ followers.
- 2. Mentos retweeted us on Twitter. Mentos has 7K+ followers.



INTERESTED?

Contact Katy Smyth for more information.

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