

## BACHELOR OF LIBERAL STUDIES

### Program Benefits:

- +Online Convenience
- +Experienced Faculty
- +Rolling Admissions
- +Affordable Tuition



### Graduation Requirements and Curriculum:

#### General Education Core Curriculum

Global Perspectives (17-19 credits)  
University Foundations (17 credits)

#### Advanced Credit Hours Requirement

A minimum of 40 hours of the 120 credit hours need to be of the 300/400 level courses

#### Electives

A minimal of 45 credits

**A minimum of 120 total credit hours needed to graduate**

#### Choose 5 of the following: (15 credits):

- COMM 205: Public Relations: Principals & Practices (3)
- COMM 225: Interpersonal Communications (3)
- COMM 302: Group Communications (3)
- COMM 315: Public Relations: Cases & Strategies (3)
- COMM 320: Writing for the Media (3)
- COMM 340: Intercultural Communication (3)
- COMM 375: Organizational Communication (3)
- COMM 410: Persuasion (3)



### Organization Communication and Management Degree

In today's ever changing workplace, employees consistently rank communication skills among the most desirable attributes in job applicants and employees.

The Organizational Communication and Management curriculum is designed to provide you with effective communication and management skills necessary to pursue leadership positions within public, private, and non-profit organizations.



For more information visit:  
[wingate.edu/academics/adult-bachelor-degree](http://wingate.edu/academics/adult-bachelor-degree)

#### Choose 5 of the following: (15 credits):

- MARK 301: Principles of Marketing (3)
- MGMT 302: Principles of Management (3)
- MGMT 306: Managerial Communication (3)
- MGMT 313: Human Resource Management (3)
- MGMT 315: Small Business Management/Entrepreneurship (3)
- MARK 341: Consumer Behavior (3)
- MARK 411: Special Topics in Marketing (3)
- MGMT 416: Organization Theory and Behavior (3)
- MARK 422: Marketing Communications Strategy (3)

