

# Community Engagement November 2024 Referendum

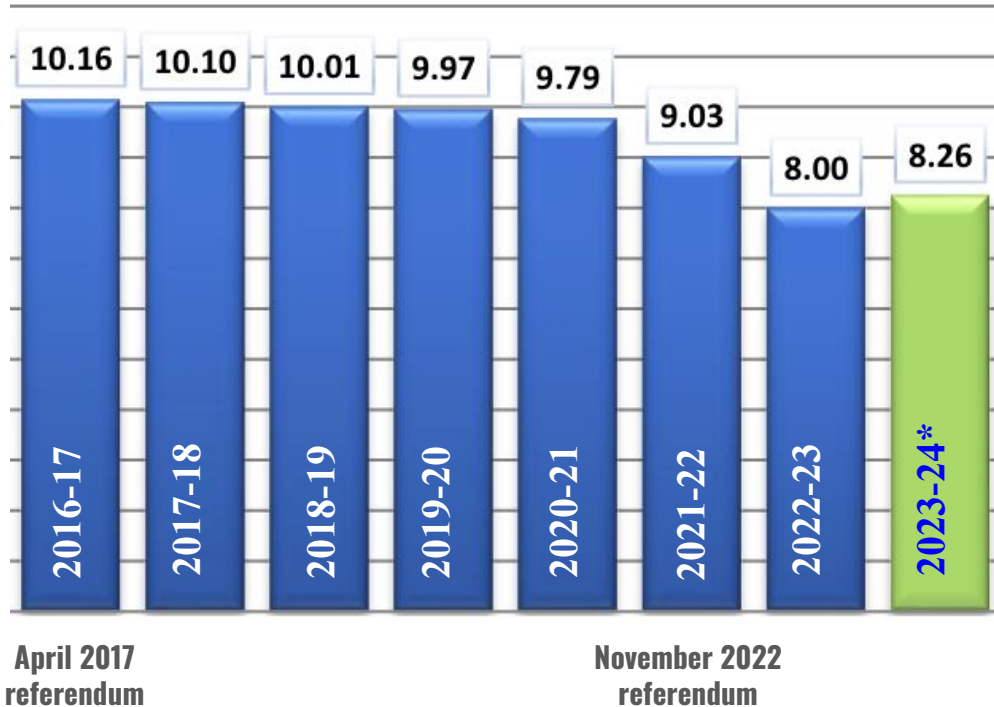


Green Bay Area  
Public School District  
*Engagement. Equity. Excellence.*

# Why a Referendum Now?

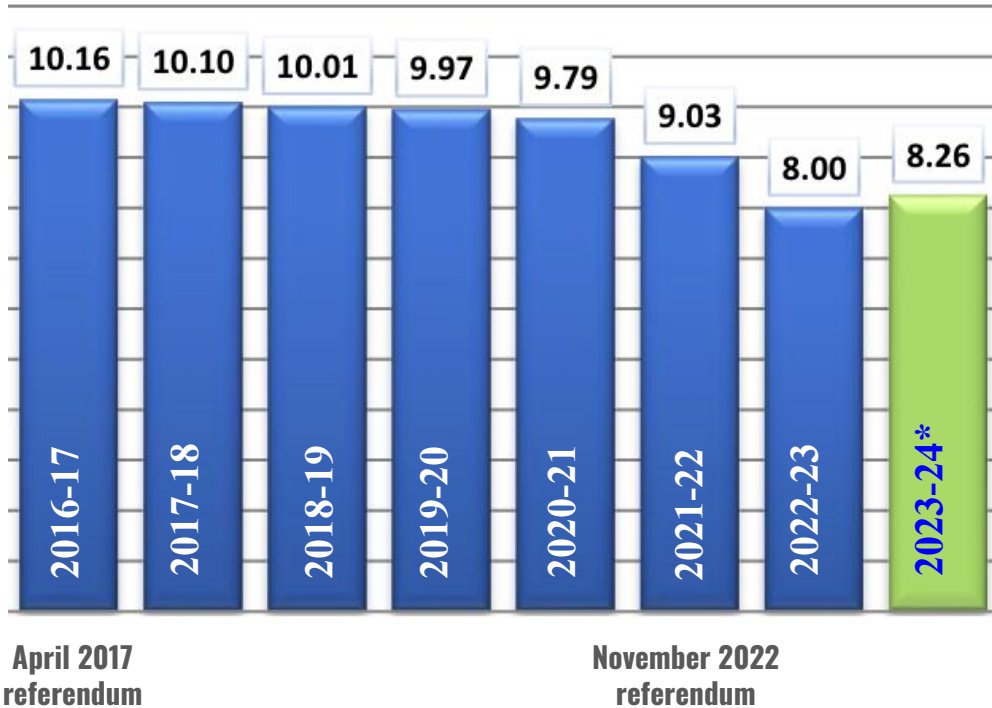
- \$450-500M in deferred maintenance/improvement projects in the District - 20 -30 year plan
  - Determined through the work of ATS&R and Nexus Solutions
- Priority focus areas for November 2024 Referendum:
  - Safety, security, and ADA compliance issues at the secondary level
  - Schools impacted by consolidation

# Declining Mill Rate Since 2017



\*.26 cent increase due to Legislature allowing for low spending districts to increase revenue limit to \$11,000 per pupil - with no equalized aid - so increase resulted in slight tax increase

# November 2024 Referendum - Mill Rate



Goal would be to hold mill rate at \$8.26 or lower

# What's Driving Property Tax Increases?



- Public schools only government entity where mill rate is applied to Fair Market Value vs. Assessed Value
- Significant increases in Fair Market Values in recent years.
  - 2020 = 4.89% average increase
  - 2021 = 8.9% average increase
  - 2022 = 14.36% average increase
  - 2023 = 8.8% average increase
- In 2022 City of Green Bay reevaluated properties - previously done in 2004.

# What's Driving Tax Increases?



- Voucher costs increased by 30% from 2022 to 2023 year to \$11.5M (\$8.9M in 2022). Voucher payments are included as part of the levy amount, and make up 16.7% of the \$69M operational levy
- 1,107 students receive vouchers

# Why is a Referendum Needed?

**milwaukee** journal sentinel

News Sports Packers Business Suburbs Advertise Obituaries eNewspaper Legals

## EDUCATION

### Wisconsin schools are facing fiscal cliffs, closing buildings and going to referendum. How did we get here?

Rory Linnane and Rebecca Loroff Milwaukee Journal Sentinel

Published 5:05 a.m. CT Jan. 25, 2024 | Updated 9:20 a.m. CT Jan. 25, 2024



*Since 1993, Wisconsin school districts have been confined by state-imposed revenue limits, which were locked in at different amounts for each district depending on what they spent the prior year. The limits initially rose each year with inflation, but that provision was deleted in 2009, and any increases since have been left to the discretion of lawmakers.*

*Over the last 15 years, state lawmakers have not increased revenue limits to keep pace with inflation.*

Mc



# Districts Planning November Capital Referenda

- Kaukauna - \$200M
- Sheboygan - \$120M
- Madison - \$507M
- De Pere - \$200M
- Janesville - \$151.8M
- West Bend - \$110M
- Beaver Dam - \$107M



# Safety & Security Concerns

- \$33M
- Secure entrances and security enhancements
- Bathroom renovations, which also include addressing ADA issues
  - Edison, Franklin, Lombardi, Washington, Red Smith, East, Preble, Southwest and West
- Relocation and security enhancements for N.E.W. School of Innovation at NWTC

# School Consolidations

- \$150M
- Additions, renovations and deferred maintenance
- Beaumont, Chappell, Doty, Lincoln, Red Smith & new westside elementary
- Operations savings \$5M annually
- Deferred maintenance cost avoidance from school closings/consolidations = \$67.8M (includes \$40M to replace MacArthur)
- Equitable spaces and greater operational efficiency



## Deferred Maintenance

- Mechanical
- Electrical & Safety
- Building Envelope
- Site Surfaces
- Accessibility
- Interiors
- Equipment



## Additions & Remodeling

- Cafeteria & Community Spaces
- Individual Bathrooms
- Specialist Spaces
- Breakout Area
- Gym Spaces
- Main Office

Beaumont Site Preliminary Concept

GBAPSD - CHAPPELL ELEMENTARY SCHOOL  
GREEN BAY, WI  
SITE IMPROVEMENTS

#1 STAFF & ADA/VISITOR PARKING

#2 CAR DROPOFF/PICKUP LOOP

#3 PLAYGROUNDS

- HARDSURFACE PLAY AREA  
-POURED-IN-PLACE ALL INCLUSIVE PLAY AREA.

#4 BUS LANE



## Deferred Maintenance

- Mechanical
- Electrical & Safety
- Building Envelope
- Site Surfaces
- Accessibility
- Interiors
- Equipment



## Additions & Remodeling

- Gym & Community Spaces
- 4K Classroom & Bathrooms
- Specialist Spaces
- Breakout Areas & Kitchen
- Traffic Flow & Parking



# Chappell Site Preliminary Concept

**NEXUS**  
SOLUTIONS®

- GBAPSD - DOTY ELEMENTARY SCHOOL  
GREEN BAY, WI  
SITE IMPROVEMENTS
- #1 ADA/VISITOR PARKING
  - #2 CAR DROPOFF/PICKUP LOOP
  - #3 PLAYGROUNDS  
POURED-IN-PLACE ALL INCLUSIVE PLAY AREA
  - #4 BUS LANE
  - #5 STAFF PARKING
  - #6 MULTI-PURPOSE GREENSPACE



## Deferred Maintenance

- Mechanical
- Electrical & Safety
- Building Envelope
- Site Surfaces
- Accessibility
- Interiors
- Equipment (including DHH)



## Additions & Remodeling

- Classrooms, Art & Music, Kitchen
- Gym & Community Spaces
- Classrooms/Offices
- 4K Classroom & Bathrooms
- Specialist Spaces
- Breakout Areas & Library
- Traffic Flow & Parking



Doty Site Preliminary Concept

**GBAPSD - LINCOLN ELEMENTARY SCHOOL  
GREEN BAY, WI  
SITE IMPROVEMENTS**

- #1 BUS STAGING
- #2 CAR DROPOFF/PICKUP LOOP
- #3 PLAYGROUNDS
  - 3A HARDSURFACE PLAY AREA
  - 3B POURED-IN-PLACE ALL INCLUSIVE PLAY AREA
  - 3C SYNTHETIC TURF



## Deferred Maintenance

- Mechanical
- Electrical & Safety
- Building Envelope
- Site Surfaces
- Accessibility
- Interiors
- Equipment



## Additions & Remodeling

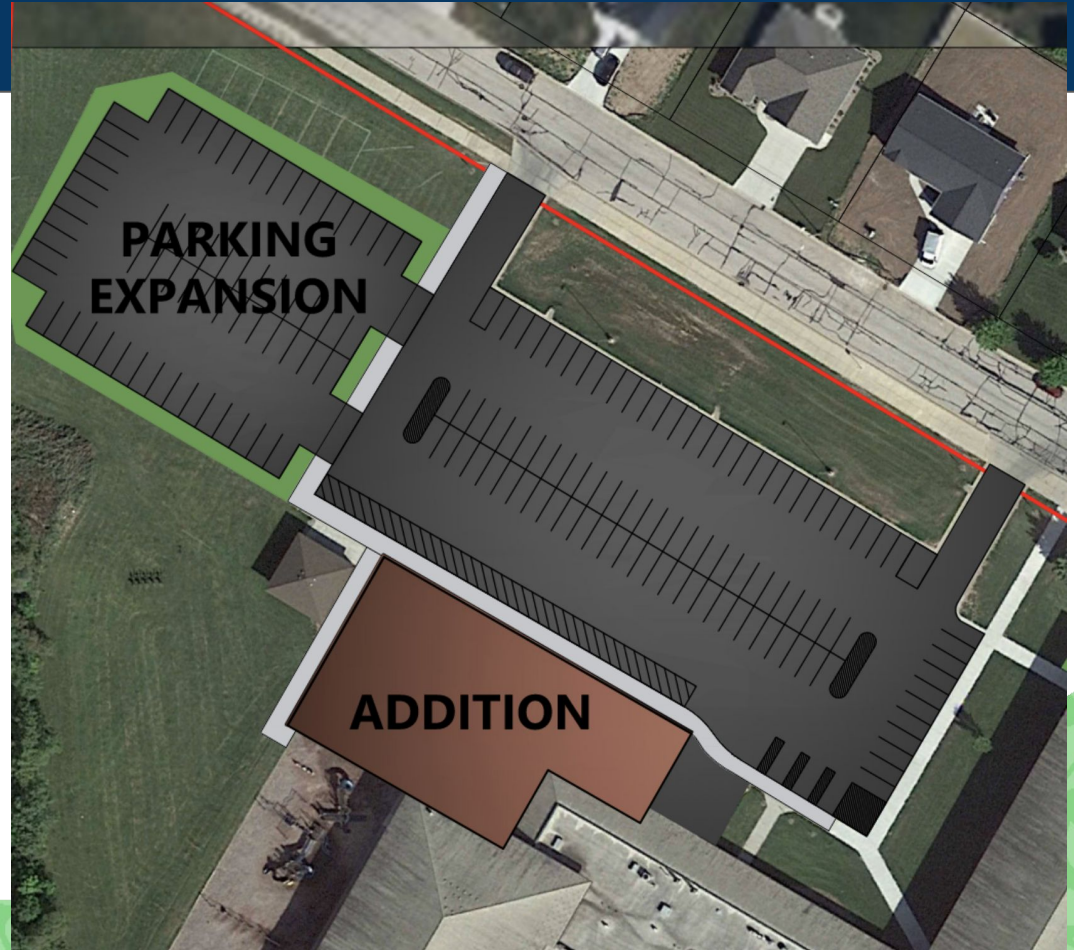
- Community Room & Spaces
- Classrooms & Breakout Areas
- Individual Bathrooms
- Nurse/Reception Spaces
- Special Education Spaces
- Traffic Flow & Play Areas



Lincoln Site Preliminary Concept

# Red Smith

- New auditorium
- Secure entrance
- Additional parking



# West side elementary school

- Combines Keller/Kennedy and portion of MacArthur
- Located on Kennedy site
- 600 student school - 4 sections
- Similar to Baird Elementary (including larger gym)
- Energy efficient
- Appropriate learning spaces for all students, especially 4K/Kindergarten and special education
- Improved drop-off/pick-up



## Discussion Questions

What three projects do you support most enthusiastically, and why?

## Discussion Questions

What challenges do you see  
in any particular projects?

## Discussion Questions

What projects do you think should have been included and are not, and why?

# July 22 Board Meeting

- Board to vote on final project list
- Board to vote on ballot resolutions